



Phoenix Artists Guild

Volume 110

August 2019



Message from the President

August 2019

“Art is what we call...the thing an artist does. It’s not the medium or the oil or the price or whether it hangs on a wall or you eat it. What matters, what makes it art, is that the person who made it overcame the resistance, ignored the voice of doubt and made something worth making. Something risky. Something human. Art is not in the eye of the beholder. It’s in the soul of the artist.”

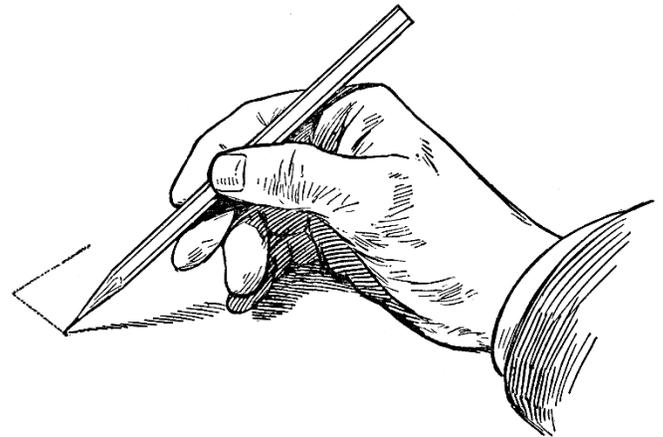
--Seth Godin (borrowed from Jo Allebach’s FB page)

I hope you are having a good summer, and that you are overcoming resistance, ignoring the voice of doubt and making things worth making! I look forward to seeing you and your work in the coming season of the Phoenix Artists Guild -- kicking off Monday August 26 at 6:00pm in the AAG Building, 18411 N 7th Avenue

(just south of Union Hills), Phoenix 85023. It will be good to greet new members, and prospective new members, and see our friends again. This is a good time to invite a friend to come with you to PAG and let them experience the friendly reception everyone gets.

See you there!

Grant Washburn – President, Phoenix Artists Guild





Creative Corner

Painting Green Trees – Unifying All the Differences

BY ELAINE WATERS

Because most of us paint landscapes we are always faced with the problem of painting realistic trees. Looking out my windows, I see cedars, orange trees, palms, paloverde, large bushes, and even a couple of half dead trees with very little foliage. They are all different greens, yet they all go together and I am very aware of the differences. Why is it so difficult to portray this in a painting?

Moving trees around in our composition isn't the answer. Changing the value of the trees by making them lighter or darker will set them back or move them forward in the composition, but it isn't the answer either. **The answer is the light in the sky and how you portray that light on the trees in your painting.**

As daylight approaches, we see the various trees (with their trunks) come to life where the light hits the foliage and trunks. That light is usually a cool pale yellow. As that light becomes brighter, the differences in the green colors of the trees become more apparent. Soon we are seeing the brown greens, blue greens, yellow greens, red greens and a thousand variations of gray greens. Because the light from the sky is cool (yes folks, it is really cool) the reflected light is cool. The highlights tend to be a very pale blue because the sky is a very pale blue. Cerulean is a nice cool blue for the sky as well as the highlights on the trees. As the daylight gets brighter, the shadowed foliage within the trees and on the shadow side of the trees appears darker and warmer.

As the day progresses, the true colors of the various greens seem to appear. We see more intense blue greens and red greens. The sky is warmer in later day so highlights on the trees are also warmer and we also see more color variation in the shadows: more reds, browns and purples. When adding these colors in your shadows, be sure to stay in the right value for your shadows. Late in the day, and into sunset, we will see warm yellows, golds, reds, oranges and purples in both lit areas and in shadows. Occasionally we will see bright streaks of cool yellow in a warm orange, red or purple sunset, but primarily the sky will be very warm and that warm will be reflected on the tree foliage and everything else in your painting.

The basic principal to remember is: **If the light is cool, the shadows are warm.... And conversely, if the light is warm, the shadows are cool.**

If you follow this principal.... All your paintings will be more exciting.

