



Breaking the Cycle

SCOTT-FOUNDATION.ORG

Serving Arizona Foster Youth

FOSTER KIDS INSPIRING WELLNESS FOR HUMANITY

GLOBAL WELLNESS RAFFLE

Preserving integrity with drive, #7 Robby Gordon's retired NASCAR was gifted to Scott Foundation last year as a pulse-pounding simulator. The car has been fully restored with a new holographic blue chrome color scheme and was scheduled to tour statewide as a racing experience that provided not only entertainment, but also generated sustainable program funding through trade show sales of sponsorship, event bookings, and donations. With an ever growing wait list of foster kids for our programs, we are raffling off the NASCAR Experience along with a brand new rig and truck in order to serve more kids and more quickly transition to a sustainable funding business model.

The Grand Prize Winner Takes It ALL! Everything provided is *NEW* – staged for a complete scalable 20x20 Trade Show Exhibit, includes a 2019 GMC Sierra 3500HD truck to haul it, Robby Gordon's retired #7 NASCAR Simulator, a custom rig/car hauler with remote Smittybilt 97495 XRC Winch - 9500 lb. Load Capacity, custom cabinets, water, power and diamond plate flooring built for Trade Show flexibility. Two 55" Samsung Flat LCD Screens with Heavy Duty Gator CG-Tour Wood Flight Cases and stands, MSI Infinite X 8RG-039US Enthusiast Gaming System, SwissTrax exhibit flooring and more...

Scott Foundation is a 501(c)(3) nonprofit organization that invests in the 4-year future of Arizona foster youth who wish to make the world better than they found it. Since 2007, Scott Foundation has impacted the lives of 6,000+ kids and have redirected over \$763K In-Kind gifts to those in need while teaching mindful selfless service. The foundation produces year-round experiential programming that highlights, inspires and educate youth on the importance of developing *inner wealth*, while mindfully developing their heart and purposeful career path through selfless service.

SCOTT-FOUNDATION.ORG

GROWING NEXT GENERATION THOUGHT & SERVICE LEADERS

Education of Self | Selfless Service | Career | Transition

TICKETS \$1,000
50/50 ADD-ON
TICKETS \$100



**THIS COULD CHANGE
YOUR LIFE AND THE LIFE
OF A FOSTER CHILD!**

**DON'T MISS YOUR CHANCE
TO WIN!**

ONLY 900 TICKETS WILL BE SOLD

1 IN 20 CHANCES OF WINNING A PRIZE

CONTACT COLLEEN@SCOTT-FOUNDATION.COM
AT 480-688-9800 TO GET INVOLVED TODAY!

TWO DRAWINGS
APRIL 15th & JUNE 15th



GRAND PRIZE DRAWING
- VALUE \$150K

2019 GMC Sierra 3500HD, Robby Gordon's #7 Retired NASCAR, now a Simulator, 2018 Haulmark Custom Hauler, Expo/Trade Show Equipment & Accessories



EARLY BIRD DRAWING

Tradition & Passion collide... Cartwright's Modern Cuisine Private Destination Chef's Tasting & Wine Pairing for 10 - Value \$2K



50/50 ADD-ON DRAWING

Two (2) 50/50 Add-On Drawings
April 15th & June 15th

Business Connect & Sponsorship Opportunities

\$100,000 (1 Available)

TITLE SPONSOR

- Charitable Raffle Naming Rights
- Exclusive Co-Brand photo session
- Co-Branded Recognition in AZ RedBook
- Co-Branded Step & Repeat Recognition
- Booking for an Exclusive Chef Dining Experience & Private Wine Pairing for 8
- Title Raffle Sponsor recognition at all events
- Featured award ceremony recognition
- Company recognition on raffle collateral
- Press Release, Promotion, Website & Social Media Posts
- Dedicated E-blast
- Exclusive Logo, Blog & Newsletter Recognition
- First right of refusal for the following year

\$75,000 (1 Available)

