



# Phoenix Artists Guild

VOLUME 64

MARCH 2014

## AND HE DID

To quote Robert Service in the "Cremation Of Sam McGee," "Why it got so cold, our lashes froze, 'til sometimes we couldn't see."

I believe I was about nine years old that winter in Mine Hill, New Jersey. Lois, a classmate asked me to spend the night at her house. We agreed to meet and go ice skating first. The frozen pond was nearly a mile out in the woods from my house. My brother went with me and other kids were there but Lois never showed up. My brother left and so did most of the skaters as the sun went down. I remember how quickly it became dark so I decided to leave also. The bitter cold froze my laces and my hands were so numb, I couldn't put my mittens back on. I had to walk in my skates on the path and I kept falling. It began to snow and I wandered off the path.

Way up on the hill, Ralphie Jones went out to get firewood at his house and heard me wailing. He told his mom and she said it was probably an animal. Ralphie wasn't convinced and rode down on his sled looking for the source of the cry. Fortunately he stumbled over me, because I had passed out. Ralphie put me on his sled and brought me home. My hands and feet were frostbitten. The next day, he stopped by the house to see how I was. My mother thanked Ralphie for saving my life and he said, "Well, I guess you have to do one good thing in your life."

Some months later, Ralphie died of Rheumatic Fever.

True story by Bettelou Tobin

## President's Message

I am very proud to announce the beginning of an on-going Exhibit and sale for us, the Phoenix Artists Guild at the Paradise Valley Mall at Cactus and Tatum in the North West corner. Exact location is in the Town Square Marketing Offices (Community Room) in the mezzanine above the food court. All art work will be changed out every two months to keep the offices looking fresh and beautiful. Please invite all your family and friends who frequent the PV Mall to visit during the office hours Monday through Friday, 10 AM to 6 PM.

I am also very proud of Victoria for all her hard work in organizing and coordinating the Ascension Lutheran Church Exhibit last month, and Jaxine for her eye in aesthetically pleasing placement of the art work. To all the wonderful volunteers who made it a success, THANK YOU. We look forward to the next exhibit at this lovely venue.

Now we can look forward to our final exhibit for the year next month, April, at the Beatitudes Church. It is so comforting to know that we have a wonderful membership base on whom we can count to make it as beautiful as ever.

Blessings to all  
PAG President  
Carmen Timm



**Critique at 5:30, Business meeting 6:30, Monthly Demonstrator 7:15, Refreshments  
Meetings are the 4th Monday each month - Guests are Welcome**

website: <http://phoenixartistsguild.com> newsletter: <http://phoenixartistsguild.com/news/htm>

## Katherine Kurgan

**Katherine Kurgan** will be doing something a little different. She will introduce us to materials and many different media supplies that are available at Arizona Art Supply. She will be doing a demonstration using Golden acrylic products. She works for Arizona Art Supply (all of them) but headquarters out of 16th St. and Indian School Rd. store.

She is the lady that gives us the wonderful gift certificates for prizes from Az Art Supply. Her email [katkurgan@cox.net](mailto:katkurgan@cox.net).

So always remember to sign in at the door for your lucky ticket that is worth \$25.00 in art supplies (if drawn) at Arizona Art Supply.

### More on BetteLou's Book

BetteLou has a new book out, "MOSSY". It's a whimsical tale for children of all ages. Mossy is an extraordinary young tree with the ability to pull his little red roots up out of the ground and scamper about. Without eyes, ears, nose or mouth, Mossy knows what is happening, feels with his yellow tendrils and whistles "Whsst tsu whsst whsst tsu." When happy, Mossy has a fragrant aroma, but when riled, he emits a stinky odor.

Mossy is adopted by a human family as a pet and gets into all sorts of predicaments with the children - ages 11, 7 and 4. Some adventures are scary, some funny. He becomes a hero as he grows from a tiny sapling to a tall, mature tree. "There are lighthearted lessons to be learned by young readers in positive family values, compassion, loyalty and a bit of botanical information," BetteLou says.

