



Phoenix Artists Guild

VOLUME 90

May 2017

Message from the President:

Greetings from your President! It is difficult for me to comprehend as I look at the calendar and realize that the May meeting is the LAST of the year! It seems we just began and I welcomed you to the first meeting of the Phoenix Artists Guild, the directories had just come out, we hadn't seen each other for a good while. A hot breeze was wafting and slightly cooling my sweaty brow! Seems like yesterday, but in retrospect I am pleased with the activities and growth of our "family" these past nine months. We have had some excellent demonstrators, new innovations, well attended meetings and a stalwart group involving themselves in critiques, member activities and self-entry exhibits.

As everyone knows it is difficult to find lucrative venues to show our work. Your exhibit chairmen, Carmen Timm and Victoria Lansing have been pursuing every venue that has come up – tenacious and persevering, they have continued in their task of finding places to show. Their hard work is paying off and we have some exciting things looking ahead that we can all participate in and get our work out there for the public to see. Stay tuned for more news of that and a great big THANK YOU to that committee for not letting down on the task!

So spend the summer with your paints, pencils and pastels, be inspired by attending art shows, First Friday Art Walks, read from cover to cover (the operative word being READ) every art book on your shelf. Strive to "think" art at least once each day and put into practice all that you know and have learned. Believe me it will be therapeutic!

I look forward to spending one more year as your President and I thank each and every one of you for having the confidence and courage to give me another chance to GET IT RIGHT! I thank my excellent board of directors for their steadfast completion of their assigned tasks. They are each and every one, very capable, intelligent and dedicated to this organization. Saying thank you doesn't quite hit the mark, but know that I am grateful to have such dedicated folks to work with.

And one last word; A turtle is crossing the road when he is mugged by two snails. When police show up, they ask him what happened. The shaken turtle replies, "I don't know...it all happened so fast!!!"

Julie Frye,
President





Creative Corner

Summer Challenges for Artists

Elaine Waters

For you faithful critique followers.... I am issuing you ALL some challenges for the summer months.

Many will be traveling, watching grandkids, doing big projects around the house and a lot of you will also be having summer visitors. You may have a lot of time to paint, but if not.... Here are three things you can think about, read about and observe in local galleries, exhibits and online.

Composition is one of the most Important issues for you to think about. It encompasses perspective, focal point, subject, background, middle ground and foreground. When you plan your painting... you **MUST** think about all these things, Not just the subject. All aspects of your composition should support your focal point (subject). Try not to get stuck in the simple and much overused composition of a nice little building, background trees and mountains and little road leading up to the building. Be original, use your space well, don't always stay in your comfort zone.

Using **Value** contrasts well can make or break your painting. We have talked about value at critique sessions, so we all know it is the range of light to dark of a color. Broken color is using the same value of several colors NEXT TO EACH OTHER in one particular area of your painting. This can make your painting quite exciting. Good value contrasts near your focal point will draw the viewer's eye to the focal point.... Avoid strong value contrasts in outer less important areas of your painting, unless they help the composition and lead you back to the focal point. Beware of confusing color with value. Remember, **VALUE IS MORE IMPORTANT THAN COLOR!**

We haven't talked too much about **USING WARM AND COOL COLORS IN YOUR PAINTINGS**. We all (I HOPE) know what warm and cool colors are.... However, more important, is knowing the **RELATIONSHIP** of warm and cool colors to each other. It is better to understand that a certain color is "WARMER THAN", or "COOLER THAN" another color and that is where the tricky use of warm and cool colors becomes important in our paintings. A painting primarily using warm colors can be flat, boring and very warm. Conversely, a painting with mostly cool colors can be cold and boring. Using both warm and cool colors in a painting is Much more interesting. It usually isn't helpful to mix warm and cool versions of the same color, but they can be very exciting when they are placed next to each other in your painting.

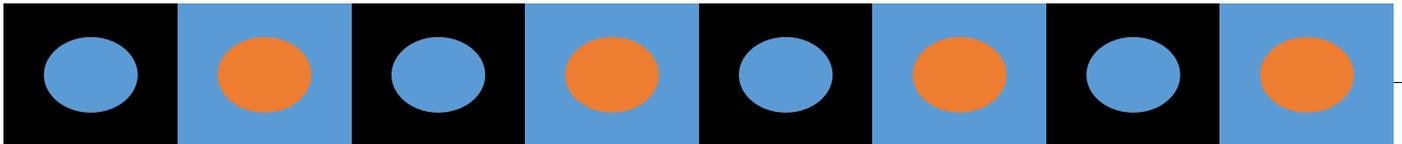
So, now you have some new things to think about for the summer instead of just thinking about staying cool. Observe the world around you.... Look at art... paint if you can.... If you have any questions about this article.... Let me know and we can talk about them in the fall. Happy Summer!



