



Phoenix Artists Guild

VOLUME 68

SEPTEMBER 2014



President's Message



PAG is on the move. A busy and positive "beginning of the season" meeting this past August was highlighted with the introduction of a new styled Directory, introduction of two proposed By-Law amendments, a summary of reports from committee chairs and PAG officers, culminating with an excellent 'oil' demonstration by Mr. Tom Haas. Information and forms were made available for the exhibit at the Arizona State Fair and highlights of an upcoming new exhibit at Glendale's Westgate Gallery. It's as though PAG has jumped out of a starting line and is heading down the track full speed. This promises to be an excitingly active year thanks to an exuberant Board and a receptive membership. It is a great way to begin the 2014-15 art year.

This month's meeting (September) will feature discussion and voting on the two proposed amendments to the By-Laws designed to better provide opportunities for membership participation at exhibits. (See September newsletter for specific wording of the proposals). Additionally, further specifics will be presented regarding the Glendale Westgate Exhibit, slated for December. The venture promises to be a new and exciting opportunity for our members. And the Arizona Artists Alliance is springing into action with an

Invitation to all members to its open house in October (details to come at the September PAG meeting), and a new approach to exhibiting and becoming 'juried into' AAA.

The scheduled professional presenter for the September meeting is Loretta Musgrave, who will offer her expertise with a different approach to painting with oils. Don't forget, for reference, we now have the new Directory which includes nearly all the professional demonstrators and dates of presentation though out this season.

So in September, don't forget to bring your artwork for the usual critiquing at 5:30, your exhibit ready art for the Artist of the Month selection, the 'selfie' for the month's activity, your Directory with a pen or pencil to write notes, goodies for hospitality (if you signed up for September). And a gregarious attitude for an enjoyable few hours with fellow artists. Continue to check your email and PAG Website for additional information and activities as time goes along.

See you all on September, 22, 2014

PAG President

John Mansour, Ed. D.



Critique at 5:30, Business meeting 6:30, Monthly Demonstrator 7:15, Refreshments
Meetings are the 4th Monday each Month – Guests are Welcome

Website: <http://phoenixartistsguild.com> newsletter: <http://phoenixartistsguild.com/news/htm>

Demonstrator

Loretta Musgrave

Loretta Musgrave wandered the backroads of Arizona with her father, George Linn until he found that country ranch and farm tucked in the foothills of South Mountain In the Valley of the Sun. She was assigned to care for the sick and injured animals, a project that provided her with quiet models for her training.

At age seven she won a state art competition, which included a small amount of money. Delighted, she began to draw for the local ranchers. They demanded perfection; hard taskmasters but perfect training for the young artist.

Packing a Bachelor of Fine Art/Specialty in Painting degree into three years, her talents were rewarded with Arizona State University's Moore Award for Excellence. With her new husband she again wandered small town Arizona painting thirty foot signs on buildings and portraits of the wife of the local mayor and friends. Loretta learned the marketing skills needed to create a lifelong career in art. For many years she served as the Vice President of Arizona Cowboy Artists.

Contact:

Loretta Musgrave

MusgraveFineArt@cox.net

Phone: 602-995-3426



Happy Birthday

Betsy Doss 9/5
Dr. Carl Hoelle 9/21
Clarice McIlwain 9/21
Silvia Roberts 9/22

Artist of the Month

August

Sharon Betts

Member Tribute

Mary Hightower

Mary Hightower is a superb photographer. She excels in close-up images of flowers and cacti using digital processing. This marvelous skill is self taught. Mary loves color, which is evident in the range of subjects she chooses. She was asked to display her rodeo photos last December at the Fairgrounds Rodeo show. Mary's other artistic talents include, creating paintings in oil, acrylic and graphite drawing. She also knits and crochets. Mary has taken classes in oil at The Phoenix Center For The Arts and she took drawing lessons at Schemer. Growing up in several Texas cities El Paso, Austin and San Antonio, gave Mary an interest in rodeos and guns. A hobby of hers is tournament shotgun shooting where 2 or 3 clay pigeons are launched into the air. She also does skeet shooting. Mary enjoys coming to the PAG critiques. The PAG expects to see many of Mary's art projects in our art shows.

By

Bette Lou Tobin



Refreshments

Cookies: June Martin
Donald McDonald
Cheese/Crackers:
Sheila Bellinger
?
Chips/Dip: Mary Hightower
Sharon Betts
Veggies: Charlene Dawson
Fruit: June Martin

Creative Corner

Elaine Waters

Why Do I need to Understand Basic Painting Concepts?

New painters often get lucky and produce really good paintings right at the start, but most of us run into some trouble early on in our painting experiences. We may have a great idea for a painting, but lacking understanding of why basic art "rules" are so important and how we can use them, our paintings often fall short.

One can read a list of basic rules and think, yes, I understand these things (composition, color harmony, center of interest issues, perspective, value, light and shadow, etc.), but until you make the step of applying the rules to your own work, you are depending upon luck.

