



PRESIDENT'S MESSAGE – MARCH 2018 NEWSLETTER



As they say, March comes in like a lion, goes out like a lamb. Our cold snap has been somewhat invigorating, somewhat debilitating. I long for warmer temperatures but not for the higher electricity bills. However, I am encouraged that spring will soon be upon us and with it nicer weather and more sunshine and flowers – even a little rain here and there would be acceptable! As a long time desert dweller I admit to thin blood and a few extra sweaters in my wardrobe! The last few meetings have had one thing in common – conversation about a possible move to a new location. At the March meeting you will be asked to raise your hand in favor of a secret ballot vote **THAT NIGHT** to vote for or against the move. If the majority of you raise your hands, then we will have the vote then and there, votes will be tabulated and the result announced. (Of course, if the majority votes **NOT** to vote that night, it will be tabled until the April meeting as announced last month.) Lots of information has been before you for some time now and last month's discussion of "Pros and cons" was lively and had good participation. I think many of you are ready to cast your vote, some are not – I get that. But I would like to ask that **EVERYONE** make a conscious effort to attend the March meeting in the event that it is decided (by you) to vote now instead of waiting until April. (Dress

warm again as we may not have heat in the room.) Thank you for your flexibility in this – your governing board is doing everything in its power to work this out for the benefit of all. I'm sure you understand that the ultimate decision to move or not to move is **YOUR** decision.

Our Washington Adult Center show – phase 3 – is underway. The reception was lovely with excellent finger food being provided by the exhibitors. Sadly, only a handful of people attended to take it all in. We are fully aware that everyone has busy schedules and it is easier to stay at home than put forth some effort to come to the receptions and invite your friends, customers, and coworkers etc. to see it. The reception is the **ONLY** time sales are allowed for these shows. That is why it is essential that they are well attended – by more than just exhibitors and their families. We currently have 67 members – to have only 30 people attend the reception is a tragedy. Your support is needed. Keep that in mind as this revolving exhibit continues.

I look forward to seeing a big crowd at the March meeting. Show your support by attending and your input.

BTW you are the gold at the end of my rainbow!

Julie Frye,
President PAG





Creative Corner

Getting the Most from Your Exciting Resource

By Elaine Waters

So much of the “hard work” of a painting should be done before the painting is started or at the very beginning of the work on the painting. When planning the composition, decide if it will have a vertical or horizontal format and how much of the resource will be cropped off. You picked the subject so don't lose the original excitement and get side-tracked from that excitement. How interesting can you make the painting and how can you avoid having it become a boring composition? Are you looking up, down or straight on at the subject? What are the important design lines of the composition? These are very important in maintaining the original excitement of the composition. Observe the angles of intersecting lines such as building and roof lines. Will your painting be more interesting if you bring the subject in closer and actually have it go outside the picture area? If you decide to change some of the colors, will the painting suffer or will it be better? Pay particular attention to the values in an area and how they relate to other values in your painting. Know where you want to have light and shadow as you begin your painting and use the light and shadow to direct the viewer's eye around the painting. Don't wait to add the shadows until you are almost finished with the painting of the subject. Correct shadows can make the painting a success. Try to avoid having your center of interest in the shadow... it usually doesn't work well. Consider your use of “negative space” because it can be a wonderful tool for help in planning your painting. Take time to plan, because your painting time will go so much smoother and you will really be excited about starting to work with paint and a loaded brush and you will STILL be excited about your painting when it is finished!

Meeting Agenda

Monday, March 26, 2018

5:30 pm - Critique

6:30 pm – Business Meeting

Social Time

Demonstration Featuring Pam Shearer



March Demonstrator – Pam Shearer

Pamela Shearer will be doing a watercolor demonstration for the March PAG meeting. Throughout her childhood, Pamela took an interest in drawing. And when she went to college, she majored in art and also completed the Famous Artist Schools through correspondence. Having success in selling her artwork, Pamela continued to do art and crafts while raising her children in addition to having a career in teaching. Now, she is retired and is able to fully devote her time to painting with watercolors and occasionally oils. Pamela loves to paint, especially with watercolors, because of all the various effects the combined water and color can give and create. She likes to have quite a bit of white paper and will remove layers of paint to capture the light falling on her subject.

Most of her work comes from photos she takes while traveling or on vacations; so, Pamela paints landscapes, flowers, animals, old buildings and water. Pamela also likes to paint vacation memory pictures for people from their favorite photos.

One of Pamela’s statements on art is, “People need art to enrich their lives; there are things we can hang on our walls that create peace or joy or contemplation. My paintings are gentle and joyful, bringing smiles to people. I love to see someone notice the detail and step closer to look carefully at the tiny strokes and color changes. That detail can serve as a Mandela when we stop to really look.”

If you would like to read more and see pictures of Pamela’s paintings, please visit her Website: www.paintingbypamela.com

#####

Congratulations

Artist of the Month- February

1st Place – Linda Crowley

2nd Place – Gary Merrill



IMPORTANT REMINDER: To PAG members desiring to participate in the June Holland Gallery show, you need to sign up for the lottery drawing by the March 26th general meeting deadline, Lottery drawing winners and alternates will be noted in the April Newsletter and announced at the April meeting. I will be visiting the Holland Gallery to assess the space, location of Wall #3, and deal with any issues that may need to be addressed.

