

April Demonstrator, Sherry Kimmel

I discovered my latent artistic bent in the 1990's when I joined the Decorative Art's Society in Phoenix. In 2002 I was attending Glendale Community College and registered for a drawing class (as an elective).

My passion for art began in that class! I joined the Arizona Watercolor Association, Inc. in 2004 and have been an active member of the Board of Directors for ten years. Having been juried into local, regional, and national exhibitions over the past ten years, in 2012 I received my AWA Signature Membership.

My passion for watercolor is forefront in my life; HOWEVER, I do love to experiment!! Acrylics, solar prints, collage, and mono printing just to name a few.

When I began mono printing in 2008 it was on a handmade gelatin plate. Then, two years ago I was introduced to the Gelli Arts plate which is made of silicone and mineral oil. I first used the plate at the Arizona Women's Expo as a demo artist for Arizona Art Supply. This plate can be used over and over and will not break down. It will last many years when it is cared for properly.

I began teaching classes at Arizona Art Supply in late 2012, beginning with Gelli printing followed by collage classes which I am currently teaching.

I look forward to demonstrating for you and showing you just how much fun mono printing on a gelatin plate can be.

"Pot a Fleurs Avec Cor"

Gelli- print by Sherry Kimmel



BACK ROOM ART DISPLAY
Special events coordinator Betty Peterson has assigned exhibitors for the Bride's Room display as follows:

APRIL: Sylvia Roberts

MAY: Jo Allebach

Be sure to check out these collections!



We are happy to announce three new members to the PAG family. Please update your roster to include them!

Nancy Donovan
25749 W. Nancy Lane
Buckeye, AZ 85326
(623) 243-9548 (h)
(480) 619-9787 ©
rdon523646@aol.com

Hristi "Christi" Wilbur
12429 N. 44th Lane
Glendale, AZ 85304
(480) 374-9403 ©

Robin Murphy
8301 E. Virginia Avenue
Scottsdale, AZ 85257
(480) 949-9286

WELCOME !!!!!!!

Refreshments for March Meeting Provided by

Cookies:	Mary Lechwar Dan M.
Cheese & Crackers	Jo Allebach Sharon Betts
Chips & Dip:	Soonthorne Cheevasit Victoria Lansing
Veggie Tray:	Cindy Chambers
Fruit Tray:	Silvia Roberts



ARIZONA ART ALLIANCE by Dr. Carl Hoelle, AAA Representative

Since the closing of the gallery in 2014, the Alliance has focused on establishing relationships with other galleries around the greater Phoenix area to bring exhibit opportunities to member organizations from a variety of locations. Annual exhibits currently are planned at:

HOLLAND GALLERY (October 2016) 34250N.60th St., Scottsdale,AZ 85266

WHAM GALLERY (March 2017) 16560 N. Dysart Rd., Surprise AZ 85378

VISION GALLERY/Chandler Center for the Arts (July/August 2016)10 E.Chicago ST./250 N. Arizona Ave. Chandler, AZ 85225.

Other private art galleries are being sought to increase Alliance-sponsored exhibits.

Additional current offerings include the ongoing ON-LINE GALLERY, an "on-line only" show ("Beat the Heat"), both on the Alliance website, and availability for individual artists to show for a month on the Alliance Newsletter and more (see later in this article for application directions). Specific application information for the "Beat the Heat" and VISION gallery show are available in the March 2016 Newsletter.

It is important to note that the HOLLAND, WHAM, and VISION gallery shows are basically art galleries in competition with the many "Scottsdale Row" galleries but with greater sales possibilities due to lower costs for quality art than at the Scottsdale galleries.

The move away from the paper-based application processes for exhibits through the "entry-thingy" process has been problematic for many PAG members. Thanks to Grant Washburn, our Membership Chairman, he plans to develop a step-by-step procedure for the entry-thingy method.

