IT OUTAGE

OVER 43%
OF ORGANIZATIONS EXPERIENCED DATA LOSS AS A RESULT OF OUTAGES

OVER 30%
OF OUTAGES RESULTED IN A DIRECT REVENUE LOSS

OVER 40%
OF DISRUPTIONS LED TO SOME SORT OF BRAND REPUTATION DAMAGE

Studies also indicate that Planned vs. Unplanned IT outages cost organizations up to 35% more than planned downtime.

Adopting the "five 9s" availability. Two 9s would be a system that guarantees 99% availability in a one-year period, allowing up to 1% downtime, or 3.65 days of unavailability.

Your organization maintaining a 99.9% uptime is the gold standard for business-critical cloud services.

Gartner studies estimate that, on average, IT downtime can cost organizations up to $5,600 per minute.

PROTECT YOURSELF FROM "OUTAGE OUTRAGE"

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