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Lobsterfest to return bigger and better

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After COVID-19 cancelled the 2020 iteration, Marshfield LobsterFest is back in Harbor Park this September, with organizers planning for it to be even more successful than the inaugural 2019 edition.

An estimated 5,000 people attended the Chamber of Commerce's 2020 festival, a number which surprised organizers and resulted in long lines and a shortage of lobster products. The chamber has been working since that successful first event at growing and finessing the event, including tying more into the local lobster industry.

"We have a lot of the same things, but on a larger scale," Chamber Executive Director Lara Braith said. "We have a lot more food this year, which I'm excited about."

Over 50 vendors are signed up for the Brant Rock-based festival, which will take place rain or shine on Sunday, Sept. 12 from 11 a.m. to 6 p.m.

Braith said she is especially excited that Marshfield company The Sea Box will be there selling live lobsters to attendees.

There will also be live music throughout the day, a kids zone and a marine and coastal education area.

A change from the first festival, the chamber is selling tickets this year for \$5, which can be purchased in advance or at the door. Having a dedicated entrance and exit area will allow organizers to expand the area where visitors can walk around with alcoholic beverages. VIP tickets are also available, which provides access to a VIP tent with raw bar and private cash bar included.

Parking will be available at both Gov. Winslow and Daniel Webster elementary schools with shuttle busses running from both locations.

The chamber is also working to include more local organizations, like the North River Arts Society, which will have eight artists from north river arts painting during the event.

“I’m so excited,” Brait said. “The chamber events have been really popular and very well attended. We’ve had a few small events, but people want to get out and want to do stuff. It’s going to be great.”