Regarding the free availability of individual artists showing in the Alliance Newsletter, Newsletter Editor, Kathy Koneski, has provided the following for entering: a good artist biography, about 4 to 6 JPEG images of their artwork with their name, PAG membership, artwork titles, medium used, and (optional) an okay to the Alliance to use their pictures in other types of advertising for the Alliance; finally, email all the materials to Kathy at joekathy@prodigy.net, or joekathy@century link.net. Note that there is no charge for this.



Creative Corner
The Unifying Effect of Light
By Julie Frye

Have I written about this before? Are you listening? If so here it is once again! (Apparently we all need reminders)

In nearly every critique that Elaine Waters and I have done, the question of “light” comes up more than once. It is of course a requisite factor in seeing! LIGHT SOURCE, so very important is often ignored or taken for granted. When plein aire painting, the light will change frequently as you work. Therefore it is necessary to establish ONE light source when you begin and then keep it consistent throughout the painting even though it changes as your painting progresses. (A camera to capture the moment, early on in the work will help you to refer to later in the studio)

In outdoor light, the yellow color of direct sunlight influences the light side of all objects while the cool reflection of the blue sky will influence the cast shadows and shaded sides of objects. Always remember not to make your cast shadows too dark – cast shadow is merely an interruption of light – can you sit down within that shadow and read a book? This is especially important if you are working from a photo! Shadows in photos always show up darker!

In indoor light, (ideally from the north which is the coolest), cast shadows will tend toward warmer hues due to the reflections of the various surfaces found indoors. Different from the outdoor situation where the usual effect is warm lights and cool shadows. Look for it when you set up your next still life. This can be manipulated of course if you wish a different effect.

Painting a scene in Twilight is another matter entirely. The periods during which this cool subdued light exists affords us the opportunity for dramatic effects by using little surprises like warm light in the windows of a building or perhaps a campfire outdoors. (these may be the only warm tones in your painting) A good way to achieve this is to add a small amount of blue to each of your colors before intermixing them! Try it... it's fun!

Moonlit nights are also a fun challenge. This of course combines the principles of both Twilight and Sunlight. The blue effect of moonlight will be like that of twilight; however the shadows and highlights will have very definite placement and orientation. Often the shadows will be diffused since the available light is diffused, and the horizontal surfaces and those perpendicular or nearly so to the light, will capture it and add to the form and dimension of the landscape.

To reiterate what has been discussed many times in our critiques, **CONSIDER THE LIGHT SOURCE BEFORE YOU LAY BRUSH TO CANVAS!** Keep it consistent throughout. Indeed, make it an important unifying factory in your work. Make careful observations (always, always, ALWAYS!) of how the light source in any given situation affects the color of the object or shadow as it turns toward and away from it. Pretty basic, right? Pretty important? Yes, YES!

Now break into song.....”I’m Beginning To See The Light!” (applause, applause!)



Artist of the Month, March
 Mary Hightower for her beautiful photograph
 "Feed Me" taken at the Botanical Gardens with a
 400 mm lens on a tripod.
 Congratulations, Mary!!!!!!!!!!!!!!!!!!!!!!!!!!!!

WE ARE PLEASED TO PRESENT THE SLATE OF OFFICERS FOR 2016/2017!!!!!!!!!!!!!!!!!!!!!!!!!!!!

<i>PRESIDENT</i>	<i>JULIE FRYE</i>
<i>1ST VICE PRESIDENT (PROGRAMS)</i>	<i>BETTY PETERSON</i>
<i>2ND VICE PRESIDENT (SHOW CHAIR)</i>	<i>CARMEN TIMM</i>
<i>TREASURER</i>	<i>PAULA SANDERA</i>
<i>RECORDING SECRETARY</i>	<i>JO ALLEBACH</i>
<i>CORRESPONDING SECRETARY</i>	<i>CINDY BERG</i>

VOTING WILL BE AT THE APRIL MEETING. (Nominations open from the floor before voting)

<i>April Birthdays</i>	
<i>Ann Higgins</i>	<i>4/4</i>
<i>Jaxine Cummins</i>	<i>4/7</i>
<i>Elaine Waters</i>	<i>4/7</i>
<i>Sam Whitman</i>	<i>4/8</i>
<i>Jeannette Sprague</i>	<i>4/20</i>
<i>Jann Alexander-McCullough</i>	<i>4/21</i>
<i>Mary Hightower</i>	<i>4/22</i>



MESSAGE FROM CHUCK!

