

## **Phoenix Artists Guild**

#### Volume 133

#### April, 2022



#### PRESIDENT'S MESSAGE – April 2022

The PAG Board met on April 4 for our regular meeting. We again had a lengthy discussion on PAG finances and the Budget. We are seeking to overcome an anticipated deficit for 2022. We encourage PAG members to think about this and share any ideas.

The Board reaffirmed the decision to raise the Membership fee from \$40 to \$50 for 2022 – 2023.

We decided that temporarily PAG will retain the ribbons awarded in judged shows. The appropriate ribbon will be displayed next to the art piece for the duration of the exhibit, and then returned to PAG at the take down. The name of the individual winner will not be written on the ribbon label, so it can be used again in a succeeding show. This will begin at our next judged show.

The Board decided to temporarily eliminate cash prizes for awarded works.

Members are encouraged to "Sponsor" specific monetary needs – as identified by the Board.

Members are encouraged to invite friends to consider joining PAG.

If you have ideas for a Workshop you could conduct for a fee, share this with a Board member.

Together we can make this happen!



illustrations of.com #434720

## Members Activities for each month:

### April – Flock of Birds



### Playing with Abstract Art

Creative

By Elaine Waters

**Abstract** art may seem to be what you want to try NEXT. If you have difficulty drawing or getting the right color for your traditional paintings... you may think that going in the abstract direction is just what you need to do. Well folks.... This simply is NOT the case. If you are doing a landscape, at least you have some kind of a composition, color plan to go with... perspective, value and you have a PLAN from your resource photo or scene you are planning to paint. So, what about Abstract? Can we just paint a lot of colors on our canvas or make strange shapes that don't relate to each other or don't mean anything. I think not. Here we have no resource, no plan, no composition, no color system. So, what are the things we MUST consider and work with?

I like to first think of the color plan I would use and generally would settle on an Analogous system or a Split Complimentary system. These can be very pleasing and easy to live with. The decision to use just primary colors or bright colors, all trying to be dominant is not generally a good decision. While I am thinking about those things... I would give major consideration to the size and orientation of my canvas. While deciding that, I would then give thought to how this Imaginary painting would look on a wall. Would it be comfortable, or would it be awful and would I want to remove it from my view in a hurry. By this time, the artist will have somewhat of an idea of what he wants to do. This thinking and planning is very important, because the plan for your painting is really a part of you and your art spirit..., what you want people to feel and see.

Now, you must give consideration to the actual design of your painting. Here we must get into the criteria of the "PRINCIPALS OF FINE ART.

There needs to be a **center of interest**. This is the area of the most important **value and color** contrasts. There needs to be a DOMINANT COLOR. This is where you want the viewer to look. **Clean lines**, probably some vibrant color, good supportive color and **good value contrasts**. The darkest darks and the lightest lights. This area should be in one of the appropriate places for the center of interest in any painting. Once you have established this plan for the c of I... then you can work out from that to the outer portions of your painting. Keep the outer portions supportive of the c of I,... But keep the areas larger, less detailed, fewer bright colors and the contrasts should be less powerful. It is also good to have some **directional design lines** leading the viewer to the c of I... and to have more directional lines moving the viewer around the painting... and to the **center of interest**.

So, rather than using a resource photo to gather this information, now you need to design your painting using all the things you know and love about "Fine Art". Your design does not have to be very busy and loaded with things. Sometimes, a less loaded painting is easier for the viewer to relate to. Enjoy the process of learning to use your own knowledge of fine art, instead of a reliable and predictable resource painting.

## April Demonstrator - Sue Hunter



She is a native of Arkansas but has bee in Arizona since 1960. She is a graduate of Western International University and has studied art at Scottsdale Artists School and with individual instructors.

Sue's art is impressionist and full of color. Landscapes, animals, figurative, and florals are some of the images that are subjects for paintings. The play of light and shadow as well as contrast are part of the composition. "I start with a photo or painting plein air and at some point my intuitive nature takes over and the painting takes on the character of the emotion of the image."

Sue's work is impressionistic, she also does abstract paintings and recently has started doing collage paintings of a whimsical nature.

She also teaches art classes in all mediums, as well as workshops at Shemer Art Center in her Scottsdale studio.