Don't forget that for this show:

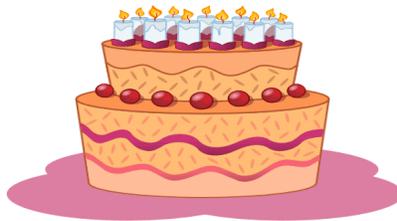
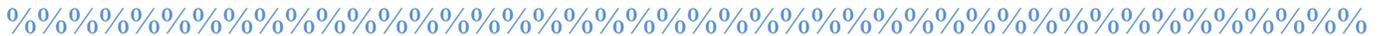
1. No jurying or judging
2. No charge for entering the show
3. No sitting for the show or handling any sales.
4. 20% of any sale goes to the Foothills Community Council.
5. Our sign belongs to the PAG.

Dr. Carl
AAA Rep.



OFFICERS FOR 2017-2018

| | |
|---|---------------|
| President | Julie Frye |
| 1 st Vice President (Program) | Pat Washburn |
| 2 nd Vice President (Show Chair) | Carmen Timm |
| Treasurer | Paula Sandera |
| Recording Secretary | Jo Allebach |
| Corresponding Secretary | Cindy Berg |



BIRTHDAYS
Mary Robinson





Community Outreach **Chairman**, Victoria Lansing reports that for the February 26, 2018 meeting we collected 9 items for a value of \$22.00. Thank you, members. Keep up the good deeds!!

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at Arizona Center.

Exhibiting at the WHAM Gallery: “Interpretations III” An Art Alliance Show – March 2 – 28, 2018

Paula Sandera - “I’m a Cool Cat: - colored pencil & pastel

Grant Washburn – “Emerging” – photography

Raymond Bartolome – “Strumming with his Guitar” – acrylic

Alika Kumar – “Shimmering Reflections” – acrylic
“Colorinsky” – digital/photography

Larry Beausoleil & Donald MacDonald – “Frog” – copper
“Hoop Dancer” - cooper



Since the Church of the Beatitudes, our current meeting place, is doubling our rent. We find that we might need to find elsewhere to hold out monthly meetings.

The organization has been offered space to hold our monthly meetings at the Arizona Artist Guild Building, (7th Ave & Union Hills) for a reasonable price.

Ultimately, you the members will decide whether we move or not. At the February meeting, Julie will be informing the group of the pro and cons of the move. There will be time at the meetings for your questions and answers. There will be updates on the Website and Newsletter. So, stay informed.

A paper vote will be taken at the **March** General Meeting. So, please plan to attend.

#####

*“Every Child is an Artist...
The Problem is how to remain an Artist once we grow up.”
Pablo Picasso*

CHUCK'S CORNER:

PLEASE NOTE!

My CORNER this time is dedicated to the reaction received by Carmen Timm at the Feb. meeting, to her plea for help distributing invitations to the WAC Reception and exhibit – NONE! Really – in return for this great opportunity to SHOW n' SELL?

COME ON! There is a handful of members that have carried out the maintenance of PAG for several years now. A HANDFUL – out of 75-100 members??

Let's look at what you are getting for your annual membership dues:

- FREE art critiquing at every monthly meeting
- A website with THOUSANDS of WORLDWIDE visitors, continually and repetitively
- Several annual exhibit and sale events Opportunities
- Additional exhibit and sale opportunities – BROUGHT TO you!
- A fantastic newsletter with ADDITIONAL promotional opportunities
- Opportunities to exhibit, and be JURIED into the well-known Arizona Art Alliance
- Discounts and opportunities for art supplies and events through our Sponsors
- Discounts on exhibit tents, panels and equipment through The Alliance

“Give and you will receive”. Except here, you are RECEIVING first – is it asking too much to expect a LITTLE return?

PAG IS very appreciative to you who continue to “roll up your sleeves” and DO IT!
THANK YOU!

(That's CHUCK'S CORNER for this issue!)

For just \$25.00 A YEAR! Including ONE mid-year image exchange! Include it in your membership dues.

We have increased traffic flow and visitors to our site, and piqued their interests, when they get THERE!

So, get YOUR LINK on the PAG website and get these advantages working for YOU!

Just send me the following details:

- A JPG (as least 300dpi) of one of your pieces, with
- Its' title, unframed size, media
- Your name, email address, website
Art organizations to which you belong

A Web Welcome to Shannon O'Donnell





“Grandpa’s Helper” by Jean Morgan



Arizona Art Supply
 The largest Fine Art Supply Retailer in the Southwest
 Serving Arizona Artists for over 65 years.

**Is a proud supporter of Phoenix Artists Guild.
 PAG Members Receive 20% Off All Non-Sale Items!**

www.arizonaartsupply.com
Phoenix—Tempe—Scottsdale—Sun City—Tucson

Meetings:

4th Monday of Month
 Beatitudes Church
 Britt Chapel
 555 W. Glendale Ave.

Contacts:

Julie Frye – President
 Grant Washburn – Membership
 Membership \$40.00 per year/May-April