PLATINUM SPONSOR

- Exclusive Co-Brand photo session
- Co-Branded Recognition in AZ RedBook
- Co-Branded Step & Repeat Recognition
- Booking for an Exclusive Chef Dining Experience & Private Wine Pairing for 8
- Platinum Sponsor recognition at all events
- Award ceremony recognition
- Company recognition on raffle collateral
- Press Release, Promotion, Website & Social Media Posts
- Dedicated E-blast
- Exclusive Logo, Blog & Newsletter Recognition
- Early-Bird Drawing Sponsor

\$50,000 (2 Available)

GOLD SPONSOR

- Co-Branded Step & Repeat Recognition
- Award ceremony recognition
- Gold Sponsor recognition at all events
- Booking for an Exclusive Chef Dining Experience & Private Wine Pairing for 8
- Company recognition on raffle collateral
- Promotion, Website & Social Media Posts
- Dedicated E-blast
- Logo, Blog & Newsletter Recognition
- Add-On Drawing Sponsor, 2 available

\$25,000 (4 Available)

SILVER SPONSOR

- Co-Branded Recognition in printed program materials & apparel
- Promotion, Website & Social Media Posts
- Booking for an Exclusive Chef Dining Experience & Private Wine Pairing for 8
- Silver Sponsor recognition at all events
- Company recognition on raffle collateral
- Logo, Blog & Newsletter Recognition

\$10,000 (10 Available)

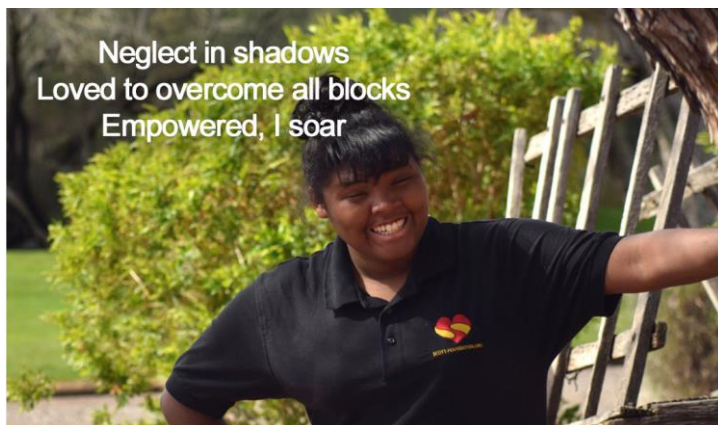
BRONZE SPONSOR

- Promotion, Website & Social Media Posts
- Bronze Sponsor recognition at all events
- Company recognition on event collateral

IN-KIND OPPORTUNITIES

BUSINESS CONNECT

- Raffle Prize Donations
- Event Collateral Printing



DEMOGRAPHICS & FOLLOWER VIBE

INFUSED HISTORY & CULTURE

AFFLUENT | PHILANTHROPIC | EQUESTRIAN | ARTS & CULTURE-MINDED

Desert Mt. Pinnacle Peak
Scottsdale

	Cave Creek	Carefree	Desert Mt. Pinnacle Peak Scottsdale
Population	5,275	3,580	12,359
Median age	56.4	65.9	61.6
Male/Female ratio	1.0:1	1.1:1	1.0:1
Married			
Families w/Kids under 18	22%	8%	14%
Median home price	\$453,300	\$645,800	\$663,258
Avg. people per household	2.3	1.7	2.1
Owner occupied households	85.2%	80.8%	94.0%
Median household income	\$82,095	\$91,979	\$112,973

REACH

598,000

Estimated total
Annual follow & readership

193,000

e-newsletter total
Annual readership

28,000+

Social Media
Followers

12+ YEARS SERVING AZ FOSTER YOUTH

Scott Foundation has big aspirations and a different path for Arizona foster youth. We imagine a journey that changes the face of humanity and inspires our children to be their absolute best today while making tomorrow's world a much better place for all. We imagine an education and societal system focused on the power of community rather than competition; and we imagine a world where children are taught we are not separate, but instead, we are all a part of something much bigger than ourselves - *we are one.*

IMPACT

SINCE 2007, SCOTT FOUNDATION HAS IMPACTED THE LIVES OF

600,000+ KIDS

\$763,000

IN-KIND DONATIONS HAVE
BEEN RE-DIRECTED BY KIDS
BACK INTO THE COMMUNITY