#### <u>Meeting Agenda</u>

Monday, April 25, 2022 6-6:45pm - Critique 6:45 - 7:15pm - Business Meeting 7:15 - 7:30pm - Social Time 7:30 - 8:30pm - Demonstration Featuring Sue Hunter



Artist of the Month - March

1<sup>st</sup> Place: Pattie Mundy

2nd Place: Jo Allebach

Artist of the Month 1st Place

August: Cindy Chambers & BetteLou Tobin, September: Gary Merrill, October: Sheri Cohen, November: John Mansour, January: Carmen Timm, February: Nancy Donovan



Jaxine Cummins Ann Higgins Susan LaPlante Pat Washburn Elaine Waters

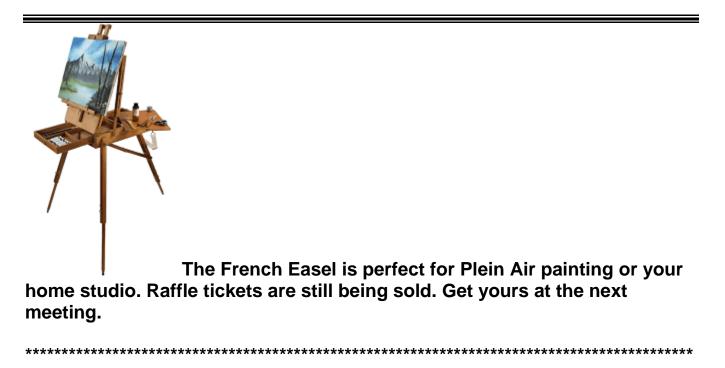


ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep.

The Arizona Art Alliance, of which PAG is a member just finished the March show at WHAM Art Gallery. Carmen Timm had and entry.

# **Artist Information**

**Jo Allenbach** is having a solo exhibit at The Herberger Theatre. Reception is May 6, 2022 – 6-8pm. Come on down.





Please remember to submit your artwork for Back

Page art. Send to Cindy Chambers at: tees2others@gmail.com **Remember** also to submit your artwork for Members Monthly Activity and Artist of the Month.

Proposed Slate of Officers for 2022-2023

President 1<sup>st</sup> Vice President 2<sup>nd</sup> Vice President Recording Secretary Corresponding Secretary Treasurer Cindy Chambers Julie Frye John Mansour Jo Allebach Sheila Bellinger Paula Sandera

#### **OFFICERS FOR 2021-2022**

PresidentGrant Washburn1st Vice President (Program)Julie Frye2nd Vice President (Exhibits)Cindy ChambersTreasurerPaula SanderaRecording SecretaryJo AllebachCorresponding SecretarySheila Bellinger



For just \$25.00 a year!!!

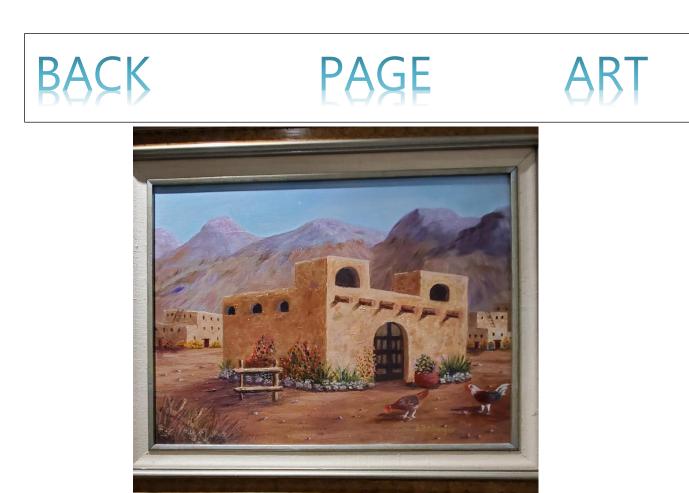
This includes one additional mid-year image exchange!Then you can change-out again.Include it inyour annual membership dues – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, (Chuck and Alika Kumar assisting) so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com), or me- (chuckc1@cox.newt)

- A JPG (as least 300dpi) of one of your pieces
- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic)
- organizations to which you belong.



"Adobe Village" Oil By Sheila Bellinger



Meetings:

4<sup>th</sup> Monday of Month AAG Building 18411 N. 7<sup>th</sup> Avenue, Phoenix Contacts:

Grant Washburn - President Pat Washburn – Membership

Membership \$40.00 per year/May-April