



Winter Plans

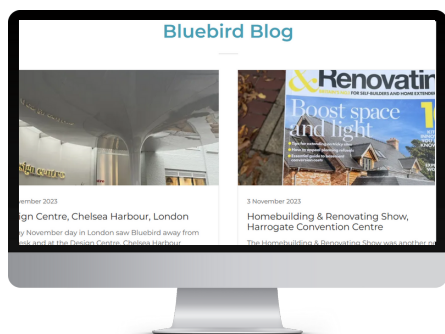
Design Centre, Chelsea Harbour, London

Sostrene Greene, Sheffield

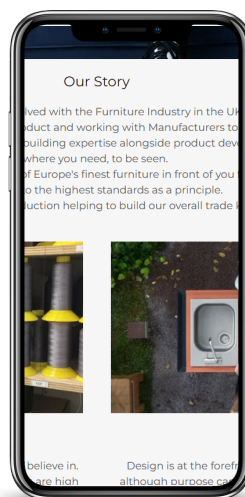
Sostrene Greene, York

IMM Furniture Show, Koelnmesse, January 24

NEC Furniture Show, January 24



www.bluebirdagents.com



Our new website has now launched with information on all of the wonderful manufacturers we are now working with.

Please do give the site a visit and save it to your favourites for updates on product or to keep up to date with us over here at Bluebird HQ.

NEW!

Store Visit Neptune, Redbrick Mill

Well known Kitchen and lifestyle manufacturer Neptune have recently opened an outlet store at Redbrick Mill near Leeds and we decided to go and see what all the fuss was about.

Housed in a stand alone building on the Redbrick Car Park site which has had many different guises over the years, the Neptune concession exhibits the trademark style of the Neptune stores.



The Yorkshire outlet, as it has been dubbed, is full of end of line product, Customer Returns and samples and it is definitely worth a visit if you like the Neptune way of life.



Visit our website for a full blog post and images of the evenings event

Bluebird Partners for 2024

Vidato Interiors



VIDATO
EST 1976

We have been working incredibly hard at Head Office to build the launch plans of the new upholstery brand, Vidato Interiors. To Bluebird, Vidato is our heartbeat and we are looking forward to launching the brand to you at the January Furniture Show, NEC 21st to 24th January 2024.

Established in 1976, around an hour south of Amsterdam near Nijmegen, Netherlands, the business has recently seen new owners in a team very well versed with the furniture industry. Partnering with Katie Marshall of Bluebird Agents, the UK launch will commence in January 2024.

A wealth of experience in contract and retail manufacturing for the Furniture industry, Vidato is very well placed to bring something new to the UK market. Four sofa models, modern occasional seating and Dining ranges are amongst the offering for JFS -all hand made to order in the Nijmegen Plant.

The background of contract work for Government, Hospitality, Hotels and Residential as well as retail lines, means that the manufacturer can very much build an offering to suit, and we look forward to hearing your thoughts at the NEC show. We cannot wait to add some of our wonderful Independent UK retailers to our 100+ Dutch retail network.

Pop along to Hall 5, Stand B58 at JFS.

Katie.



VIDATO
EST 1976

Design Centre, Chelsea Harbour Visit

We had a super trip to The Design Centre at Chelsea Harbour at the back end of 2023 on a lovely Winters day in London . What an inspirational place it is too. Fabric Houses and designers, with a few furniture businesses thrown into the mix, we easily made a whole day of our trip.

The mission was fabric sourcing for new ventures and we certainly got what we went for - a great day out.



Outerra



We are very happy to bring to the UK, stylish Italian, outdoor kitchens from the best in the business, Outerra. We may be head first in Winter at the moment, but we know that the market for outdoor living is growing greatly, even in Great Britain. Warmer summers mean that the consumer is spending more on getting their outside space usable and stylish at the same time and we can provide many steps better than a pizza oven with a full usable and sociable space.



With freestanding Kitchens in many designs and sizes, the usability of Outerra kitchens is unmatched and the naturally stylish designs and high end materials used make it stand alone in the outdoor kitchen sector. We look forward to being able to show you our models over the course of 2024 but if you would like first information, please don't hesitate to get in touch with us.

Bluebird Partners for 2024

Store Visit, Sostrene Greene,

We visited the Sostrene Greene Store on Nessgate, York in December (Christmas Week, we must be mad!). However busy, we were greeted by a warm staff reception and a new store concept in the Danish retailer.

With a heavy development plan of store openings in the UK, the team of "sisters" open the York store to join 14 other current UK retail Stores.

Basing it's offering around the terms "Home and Hobby". Christmas is a great time to visit if you haven't already. But, do not go if you want to leave empty handed. There really is something for everyone and the time you need to allow yourself to take in all the delicacies may well be longer than your regular homewares store.

Visit
our website
for a full blog post
and images of
the store
visits

ione360



As a leading company in retail tech, ione360 is ready to bring their leading Room Planner to the UK Furniture retail market. Showing alongside Vidato at the NEC Furniture Show in January, Bluebird will be able to demonstrate all that the ione360 Roomplanner can offer - whilst highlighting why it will be the future leader in the market.

With one URL based Online Roomplanner, a retailer can access catalogues of every manufacturer they deal with and a roomplan including different branded products can be created for a consumer to see a high quality visual of their own room in minutes. As a tool, it is proven to increase conversion rates and also heighten Average order value ongoing. Call and see us for a demonstration.

Hall 5, Stand B58 JFS Show 21st - 24th Jan 24

