



**SCOTT-FOUNDATION.ORG**

Serving Arizona Foster Youth



FOSTER KIDS *HELPING* SENIOR DOGS

**SIR BARK A. LOT'S**

# FASHION PAW TEA

Scott Foundation will be hosting their 3<sup>rd</sup> Annual Sir Bark A. Lot's Fashion Paw Tea Fundraising Brunch at Cartwright's Modern Cuisine on Saturday, November 16, 2019. This boot barking, dog friendly fundraising event is intended to help raise community awareness, build lifelong donors and raise funds. The brunch is a "mission-based" event providing inspiration and education about Foster Youth Programs while teaching compassion and empathy to present Thought & Service Leaders who are helping senior dogs.

Scott Foundation is a 501(c)(3) nonprofit organization that invests in the 4-year future of Arizona foster youth who wish to make the world better than they found it. Since 2007, Scott Foundation has impacted the lives of 6,000+ kids and have redirected over \$763K In-Kind gifts to those in need while teaching mindful selfless service. The foundation produces year-round experiential programming that highlights, inspires and educate youth on the importance of developing *inner wealth*, while mindfully developing their heart and purposeful career path through selfless service.

The brunch is the organization's largest fundraising event of the year, supporting its valuable Foster Youth programs. A dozen plus Foster Youth will be in attendance to share their stories of working with the community and how their actionable plans are making the world better than they found it.

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Teaching Compassion & Empathy

This event supports Foster Kids Helping Senior Dogs

Beneficiaries: Rusty's Angels Sanctuary & Scott Foundation



*...Is Your Pup Ready  
for a Paw Tea?*

Doggie Fashion Encouraged

A Fashion Pup Parade invites  
canine fashions to walk the  
runway

Prizes for Best Dressed

Canine goodies served

DATE  
**NOVEMBER 16, 2019**

LOCATION  
**CARTWRIGHT'S  
MODERN CUISINE**  
6710 E. CAVE CREEK ROAD  
CAVE CREEK, AZ 85331

TIME  
**11AM TO 3PM**

Champagne Welcome  
Reception  
Brunch  
Fashion Show  
Fashion Pup Parade  
Gourmet Plates for Pups  
Silent Auction & Raffle

EVENT SPONSORS



**CARTWRIGHT'S**  
MODERN CUISINE

**PUPPIES**  
MAKE ME HAPPY



CONTACT [COLLEEN@SCOTT-FOUNDATION.COM](mailto:COLLEEN@SCOTT-FOUNDATION.COM) AT 480-688-9800 TO  
GET INVOLVED TODAY!

# Business Connect & Sponsorship Opportunities

\$25,000 (1 Available)

## TITLE SPONSOR

- Radio Segment with the kids
  - Press Release, Promotion, Website & Social Media Posts
  - Co-Branded Recognition in AZ RedBook
  - Exclusive Chef Dining Experience & Private Wine Pairing
  - Company recognition on all tables
  - Featured award ceremony recognition
  - Company recognition on event collateral
  - Dedicated E-blast
  - Exclusive Logo, Blog & Newsletter Recognition
  - Event Business Connect Sponsor
- 

\$10,000 (3 Available)

## PLATINUM SPONSOR

- Branded Table Sign
  - Company recognition on Scott Foundation Website
  - Featured award ceremony recognition
  - Company recognition on event collateral
  - Dedicated E-blast
  - Exclusive Logo, Blog & Newsletter Recognition
  - Fashion Show Sponsor
- 

\$5,000 (5 Available)

## GOLD SPONSOR

- Branded Table Sign
  - Company recognition on Scott Foundation Website
  - Featured award ceremony recognition
  - Company recognition on event collateral
  - Goodie bag advertising
  - Auction/Raffle Show Sponsor
- 

\$2,500 (10 Available)

## SILVER SPONSOR

- Branded Table Sign
  - Company recognition on Scott Foundation Website
  - Company recognition on event collateral
  - Featured video recognition
  - Audio/Video Show Sponsor
- 

\$1,500 (15 Available)

## BRONZE SPONSOR

- Branded Table Sign
  - Company recognition on event collateral
  - Champagne Welcome Reception Sponsor
- 

\$1,000 (25 Available)

## BRANDED TABLE SIGN

- Branded Table Sign
- Company recognition on event collateral



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# DEMOGRAPHICS & FOLLOWER VIBE

## INFUSED HISTORY & CULTURE

**AFFLUENT | PHILANTHROPIC | EQUESTRIAN | ARTS & CULTURE-MINDED**

Desert Mt. Pinnacle Peak  
Scottsdale

	Cave Creek	Carefree	Desert Mt. Pinnacle Peak Scottsdale
Population	5,275	3,580	12,359
Median age	56.4	65.9	61.6
Male/Female ratio	1.0:1	1.1:1	1.0:1
Married			
Families w/Kids under 18	22%	8%	14%
Median home price	\$453,300	\$645,800	\$663,258
Avg. people per household	2.3	1.7	2.1
Owner occupied households	85.2%	80.8%	94.0%
Median household income	\$82,095	\$91,979	\$112,973

### REACH

**598,000**

Estimated total  
Annual follow & readership

**193,000**

e-newsletter total  
Annual readership

**28,000+**

Social Media  
Followers

### 12+ YEARS SERVING AZ FOSTER YOUTH

Scott Foundation has big aspirations and a different path for Arizona foster youth. We imagine a journey that changes the face of humanity and inspires our children to be their absolute best today while making tomorrow's world a much better place for all. We imagine an education and societal system focused on the power of community rather than competition; and we imagine a world where children are taught we are not separate, but instead, we are all a part of something much bigger than ourselves - *we are one*.

### IMPACT

SINCE 2007, SCOTT FOUNDATION HAS IMPACTED THE LIVES OF

**600,000+ KIDS**

**\$763,000**

IN-KIND DONATIONS HAVE  
BEEN RE-DIRECTED BY KIDS  
BACK INTO THE COMMUNITY