

bluebird. Agents & Consultants

IONE

HomeDecoHub



UK Press Release

12th May 2025

Home Deco Hub launches onboarding of HTL to the platform

2025 has seen many brands onboard the platform and latest addition **HTL** is a great bonus to HomeDecoHub, which offers a 3D room planner & configurator proven to increase sales volume and conversions when used in store by furniture retailers the world over.

HomeDecoHub welcome strong manufacturers HTL to the additional list of brands on offer on the platform for the retailer to benefit from. Bluebird Agents which looks after the UK for HomeDecoHub, is looking forward to seeing the brand reap the rewards of their inclusion over the next months and years.

“To have free inclusion in such a growing and developing platform which will no doubt be a big part of the future of furniture retailing is a very strong asset for brands. Onboarding onto the platform at the moment for them is free of charge with 3D assets available, so it really is what we call a ‘no brainer’ to get signed up just like HTL!” says Katie Marshall from Bluebird.

With an impressive conversion rate of 80-90% when using the platform, furniture retailers are able to design the consumers room as per it’s real life status with lighting, accessories, flooring and wallcoverings, whilst dropping key branded product into the space which they might be considering purchasing. Showing dimensions and how items can fit together, whilst highlighting the overall look with a photo realistic render produced in seconds, it is easy to see how conversion rates are so high.

Katie adds “ For HTL and the many other suppliers, there are so many reasons why they decide to onboard let alone the marketing imagery that the platform can create quickly and very low cost. Photo shoots can be a thing of the past and marketing assets available at the click of a button”.

If you would like to discuss free inclusion as a manufacturer, or a free trial as a retailer, please contact us here at Bluebird - katie@bluebirdagents.co.uk



NEW

HomeDecoHub Supplier 2025

Welcome HTL to the HomeDecoHub platform, working in partnership with suppliers and furniture retailers alike to grow Sales and customer experience levels in store.

Contact us to discuss your **free** inclusion as a supplier to the furniture trade.

<https://www.homedecohub.com/register-for-free/>

