

# See us in January



15-19 January  
Paris

### Popping up in Paris The Fatboy way

Bonjour, Paris!

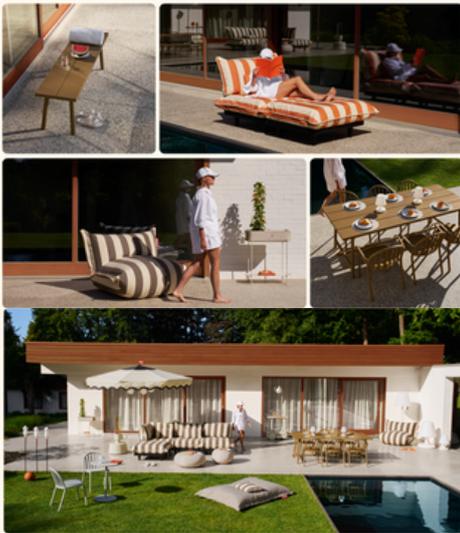
This January, Fatboy is taking over Atelier Néerlandais on 22 avenue Victoria. We're presenting our new outdoor collection, including two brand-new product introductions making their first appearance.

Expect bold, unique and comfortable designs for life outside, with new, fresh colors, graphic patterns, and refined details throughout. We'll also present a selection of our indoor designs to give you a full view of what's coming up this season.

The showroom is open for you:  
January 15 - 18 from 09:00 AM to 07:00 PM  
January 19 from 09:00 AM to 03:00 PM

Planning to swing by?  
Let your Brand Ambassador know. We'd love to welcome you.

See you in January!  
The Fatboy team



## Out & About

January 2026 sees us start the year with visits to some wonderful exhibitions and pop up spaces in the UK and Europe with our brands.

Getting out and seeing our retailers and A&D clients is one of our very favourite things to do, and we love showing you our new products and exhibiting our focus for the coming year.

This Winter period is no different, and we will be present firstly in Paris during Maison & Objet week with Fatboy at their fabulous pop up at Atelier Néerlandais, 22 Avenue Victoria, 75001 Paris 15<sup>th</sup> to 19<sup>th</sup> January. Katie from Bluebird will be present during Thursday the 15<sup>th</sup> January, but the FB team will be on hand to show you around whenever suits you - just call in!

From Paris, Bluebird then travels to January Furniture Show with Upholstery brand Avriio for the 18<sup>th</sup> to 21<sup>st</sup> January at the National Exhibition Centre. Hall 3 Stand B20 is where you will find Avriio and we can't wait to show you our new models for 2026 and highlight our brand new swatch programme ongoing. Do call by and see us during the four days - we'd love to see you!

*Katie*

January Shows 2026



See us during Maison&Objet week, Paris & at January Furniture Show, Birmingham

### News

#### Outdoor Displays

January 2026 has seen the presentation of new outdoor products for Fatboy - have you considered these in your Spring/Summer displays? No need for heavy stock, early ordering or such - amazing outdoor items are part of our overall offering all year round within a 14 day delivery timescale.



#### Other 2026 Shows

We will continue to exhibit and show you our amazing brands and products at shows throughout 2026, please keep an eye on our website to see where we will be next.

Salone del Mobile is in the plan for Novaluna in May 2026 where we will show our usual fabulous space filled with some of the best Italian upholstered beds and designs on the market.

You can also see us at other shows with brands, but should you wish to have time to look over what we do, please don't hesitate to get in touch for an appointment to go over things in your own space.



3 days of design



Salone del Mobile. Milano

## Product Configuration made easy

### Calling all Manufacturers and Retailers!

Our Tech brand and partners iONE360 and HomeDecoHub have offered our buying groups an amazing deal to access Product Configuration and take initial steps into strengthening their configuration elements on their online offering.

We know how it can help you access further sales conversions, but perhaps you need to see the difference it can make? This new offer allows you to see what the business can do in an incredibly cost effective way - dip your toe without taking big risks!

Three packages allow you to trial- in a way you feel most comfortable, with of course options to convert into further developments once you have witnessed what these changes can do to your sales book.

If you would like to discuss these package options with us, please do get in touch for a initial run through of the offer.



HomeDecoHub



Book!  
Now!

Don't forget we have our wonderful Avriio Showvan and our Leeds showroom if you cannot make our 2026 shows or would like to see some product on your doorstep - we will bring it to you!



All you have to do is get in touch with us and we will make a date to pop by the store - email - [service@bluebirdagents.com](mailto:service@bluebirdagents.com)

+44 (0) 7823 514952



Do you follow us on Instagram?  
If not, why not!  
Give us a little follow and keep an eye on our brand content, be the first to know about new developments and products such as the new Fatboy x Miffy Collaboration, Keep in touch - [bluebirdagents](https://www.instagram.com/bluebirdagents) on instagram

