

Predicting consumer behavior



How efficient is your visual communication?

82%

of content
is ignored

MediaPost

up to 64%

of content drive
negative emotions

The New York Times

47%

of content is seen
as irrelevant or annoying

MMA

99.4%

of content
is forgotten

HBR

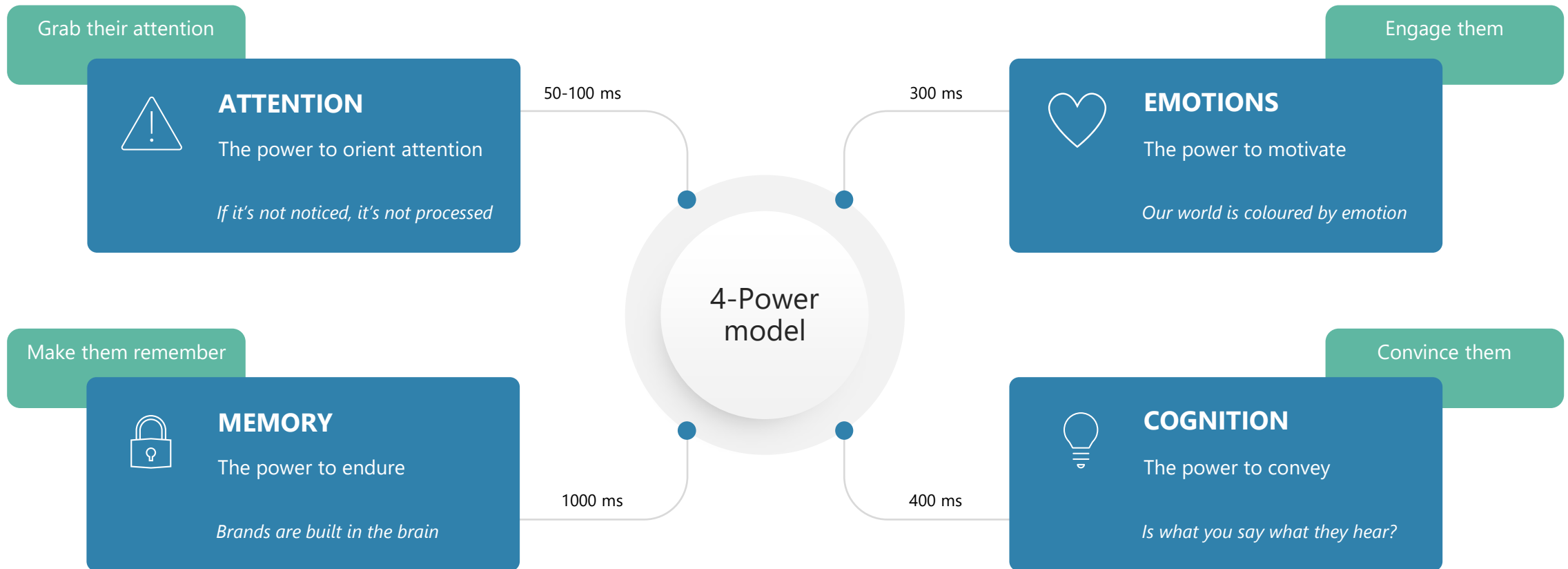
95%

of the purchasing decisions
take place in the subconscious mind

This means consumers typically make irrational decisions,
and we are blinded for the most part of the decision-making process