Promote **YOURSELF and YOUR ART** more with **WORLD-WIDE VISIBILITY!**
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Simply do this:

- Be a paid-up member of Phoenix Artists Guild.
- Pay just \$25 for a Full Year Link.
- Send check to : Our Treasurer
- Email to Chuck Cummins; chuckc@lincum.com :
 - A JPEG image: (300+dpi JPG image);
Include name of piece, size and media used;
 - your name; name of organization(s)
to which you belong;
 - your contact info., (name, email, and website addresses).
 - (Listing your pricing is optional - have the observer contact YOU, so you may discuss and negotiate!)
 - We do not recommend including your phone or home address
GUARD YOUR PRIVACY!
 - If you have your own website, **please link it BACK TO:**
<http://www.phoenixartistsguild.com/Links.htm>.
This makes our links more favorable to Google & other search engines and gets us more traffic!
 - Good Luck!



Four stewardesses were wildly celebrating in a drinking establishment. The bartender asked, “What’s the occasion?” The blonde stewardess replied; “We just finished a jigsaw puzzle in three days – the box said four to six years!”

After putting her grandchildren to bed, a grandmother changed into old slacks and a droopy blouse and proceeded to wash her hair. As she heard the children getting more and more rambunctious, her patience grew thin. At last she threw a towel around her head and stormed into their room, putting them back to bed with stern warnings. As she left the room, she heard the three-year old say with a trembling voice, “WHO was *THAT?*”



Spring Exhibit

There have been some necessary changes to our exhibit including CHANGE OF DATE and VENUE due to an accidental flooding of the Britt Chapel. To take advantage of NELSON HALL, the board members agreed to postpone the exhibit by two weeks. This means everything shifts to April 27 – May 2. The good part about the change is that we will be able to accommodate ALL the STANDBY artwork. I will log all standbys submitted on the inventory list. If you have already submitted standby art work, please forward \$5 for each extra piece (4th and 5th). I will be contacting you to confirm "Sitting Dates".

Here are the changes:

1. New Deadline date for entries is April 15th. If you haven't entered, you still have time
2. Drop off art work on WEDNESDAY APRIL 27, Noon – 1:30pm
3. Exhibit dates "THURSDAY April 28 through SUNDAY May 1.
4. PICK UP ART and CLEAN UP Monday May 2nd.

In Memoriam

This month has brought us the loss of two great friends, Bets Doss, our newsletter editor and treasured member for many years, and Toni Hungerford, an outstanding painter, person, teacher and mentor. They will both be sorely missed.

BETS DOSS

Bets Doss loved to create beauty. She was quite a beauty herself, having been chosen to model clothes in her youth. Bets grew up on a farm during the depression years. She told stories of her daredevil adventures as a child; such as, climbing the forbidden water tower, and balancing on the pigpen fence. Majoring in art in college, gave Bets the foundation of her skills in oils, pastels and water colors. Ambitious, talented and plucky, Bets worked her way to a top engineering position in the male-dominated company of Motorola. Her marriage produced a son, who served in the Viet Nam War. A long time PAG member, Bets contributed much to the success of the guild. Her talents extended to putting out the PAG newsletter for years, which was a chore she enjoyed doing. The last few years were very painful for Bets prior to and following a hip replacement. She kept working on the newsletter and she sold a lovely painting at the 2015 Westgate Gallery PAG art show. Her last painting was of a pair of Indian baby moccasins that were given to her as a gift.