May Demonstrator:

Ken Lake

From the depths of the wild expanses of his own imagination, Ken Lake creates a vision of the fantastic, a mysterious world of softly drifting mist and light. Working with airbrush on canvas, Lake brings an atmospheric softness into his paintings, as he creates cloud-filled scenes of coastlines and wondrous towers, exploring the “architecture of the sky.” Through his art Lake seeks to give the viewer a full experience of the landscape so that they might almost feel the cool breath of fog on their skin and hear the muffled roar of wind and waves. At his studio on the banks of Lake Michigan, Lake draws inspiration from the shore’s freshwater beaches and wide horizon of water and sky. In addition to studying studio art at Michigan State University, Lake’s travels through England, Egypt and Israel shaped his artistic vision both visually and emotionally. Born in Kalamazoo, Lake shares his time between Michigan and Arizona while achieving national exposure for his works.



A Tribute to Jean Morgan:

Jean Morgan has been a PAG member for about six years and paints mostly in acrylic. Two of her arresting paintings were sold last December at the Glendale Arts Council Juried Fine Arts Competition at Sahuaro Ranch Park, Window Rock: an Alaskan view of a huge rock in the ocean with a big hole through which you could see the mountains in the background and the other was “Dancing Trees” a very apt name for some tangled dead branches in a lake in Kansas. Jean has a knack for choosing interesting landscapes for her impressive scenes.

Jean also likes painting with alcohol inks. She is one of the lucky students of Toni Hungerford, who taught watercolor and drawing at several places in Phoenix.

Jean hails from Warren Ohio. Her father was an artist in oils and acrylic. As a young woman, Jean came to Phoenix with her folks on vacation and decided to attend ASU where she met and married her husband of fifty four years. They have two sons and a granddaughter, who is a sophomore at the U of A and a grandson, who will be graduating from high school this year. Jean also works part time along with her husband Chuck as an insurance inspector. Between working, and her hobbies, painting, swimming, and reading, she is a very busy woman.



ARIZONA ART ALLIANCE

At its quarterly meeting for member organization Presidents and Reps April 26th, an informative presentation was made by Kristen Pierce, the Grants and Services Manager for the AZ Commission on the Arts. She spoke generally on the advocacy and funding areas of the Commission and its relationship possibilities to other organizations. Grants available to the Art Alliance for financial help to Alliance projects and other grants that the Alliance may refer to individual member artists. Another program being developed, "AZ Creative Aging" would focus on connecting people and sharing resources specific to seniors.

Another presenter was Emma Duhrrsen, the Alliance Website Editor, showed features and listed navigating users around the website. In addition to questions regarding EntryThingy, she reported a new video available on the website that takes EntryThingy procedures step-by-step. This may be of help to those artists having difficulty in negotiating the process for jurying. Questions regarding jurors came up that have presented a major issue to artists regarding artists having had their work successfully juried for the recent WHAM Gallery show but unable to participate in the exhibit due to insufficient space. This issue has subsequently been addressed at the May 1st PAG Board meeting with suggestions addressing the issue that since have been related to Mike Brady, Alliance President. The Alliance Board next meets on May 23rd.

Dr. Carl

PAG Rep.

Art Opportunities from Jedediah Cracco at Arizona Art Supply:

- Open Studios – “Drink and Draw” @ Changing Hands – 300 West Camelback Rd. 2nd Mondays @ 6:30 – 9:30 p.m.
- Open Studio: Thunderbird Arts Center 9th Street and Groves on the 3rd Saturdays 7:00 – 10:00 p.m.

For more information follow on Facebook.

ARTISTS ON DISPLAY:

Artists on Display:

Over the Rainbow Exhibit

Nash Jazz Venue
1st Street and Roosevelt
Phoenix
Through May 30

Marilyn Miller

Herberger Gallery

Arizona Center
Phoenix
Hours : 10:00—4:00

Jo Allebach

Featured Artist

Award Winners:

Sulphur Springs Valley Miniature Art Show

Dr. Carl Hoelle

Honorable Mention

Elaine Waters

Honorable Mention

Elaine Waters also sold a piece at this exhibit.

Julie Frye sold the painting that she started at the PAG Demo:
“Brilliant Rose”



The Ways and Means committee has a new focus:

Instead of bringing items and carrying them back and forth to each meeting, items will be raffled off at each meeting. This cuts down on work for the Ways and Means committee members and lets everyone have the thrill of winning a raffle:

Please bring your items to the meeting and buy raffle tickets!



Congratulations

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Artists of the Month for April:

**Tie for 1st: Jean Morgan, Cindy Chambers
2nd: Paula Sandera**



All winners of Artist of the Month:

Bring your art for the Artist of the Year vote!



At the April Meeting we collected 28 items with a value of \$59.00

Snacks: Anyone signed up for snacks for this meeting, the list will be moved to the August meeting.

One of our members is graciously donating a Cake to celebrate the installation of officers.

MESSAGES FROM CHUCK:

SHOW YOUR ART TO THE WORLDWIDE WEB!