Sometimes a little understanding of a subject will carry you a long way. Perspective is very important, we all know the vanishing point, horizon line, distance is smaller, close is larger theories, but we must also know how to draw a basic building, road or fence to have it work for our painting. Throw aerial perspective into the pot, and you have a whole new batch of things to think about.

Abstract art doesn't usually involve the use of perspective ... But, the artist's understanding of other art basics (color, value and composition become more important).

Light and shadow follow very simple concepts. We paint light on objects. Consequently, there must be shadow. How much light are we trying to show, what direction, how intense should our shadows be, and very important, how can we lead

The viewer's eye around the painting and build on our composition?

Knowing the rules of fine art is very important, but learning to use the rules is the real key to success. Success comes with practice, playing with paint, intense observation of how things really look and why they appear as they do... When we feel good with our art, and the fear of failure is gone, we become free to be creative and spontaneous. **AND THAT IS WHAT WE ALL WANT IN OUR PAINTINGS!**



Happy Notes

Jo Allenbeck has sold several small paintings from a Daily Paint Works site and 1 larger one, "The Distant Glow", which won 2nd place in the PAG April 2014 show. It was shown on her personal website.

BetteLou Tobin also sold her little owl which won a third prize at the Beatitudes show, and also has an potential sale for her bobcat.

Jean Klein reminds everyone to bring their "Selfie" portraits to the September meeting. (And also to have a story to tell about why you painted it the way you did).

Shannon Smith will be the artist in residence for the back room exhibit at the Sept. meeting.

Jeannette Sprague will show her paintings there at the October meeting.

Raymond Bartolome will be featured in the back room for the November meeting.

Maxine James won the 50/50 raffle.

Pat Hoelle won the Arizona Art Supply \$25. Gift coupon.

Three old codgers were walking along, one said, "windy today." The second man said "No. today is Thursday." Third man said, "Thirsty? So am I, Lets go get a beer."

Arizona Art Alliance

2417 W. Southern Ave., Ste. #16
Tempe, Az 85280

Dr. Carl Hoelle reports Arizona Art Alliance is Having Open House, Saturday, Oct 11, 2014
From 4:00 to 6:00 pm .
Located at the corner of 48th St. and Southern Ave. Ste #6 in Tempe.

Dr. Carl says the facility is nice though still needs fine tuning. Major issues discussed involved jurying for planned shows. Decisions made included (1) anyone can apply to exhibit, whether juried or not, all artwork will be juried by an independent juror (gallery owners, art teacher, etc.) having no connection with the Alliance. (2) Alliance juried artists will have a lower cost per piece than non-juried Alliance artists. (3) There will no longer be panel rental costs (benefiting large artwork that would formerly require an extra panel). (4) Volunteer coverage will remain as it has been.

President John Mansour says the PAG board is proposing two changes to the PAG by-laws (see below). Both proposed changes are to sections found in ARTICLE VIII – found in the Membership Directory.

Procedure requires a vote by 2/3 of members present, at a General Meeting following approval by the Board (Done Aug. 4, 2014), published in the monthly newsletter (Sept. 2014) and read to the membership at the previous General Meeting (Aug. 25, 2014).

PAG members, please review and be prepared to discuss and vote at the September 22, 2014 General Meeting.

#1. Under GENERAL JUDGED & SHOW RULES, "Article VIII3 (d), it reads:

Entries must be:

d) on quality materials: no canvas board, student grade paper, paint, newsprint, etc.

The proposed change is to eliminate the last phrase

Re: It was agreed that since materials have changed, mostly improved, over the years, that this restriction no longer applies. Also, since part of the phrase is not specific enough, some of the wording is not well understood. If there is a question as to what "quality materials" means for a specific medium, the concern should be addressed by the PAG Board.

#2. Under Article VIII 8, it reads:

Art work may not be shown again in any official PAG show.

The proposed change is to expand the phrase to say:

From time to time, special circumstances may arise so that altering the guidelines may be in the best interest of the PAG membership, as determined by the Board and explained to the membership.

Opening a new venue (Westgate) is considered that type of circumstance wherein changing the guidelines might better assure a successful exhibit.

Artist of the Month: Instead of having all meetings open for everyone and any art form to compete for Artist of the Month that certain meetings be set aside for specific categories: oil, watercolor, etc, and that certain meetings be open for all. If we choose 6 different categories, we're leaving 2 months open for "all categories" competition. These 6 categories are:

- | | |
|--------------------------------------|---|
| (1) Watercolor | (4) 3 Dimensional (intarsia, woods, metals, sculpture, clay |
| (2) Oils | (5) Dry Media (graphite/colored pencil, scratch art, charcoal, |
| (3) Mixed media, including acrylics, | pastel, conte` |
| | (6) Photography, digital imaging |

Other art forms: collage, jewelry, web art, Ukrain eggs, gourds, digital

The Artist of the Month will not be eligible for further competition that season. (Aug through April).

ADS FROM OUR SPONSORS

Please let our advertisers know we appreciate their gifts.

ONGOING PROJECT

John Mansour says he really appreciates all the generous donations the Guild members have contributed to the ongoing food drive. He reports outreach brought in \$75 value in foodstuffs last month.