"Mossy" Written and illustrated by BetteLou Tobin

Softcover 8.5 x 11in, 84 pages

Available at Amazon and Barnes & Noble

### PAG T-SHIRTS

White T's .....\$6.00

Grey T's .....\$8.00

Black T's .....\$9.00

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## Member Tribute

Jean Klein

**Jean Klein** hails from Two Rivers, Wisconsin, where her interest in art started in grade school. Jean's father was not happy with this talent, instead urging her toward the sciences. Jeans's mother however, let her take art lessons from a nun, who gave Jean paint. During her school years, Jean drew covers for book reports and continued her love of art while attending the University of Wisconsin, studying Chemical engineering. There, she met and married her husband. His business brought them to Arizona.

They raised two daughters and Jean enrolled in Phoenix College to become a medical technician. She worked on a research lab for a while and then as a hospital lab tech, until she retired. Jean's thoughtful husband encouraged her to start painting again and bought her a lovely gift of paint one Christmas. She has been a member of PAG for over a year and is very active promoting excursions to various scenic spots for plein air painting. Her three color challenge (red, yellow and blue) was well received with many members contributing for the February meeting. Jean has more challenges for members including taking a *selfie* photo and painting wild and weird colors of it, due in September. When Jean isn't doting on her grandchildren, she is painting. She loves desert landscapes, especially snow in the desert. She also likes to paint people. Jean is always upbeat and enthusiastic about life and art. She says, "Paint what you like and like what you paint."

By

*BetteLou Tobin*



### REFRESHMENTS:

Cookies

Jean Morgan

Jane Brown

Cheese &

Crackers

Jo Allebach

Chips & Dip

Sheila Bellinger

Vegetables

Mary Hightower

Fruit Tray

# Creative Corner

Julie Frye

## "Setting The Mood with Color Key"

Invariably, a good painting exudes a mood or feeling, created not only by skill in rendering but also by color - bright or bold, soft and subtle. Decide on the mood you want to project to your viewer then use the tools of color key to carry it out.

Colors have a degree of inherent key and mood - Yellow can be bright, sunny and cheerful - (or sick and jaundiced!) Red is exciting, passionate; Blue can be soothing, cool, calming. Orange, hot - tropical even. Purple is regal, rich.

It would be helpful to make a color key chart if you have the time to delve into such a thing. Using each of your favorite colors, make a bar of graduated color, with the lightest hue/value at one end, the darkest at the other. (If using oils, add white to create the lightest lights. This will be helpful in creating a mood using color key.)

In high key paintings, it is more than the sense of light that we try to capture. Color mood created with light value can suggest a day at the beach or sunlit snow. Here are a few tips:

Bright, pure, singing pastels create a sunny effect - and a happy mood. Delightful and uplifting. Innocence is typically high key - so if doing a child's portrait, keep it high.

Flowers, a sun drenched day, the cold clear light around snow-capped mountains - each has a mood of its own - depicting it can be a matter of your choice of color and value - and "key".

Don't forget to make a value sketch so that you know:

1. Where the light is coming from
2. How much light/shadow to put in to create the mood you seek to capture,
3. Experiment with small value studies to change the mood of your subject by changing the key - i.e. high = happy, upbeat, energy; low key = calm, serenity, restful mood.



# Happy Notes

**Maxine James** reports that Painters' Playhouse is growing. Both in attendance and with rewards in ribbons, honors, name and sales. Its purpose is to enrich lives and its sponsor cannot express her appreciation enough. THANK YOU.

**Diane Black** sold an acrylic painting and the rights to use the painting in fabric design for women's apparel. The painting sold within 1 week of completing it.

**Shakey Walls** is exhibiting a showing of his work at Arizona Art Alliance February 19th - March 2nd, 2014, 10 am -6 pm.