Promote **YOURSELF** and **YOUR ART** with **WORLD-WIDE VISIBILITY – FOR ONLY \$25.00 A YEAR!**



Simply:

- ◆ Be a paid-up member of Phoenix Artists Guild.
- ◆ Pay just \$25 for a Full Year Link; send your check to PAG Treasurer.
- ◆ Email to Chuck Cummins; chuckc@lincum.com:
- ◆ A JPEG image: (300+dpi JPG image); Include name of piece, size and media used
- ◆ Your name, and name of organization(s) to which you belong;
- ◆ Your contact info., (name, email address); (we do not recommend including your phone or home address) -GUARD YOUR PRIVACY!
- ◆ If you have your own website, **please link it BACK TO:** <http://www.phoenixartistsguild.com/Links.htm>. This makes our links more favorable to Google, Yahoo & other search engines and gets us more traffic!
- ◆ Good Luck!

Monthly Tips:

- ◆ **Using “EntryThingy” on the Arizona Art Alliance Website** can be easier, by viewing the Video available on the site, **first** for the steps to be taken, and how.
 - ◆ Also; for CHOICES of payments, you can scroll down the page, (below PayPal™), to use other methods
- ◆ **Are “Smart Cards” really what they’re “cracked up to be”?**
 - ◆ The mobile payment era is a huge battleground and these ‘smart cards’ may be just an interim step in the eventual roadmap to mobile pay devices.
 - ◆ Despite the wreckage of companies that have tried to create the ultimate all-in-one card, newcomers like the EDGEcard (<http://edgesmartcard.com>) are still popping up with the promise of the ultimate smart card.
 - ◆ Mobile payment technology that’s integrated into devices we already use everyday rather than a separate stand alone device is where we will all likely end up, so my advice is to stay on the sidelines and let the smoke clear.
 - ◆ (inputs provided by *DataDoctorsTM*):



From: Heaven Art Gallery - Gisela and Randy Anagnostis, Owners/Managers

We are now accepting artwork in our new 1,720 square foot art gallery in the prestigious Scottsdale Art District . . .

Heaven Art Gallery will officially open on **May 3, 2017** with an exciting exhibit of work from more than 100 artists around the world. **Submit now** to have your artwork exhibited for an entire month! **Artwork is being accepted on-line for our June 2017 exhibit.**

How to Submit Your Work . . .

We invite all amateur, novice and professional artists to exhibit in our beautiful, new, brick-and-mortar 1,720 square foot gallery. Visit our website today at:

www.heavenartgalleryusa.com

Set up your own **Artist Profile** and follow the instructions for uploading your images.

What is the Heaven Art Gallery?

Heaven Art Gallery is the first-of-its-kind all-digital art gallery that defies all traditional art galleries. Comprised of 12 magnificent 65" Ultra High Definition LED displays, each screen displays artist's work 8 hours per day, 6 days a week **for one entire month**. Our '**On-Demand Print Center**' affords visitors the opportunity to take or ship home prints of your work and you **get a 60% commission on every print sold**. (If a visitor wants your original work, we simply put them in touch with you directly. If you do not want prints of your work sold, just let us know and we will mark it as Not For Sale (NFS), but we can still exhibit it for you). Additionally, all artwork accepted into the gallery will be displayed on our website for added exposure.

We are accepting artist submissions now! Set up your **Artist Profile** now on our website, submit images before the 15th of any month, and your work will be on exhibit the following month.

FOR MORE INFORMATION AND REGISTRATION, PLEASE VISIT OUR WEBSITE TODAY:

www.heavenartgalleryusa.com

Additional questions? Contact us at [860-550-3390](tel:860-550-3390) or send an e-mail to: info@heavenartgalleryusa.com

We look forward to having your artwork on exhibit in the most innovative art gallery in the world!

Sincerely,

Randy and Gisela Anagnostis

Heaven Art Gallery

It's time Again!!!

MEMBERSHIP RENEWAL

- It is time for PAG members to renew their membership for the 2017-2018 year.
- The cost is \$40 or \$45 if you are requesting a hard copy of the PAG Newsletter mailed to you.
- If you have a link to your website on the PAG Website the cost is \$25 annually, and is renewable with your membership.
- If you do not have the updated Membership Form you can find it on the PAG Website (www.phoenixartistsguild.com). Please complete the form and include your check and hand to Grant Washburn at the May 22 meeting or mail to Grant at the address on the bottom of the form.
- The deadline to renew and have your contact information included in the PAG Directory is June 15, 2017.





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Visit Us Online At:
www.arizonaartsupply.com

Remember: This is the month to
renew your dues!



Officers for 2017/2018

President	JULIE FRYE
1ST VICE PRESIDENT (PROGRAMS)	BETH WHITING
2ND VICE PRESIDENT (SHOW CHAIR)	CARMEN TIMM
TREASURER	PAULA SANDERA
RECORDING SECRETARY	JO ALLEBACH
CORRESPONDING SECRETARY	CINDY BERG

Meetings:

4th Monday of Month
Beatitudes Church
Britt Chapel
555 W. Glendale Av
Phoenix, AZ

Member of the
Arizona Art Alliance



Contacts:

Julie Frye — President
Grant Washburn—Membership

Membership \$40 per year
May—April