Bets was much loved by dear friends who will miss her enthusiasm and sweet personality

TONI HUNGERFORD

Paula Sandera writes: Toni Hungerford was a mentor and a friend. I took drawing and watercolor classes that she taught at the Washington Adult Center. Her classes were peppered with stories and fun. She was enthusiastic about art and imparted a vast understanding of all the components of art to her students. Toni had a very positive outlook and encouraged and helped everyone in her classes. She painted in oil and watercolor, but declared watercolor to be her favorite. She was also fond of drawing in graphite. She was represented in a gallery in Sedona when she lived there and also in a gallery in Jerome. Mary Lechwar adds that Toni was her first art teacher for watercolor/graphite. "She was always kind and encouraging, praising any effort we came up with. We will miss her so much!" Toni always said "The primary spirit of my determination has come from my higher power that I choose to call God."

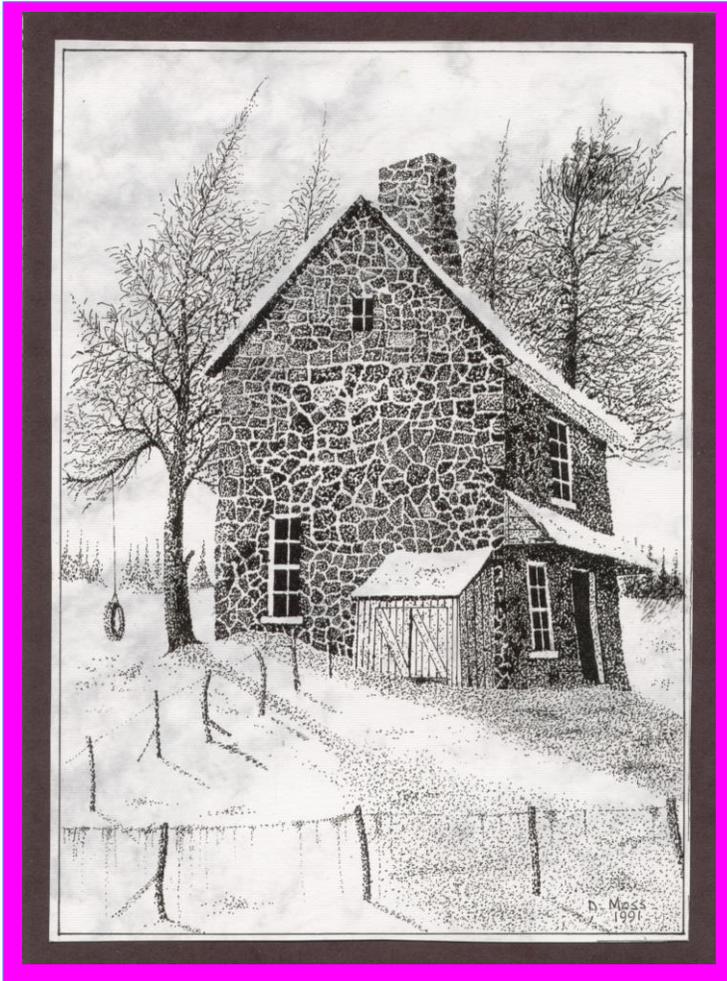
MEETING NOTICE
MONDAY, APRIL 25th

Church of the Beatitudes NELSON HALL

5:30 p.m. critique by Elaine Waters

6:30 p.m. Business meeting

Demonstrator: Sherry Kimmel – Geli-print technique
(hands on time for members!)



This month's sketch is by Dan Moss

Member notes

Grant Washburn had two photographs juried into the West Valley Art Museum "Celebration of Artists." The show is on display at the Peoria City Hall Art Gallery, 8401 W Monroe St, Peoria, March 28 - May 12. Gallery hours are 10am - 4pm Mondays, Tuesdays, Wednesdays, and Noon - 6pm Thursdays.

Marilyn Miller has a water color on exhibit at the NASH . "Pelican River" 18" x 22"W. The exhibition is titled: "You Must Believe in Summer" Remember, 1st and 3rd Friday's are free.



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