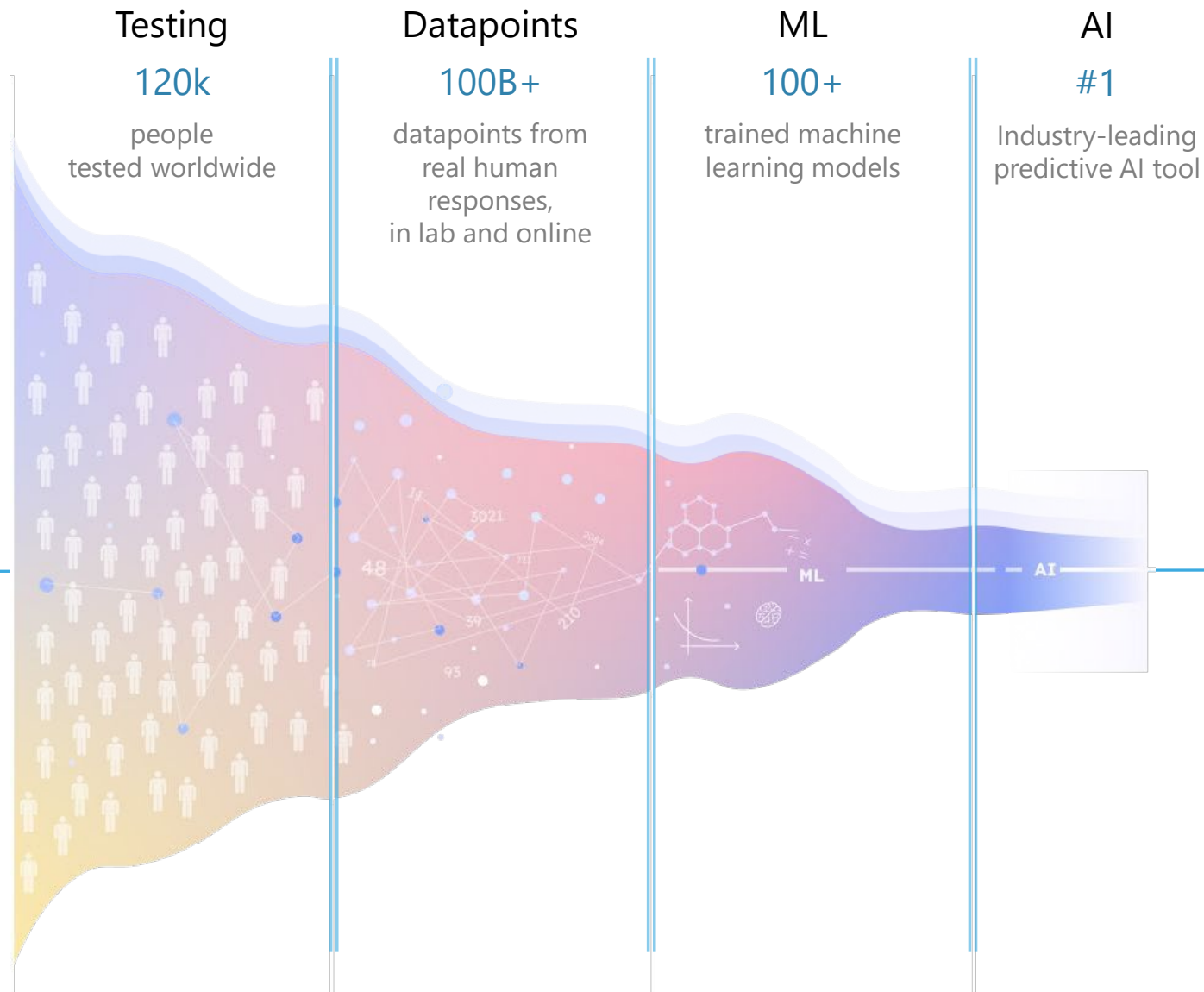


You can predict consumer behavior
by understanding the subconscious mind





- ⚠ Attention
- 💖 Emotion
- 💡 Cognition
- 🔒 Memory



- ✓ 95% accuracy
- ✓ Results in seconds to minutes
- ✓ Offers comparison of designs
- ✓ Supports images and videos
- ✓ Subscription-based system
- ✓ Unlimited analysis
- ✓ Optional API automation

20+ years of applied neuroscience experience



Images

- Packaging
- Print media
- Web design
- Outdoor media
- Email marketing
- Points of Sale