Powdered milk, cereal, canned beans, soups, tuna, raisins, crackers, pasta, or anything that keeps well is welcome. The church is appreciative of our helping out on this.

MESSAGE FROM CHUCK

Get "Linked" on the PAG Website

Promote YOU AND YOUR ART FOR MORE WORLDWIDE VISIBILITY

Get *Worldwide* attention:

1. Be a member of Phoenix Artists Guild.
2. Pay just \$25 for a Full Year Link.

Send check to:

Elaine Waters, PAG Treasurer;
2330 W. Mandalay Ln.
Phx., AZ 85023.

3. Send a JPEG image; (300+dpi JPG image). Include name of piece, size, media used; pricing optional - have the observer contact YOU, so you may discuss and negotiate!

4. Email to Chuck Cummins; your JPEG image; your name; name of organization(s) to which you belong, and your contact info, (name, email, and website addresses). We do not recommend including your phone or home address;

GUARD YOUR PRIVACY!

5. If you have your own website, please link it BACK to:

<http://www.phoenixartistsguild.com/Links.htm>. This makes our links more favorable to Google and other search engines and gets us more traffic! **Good luck!**



Utrecht
Art Supplies

We've got everything you need for class, and more!
FREE LOCAL DELIVERY!
please call our store for details
(480) 448-0800

930 E. University Drive
Tempe, AZ 85281
(480) 448-0800
store@utrecht.com

Lowest prices in town... GUARANTEED!



Arizona Art Supply

The Largest Fine Art Supply Retailer in the Southwest

Arizona Art Supply serving artists since 1951

Proud Supporter of Phoenix Artists Guild

Phoenix Artists Guild members
Receive 20% OFF

Discount does not apply to internet orders or sale items.

PHOENIX • 4025 N. 16th Street • Phoenix, AZ 85016 • (602) 264-8514 • Fax (602) 264-1009
SCOTTSDALE • 10869 N. Scottsdale Road • Scottsdale, AZ 85254 • (480) 948-0802
SUN CITY • 10659 W. Grand Avenue • Sun City, AZ 85351 • (623) 974-8200
TEMPE • 1628 E. Southern • Tempe, AZ 85282 • (480) 775-4102
TUCSON • 4343 N. Oracle Road • Tucson, AZ 85705 • (520) 388-5555 • Fax (520) 388-4806

Visit Us Online At:

www.arizonaartsupply.com

Phoenix:
4025 N. 16th St.
Phoenix, AZ 85016

Sun City:
10659 W. Grand Ave.
Sun City, AZ 85351

Tempe:
1628 E. Southern
Tempe, AZ 85282

Scottsdale:
10869 N. Scottsdale Rd.
Suite 105
Scottsdale, AZ 85254

Meeting Notice

BEATITUDES CHURCH
555 W. GLENDALE AVE.
BRITT CHAPEL

September 22, 2014

Demonstrator: LORETTA MUSGRAVE – OIL

Critique: 5:30 PM

General Meeting: 6:00 PM



Website address: <http://phoenixartistsguild.com>

For the newsletter: <http://phoenixartistsguild.com/news/htm>

Newsletters are PDF-formats – download free Adobe Reader, <http://get.adobe.com/reader/>

Remember to submit your pen and ink sketches to be featured in the newsletter.

Send news, updates and corrections to : Bets Doss email: betsdoss@aol.com

PLEASE PRINT NAMES, ADDRESSES , EMAILS CLEARLY

The Newsletter needs QUALITY pen and ink sketches. We have talented, gifted artists in PAG and we need to show them off. Newsletter sketches reproduce best done in pen and black ink. The size should be approximately 5 1/2" x 3". They can be proportionally enlarged or reduced to fit the space better. We want to enjoy your sketches.

State Fair – 2014

Wednesday, Oct. 10 to Sunday Nov. 2

Entry Form postmark deadline:

Friday, September, 5, 2014



Deliver exhibits: North Hall Coliseum

Friday, Saturday, Sunday

Sept. 19, 20, 21, from 8:00 am to 6:00 pm

Release of Non-accepted exhibits:

Sunday, Oct. 5,- 12:00 pm to 3:00 pm

Release of Accepted exhibits:

Monday and Tuesday,

November, 3, 4, from 8:00 am – 3 pm

Paradise Valley Mall change out dates;

Nov. 11, 2014, Feb 10, 2015, May 12, 2015,

Westgate Exhibit

Tuesday, December 2 to

Tuesday, Dec. 30, 2014

Entry forms due by Tuesday, November 18, 2014

Deliver Art: December 2 from 1:00 pm to 2:00 pm

Release Art: Dec. 30 from 1:00 pm to 2:00 pm

Mandatory open Fridays & Saturdays 6 pm to 9 pm

Calendar of sitters to be organized.

Reception will be announced.

Ascension Lutheran Church

January 23, 2015 to February 10, 2015

August 11, 2015

Directory change:

Phone change for **Suzi Q Cooper**

Home: (602) 795-2227

The number listed in Directory is not working

Deadline for newsletter articles is the 20th of each preceding month.