



Breaking **the Cycle**

SCOTT-FOUNDATION.ORG

Serving Arizona Foster Youth

ARIZONA CHEF'S HELPING FOSTER KIDS COOK

Presented by AZ Food & Wine and AZ Food & Beer

TASTEABOUT ARIZONA

Country recording artist Shari Rowe and an all-star team of Arizona's favorite artisan chefs and farmers pair up with Scott Foundation foster youth to create a culinary experience for the kids and guests, and to raise funds for their Culinary Programs. Learn more about these growing Thought & Service Leaders turning their pain into something positive.

Building a Culture of Community, join Arizona chefs and farmers as they work side-by-side to prep ingredients, cook and teach through hands-on experience. Here kids soak up a kind of wisdom more useful with real-life content as they have big plans to be in service of those in need along the way.

From 6:30 to 9:30 p.m. on Thursday, May 2nd, AZ Food & Wine and AZ Food & Beer pay homage to all things Arizona. Together five teams of chefs, kids and farmers will be preparing a 5-course meal that showcases some of Arizona's BEST. Fundraiser attendees will vote on favorites.

Scott Foundation is a 501(c)(3) nonprofit organization that invests in the 4-year future of Arizona foster youth who wish to make the world better than they found it. Since 2007, Scott Foundation has impacted the lives of 6,000+ kids and have redirected over \$763K In-Kind gifts to those in need while teaching mindful selfless service. The foundation produces year-round experiential programming that highlights, inspires and educate youth on the importance of developing *inner wealth*, while mindfully developing their heart and purposeful career path through selfless service.

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This event supports Culinary Programs for Arizona Foster Kids

Tasteabout ARIZONA



*Along with developing heads,
we must also develop hearts. For it is the
heart alone that determines whether the
power derived from knowledge will be used
for positive means or negative ends.*

Scott Foundation, home of
**The MOST IMPORTANT
GIFT CATALOG IN ARIZONA**

DATE
MAY 2, 2019

LOCATION
AGAVE FARMS
4300 N. Central Ave
Phoenix, AZ 85012

TIME
6:30PM TO 9:30PM

5-Course Plated Dinner
Wine, Beer & Spirits Tastings
Country Artist, Shari Rowe
Live Painting
Silent Auction & Raffle
Live Auction & Awards

TICKETS
VIP Access - \$250

Exclusive VIP Area, Premium Event Seating, 14 Tastings, Featured Bottle of Wine Per Table, a Private Area Cash Bar and more...

Individual - \$125

Admission includes 5-Course Plated Dinner, 7 Tastings & Entertainment

EVENT SPONSORS

Presented by
AZ Food & Wine and AZ Food & Beer

Arcadia Meat Market, Agave Farms,
Chef Jason Alford - Bulthaup [lab] AZ,
Chef Brett Vibber - Cartwright's
Modern Cuisine, Chef Tamara Stanger
- Cotton & Copper, Chef David
Duarte - The Social on 83rd, Shari
Rowe, Mission Linen Supply, Mountain
Sky Farms, Wire2Wire Golf

FOR BUSINESS CONNECT & SPONSORSHIP
OPPORTUNITIES CONTACT
COLLEEN@SCOTT-FOUNDATION.COM AT
480-688-9800

Business Connect & Sponsorship Opportunities

\$50,000 (1 Available)

TITLE SPONSOR

- 2 Reserved VIP Table Tops for 8
- Press Release, Promotion, Website & Social Media Posts
- Co-Branded Step & Repeat Recognition
- Booking for an Exclusive Chef Dining Experience & Private Wine Pairing for 8
- Title Sponsor recognition on all tables
- Featured award ceremony recognition
- Company recognition on event collateral
- Dedicated E-blast
- Exclusive Logo, Blog & Newsletter Recognition
- VIP Area Sponsor

\$25,000 (2 Available)

PLATINUM SPONSOR

- Reserved VIP Table Top for 8
- Press Release, Promotion, Website & Social Media Posts
- Co-Branded Step & Repeat Recognition
- Award ceremony recognition
- Platinum Sponsor recognition on all tables
- Company recognition on event collateral
- Dedicated E-blast
- Exclusive Logo, Blog & Newsletter Recognition
- Entertainment Sponsor

\$10,000 (5 Available)

GOLD SPONSOR

- Reserved VIP Table Top for 8
- Promotion, Website & Social Media Posts
- Co-Branded Step & Repeat Recognition
- Award ceremony recognition
- Gold Sponsor recognition on all tables
- Company recognition on event collateral
- Dedicated E-blast
- Logo, Blog & Newsletter Recognition
- Cause Cooking Team Sponsor, 5 available

\$5,000 (10 Available)

SILVER SPONSOR

- Reserved VIP Table Top for 8
- Promotion, Website & Social Media Posts
- Company recognition on event collateral
- Logo, Blog & Newsletter Recognition
- Award Ceremony Sponsor

\$2,500

BRONZE SPONSOR

- Reserved VIP Table Top for 8
- Branded Table Sign
- Company recognition on event collateral

IN-KIND OPPORTUNITIES BUSINESS CONNECT

- VIP Area Furniture & Shrubbery
- Wine, Beer & Spirit Tastings
- Table Linens
- Décor – Centerpieces
- Lanyards
- Event Collateral Printing



DEMOGRAPHICS & FOLLOWER VIBE

INFUSED HISTORY & CULTURE

AFFLUENT | PHILANTHROPIC | EQUESTRIAN | ARTS & CULTURE-MINDED

Desert Mt., Fountain Hills
Scottsdale

| | Cave Creek | Carefree | Desert Mt., Fountain Hills Scottsdale |
|---------------------------|------------|-----------|--|
| Population | 5,275 | 3,580 | 12,359 |
| Median age | 56.4 | 65.9 | 61.6 |
| Male/Female ratio | 1.0:1 | 1.1:1 | 1.0:1 |
| Married | | | |
| Families w/Kids under 18 | 22% | 8% | 14% |
| Median home price | \$453,300 | \$645,800 | \$663,258 |
| Avg. people per household | 2.3 | 1.7 | 2.1 |
| Owner occupied households | 85.2% | 80.8% | 94.0% |
| Median household income | \$82,095 | \$91,979 | \$112,973 |

REACH

598,000

Estimated total Annual follow & readership

193,000

e-newsletter total Annual readership

28,000+

Social Media Followers

12+ YEARS SERVING AZ FOSTER YOUTH

Scott Foundation has big aspirations and a different path for Arizona foster youth. We imagine a journey that changes the face of humanity and inspires our children to be their absolute best today while making tomorrow's world a much better place for all. We imagine an education and societal system focused on the power of community rather than competition; and we imagine a world where children are taught we are not separate, but instead, we are all a part of something much bigger than ourselves - *we are one.*

IMPACT

SINCE 2007, SCOTT FOUNDATION HAS IMPACTED THE LIVES OF

600,000+ KIDS

\$763,000

IN-KIND DONATIONS HAVE BEEN RE-DIRECTED BY KIDS BACK INTO THE COMMUNITY