**Dr. John Mansour** sold two colored pencil drawings "Sleepy Aviators" and "Arizona Sunset, Chandler" at the Ascension Lutheran Church exhibit in Scottsdale. They are his first art sales. The exhibit is a new venue developed by Victoria Lansing. She has secured the site for PAG for another exhibit next Jan./Feb. John also received a second place ribbon at the AAA Gallery (Dec/Jan Exhibit) in Scottsdale, for the graphite drawing "Hard Times". All drawings, black and white, colored pencil, and other drawings were included in one category, and fortunately, one of his drawings was selected.

**Samuel Whitman** sold two mounted photographs at the Gilbert Art Walk. One was a 11 x 14 print and the other was a 16 x 20. The 11 x14 was a "Wild Horse" eating grass in Maryland. The other was the "Red Rocks of Sedona". He was also juried in for the Annual Gilbert Visual Art League Fine Art Show, hosted by the Gilbert Historical Museum. The show runs from March 1st to March 29th. It is also an awards show.

**Julie Frye** is offering to start a critique group to be held at her home on the second Tuesday of each month at 7:00 PM to 9 PM. Please contact her if you are interested, (602) 973-8618. Everyone will participate in the critique, there is no cost involved.

**Jean Klein** tells us the next "plein air paint out" will be at Steele Indian School Park on March 15th, 2014, from 9 am until noon. Restrooms and handicapped accessible. This will be the last paint out.

**Clarice McIlvain** will be the featured artist in the Back Room Exhibit at the March meeting.

**Jane Brown**, we thank you for the gift of a book of stamps for the mailings. We appreciate them.

## Arizona Art Alliance

Gallery at the Pavilions Talking Stick  
9011 E. Indian Bend Rd., Suite E-1  
Scottsdale, Az, 85020

### ARIZONA ART ALLIANCE

The current Gallery show, "Art From the Heart" runs through March 2nd. Gallery hours currently are from 11 am to 6 pm. Due to the loss of the Gallery on May 1st, the final Gallery show, "How Sweet It Is" will run from March 5th through April 27th. Reception is April 26th, 6 - 9 pm during which cash prizes for 1st, 2nd, and 3rd, Best of Show as well as Artists' Choice will be given.

There is currently a hold on jurying but will be ready before any Alliance shows scheduled for the Fall. It is probable that every show will be a juried show for current juried artists but also for nonjuried artists. More later on this issue.

The Alliance plans 4 shows annually beginning with a major Fall show, all at different locations and with marketing well in advance of each.

Immediate plan continues to be for permanent office and workshop area as Alliance headquarters. Also at that location will be warehouse space for all panels, fixtures and supplies for shows and panel rentals. The goal is to have this all in place by May 1st.

Dr. Carl Hoelle  
Arizona Art Alliance Rep

Artist of the Month  
February  
Shannon Smith

## Ways & Means

George Nelson says he has new frames and other things. We say it is a wonderful source of beautiful art books used (slightly), art materials at really bargain prices, magazines relating to art, picture frames, paints. You never know what you will find on that ever-changing table. It is always open for more slightly used art supplies, so go through the supplies that you are not using, maybe someone else could really put what you don't need to better use. Ways & Means is now accepting crafts.

**George says:** Your donations are greatly appreciated and put a few coins in our piggy bank.

George needs volunteers to help set up and break down at general meetings. Give him a helping hand.

**And always remember to sign in at the door for your raffle ticket that is worth \$25.00 at Arizona Art Supply. (If your ticket is drawn.)**



Happy Birthdays  
March

Suzi Cooper	3/20
Jean Klein	3/25
George Nelson	3/31



Chuck Cummins reminds us of a wonderful opportunity to advertise your art work for just \$25. a year. That's a mere \$2.08 a month. Post the next art piece you want to sell, on the PAG website. Send a 300 dpi+ JPG photo image of it, with its name, size and medium, with your own contact info, and website address, if you have one - to Chuck at: [Chuckc@lincum.com](mailto:Chuckc@lincum.com) and your \$25. check (for a full year) to Elaine Waters. (See directory.)

# ADS FROM OUR SPONSORS

Please let our advertisers know we appreciate their gifts.

## ONGOING PROJECT

John Mansour says he really appreciates all the generous donations the Guild members have contributed to the ongoing food drive.