Videos

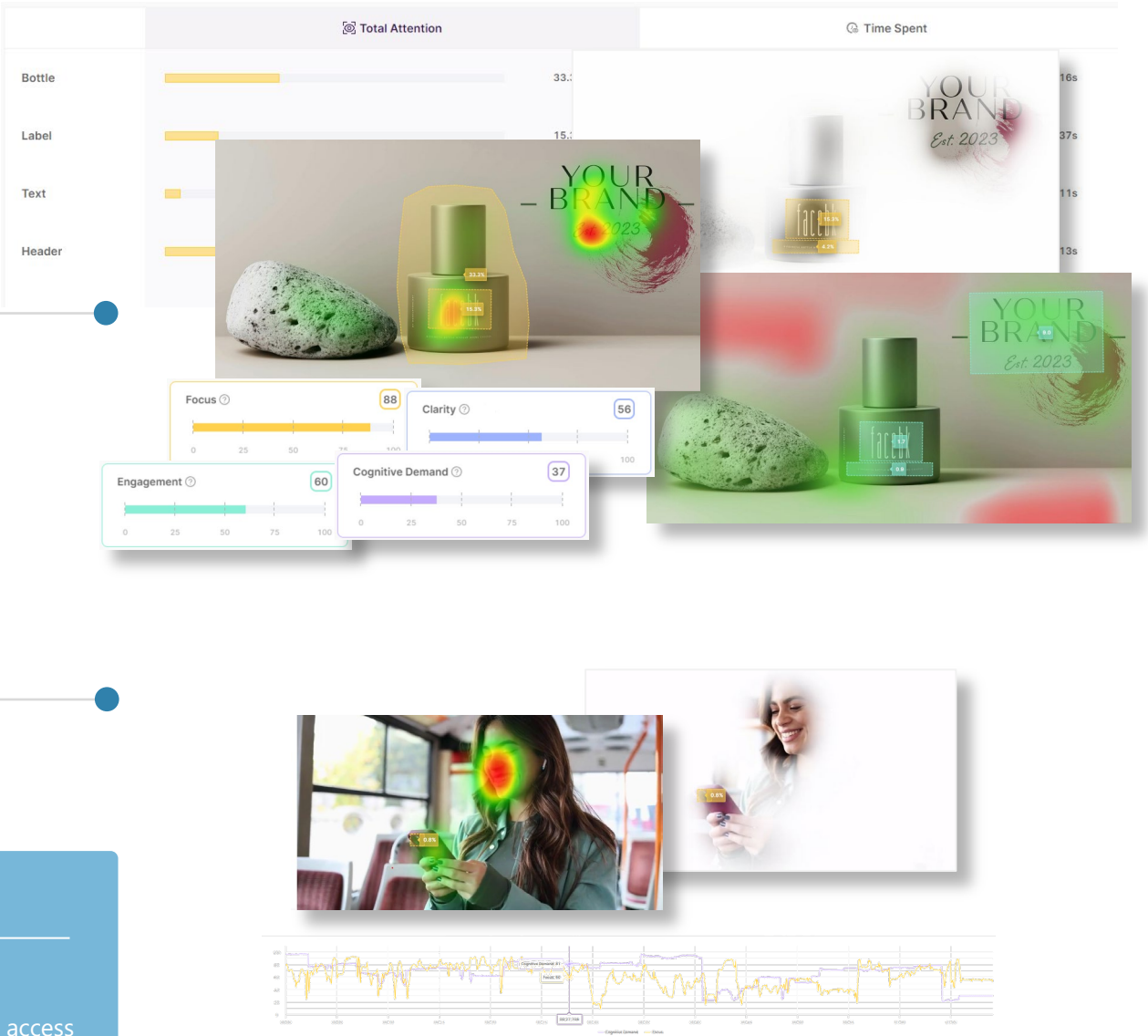
- Digital media
- Video content



FLEXIBLE PLANS



- ✓ Individual reports
- ✓ Annual subscription – unlimited access
- ✓ API integration



► **predict** is trusted by the most reliable brands

Tech & Social



Media & Advertising



Retail



Finance & Insurance



FMCG



Agency



Start **predicting today**
and increase your **conversion rates**

Contact

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