Powdered milk, cereal, canned beans, soups, tuna, raisins, crackers, pasta, or anything that keeps well is welcome. The church is appreciative of our helping out on this.

## MESSAGE FROM CHUCK

### Get "Linked" on the PAG Website

Promote YOU AND YOUR ART FOR MORE WORLDWIDE VISIBILITY

Get *Worldwide* attention:

1. Be a member of Phoenix Artists Guild.
2. Pay just \$25 for a Full Year Link.

Send check to:

Elaine Waters, PAG Treasurer;  
2330 W. Mandalay Ln.  
Phx., AZ 85023.

3. Send a JPEG image; (300+dpi JPG image). Include name of piece, size, media used; pricing optional - have the observer contact YOU, so you may discuss and negotiate!

4. Email to Chuck Cummins; [Chuckc@lincum.com](mailto:Chuckc@lincum.com), your JPEG image; your name; name of organization(s) to which you belong, and your contact info, (name, email, and website addresses). We do not recommend including your phone or home address; **GUARD YOUR PRIVACY!**

5. If you have your own website, please link it **BACK** to: <http://www.phoenixartistsguild.com/Links.htm>. This makes our links more favorable to Google and other search engines and gets us more traffic! **Good luck!**



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10869 N. Scottsdale Rd.  
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Scottsdale, AZ 85254

# MEETING NOTICE

MARCH 24, 2014

BEATITUDES CHURCH  
555 W. GLENDALE AVE  
BRITT CHAPEL

Demonstrator: Katherine Kurgan - Acrylics  
Critique 5:30 PM  
General Meeting 6:00



Website address: <http://phoenixartistsguild.com>

For the newsletter: <http://phoenixartistsguild.com/news/htm>

Newsletters are PDF-formats - download free Adobe Reader, <http://get.adobe.com/reader/>

**Remember to submit your pen and ink sketches to be featured in the newsletter.**

**Send news, updates and corrections to: Bets Doss email: [betsdoss@aol.com](mailto:betsdoss@aol.com)**

**PLEASE PRINT NAMES, ADDRESSES, EMAILS CLEARLY!**

The Newsletter needs QUALITY pen and ink sketches. We have talented, gifted artists in PAG and we need to show them off. Newsletter sketches reproduce best done in pen and black ink. The size should be approximately 5 1/2" by 3". They can be proportionally enlarged or reduced to fit the space better. Please participate in this.

## PAG SHOWS

Spring Exhibit: Beatitudes Britt Chapel

April 11, 12, and April 13, 2014

3 Day Exhibit

Registration form and fee due:

at PAG March Meeting. March 24, 2014

or U.S. Mail postmarked by Fri, March 22.

to: Dr. John Mansour, 231 W. Diana Ave.,  
Phx, AZ 85021

Receive artwork: Thursday, April 10, 2014,  
10 to Noon

Judging: Noon to 1:00 pm -

April 10, 1:30 pm setup and hanging of artwork

Reception: Friday, April 11, 6:00 pm to 8:00

Release Date: Monday April 14, 10 am to 11:30

**Deadline for newsletter articles is  
the 20th of each preceding month.**

**Please comply**

## Paradise Valley Mall

Town Square Marketing Offices

Cactus and Tatum,

NW Corner, above food court

March 11 - May 13

Delivery on March 1

10 % of sale to PAG

10% of sale to Karen Estrinand

Changeout of dates every second Tuesday  
of every second month, beginning January  
2014. Prices are non-negotiable.

## "Art Is Alive"

ARTS & CULTURAL FESTIVAL

CITY OF SURPRISE

WHAM ART ASSOCIATION INC.

has 100 juried outdoor 10 x 10 foot spaces  
available for artists.

access the prospectus-application

[www.Wham-art.org](http://www.Wham-art.org)

and reserve your space by March 25, 2014,  
on a first come, first served basis!

Directory  
Update

Marilyn Miller  
808 E. Missouri Ave, Apt 301  
Phoenix, AZ, 85014