MEETING AGENDA FOR MAY

Monday, August 26 , 2019

6 – 6:45 pm – Critique

6:45 – 7:15pm – Business Meeting

7:15-7:30 pm Social Time

7:30 – 8:30pm Demonstration Featuring Matt Sterbenz

Demonstrator for August – Matt Sterbenz



The demonstration for the August 26th meeting will be presented by artist Matt Sterbenz. You may recognize Matt from our show at the WHAM Gallery, because he served as our judge. Matt does both studio and plein air painting, and he will do a demonstration on creating a plein air painting for us.

Matt graduated from Arizona State University in 2011, with a Bachelor of Fine Arts, Painting, degree. He served as president of the Arizona Plein Air Painters from 2015-2017, and from 2016 to the present, Matt presents workshops and is a class instructor at Scottsdale Artists School.

Matt writes on his Web Site Artist Statement:

“I seek to achieve a greater understanding of the landscape that surrounds me. As an avid hiker, I desire to convey our earth from vantage points that many would otherwise overlook. Rather than simply portraying a landscape, I strive to paint the experience of being outdoors. Referencing work that I have created outside allows me to produce paintings in the studio that have a lighter, more atmospheric feel to them. It is with this painting process that I hope to share my outdoors experience with others.”

If you wish to see Matt’s style of painting and read his interesting blog, please visit his Web Site at: www.msterbenz.com.



May 20, 2019 collection:

Military Foods – 48 items - \$55.00

Military Families – 5 items - \$6.00



August Birthdays

Cheevasit Soonthorn Chuck Cummins
Marion Droge



Artist of the Year:

Lois Miller





AZ Art Alliance

ORGANIZATION MERGERS

Work continues between the PCA (Phoenix Center of the Arts) and the Arizona Art Alliance merger toward planned completion by July 1, 2020. Thus far no reported problems. The PCA has already put some programs into the AZ Art Alliance newsletter. These can also be checked out on the PCA newsletter (Phoenix center of the arts.org). Soon the PCA and AAA newsletters will merge.

EXHIBITS

This year's "A League of Their Own" exhibit at the Holland Gallery of Fine Art opened June is running through the end of July. Our PAG "mini" show ran in June and despite difficulties keeping artwork hanging on the Commander strips was a popular and successful show. The PAG sold 2 pieces: Dr. John Mansour's "Smiley" and Cindy Chambers' "Carrico's Rooster". Congratulations to both. Sonoran Art League won first place art league award for the June show. The July show is still ongoing.

Call to artists entry dates for the "Partnership" Fine Art Exhibit and Sale at the Holland Gallery of Fine Art (located at 34260 N. 60th St., Bldg. B, Scottsdale) are July 1 through deadline August 23rd, 2019. Show dates are September 28th through October 24th, 2019. Reception Scheduled October 12th, 4:30 to 6:30, with awards and prize money.

Dr. Carl,

AAA Rep.



Member Activities: from Joe Soltis

May Challenge: The challenge theme for August will be Animals to include any medium not just painting.

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at the Arizona Center



Remember to send photos of your work to be included in the “Back Page” of our Newsletter. Also, if you’re showing at a Gallery please let Cindy Chambers know at: tees2others@gmail.com

OFFICERS FOR 2018-2019

President	Grant Washburn
1 st Vice President (Program)	Pat Washburn
2 nd Vice President (Show Chair)	Julie Frye
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Cindy Berg



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This Includes one mid-year image exchange! Then you can change-out again, and Include it in your membership dues – how easy is THAT?!

We are increasing traffic flow and visitors to our site, and piquing their interests WHEN THEY GET THERE! So, get YOUR LINK on the PAG website and get these advantages working for YOU!

Just send me (chuckc1@cox.net), the following:

- A JPG (as least 300dpi) of one of your pieces
- The title of the piece
- unframed size, media
- Your name, email address, website link, (remember-link it back to PAG site)
- organizations to which you belong

Chuck's Computer Corner Beware of Image Copyrights!

You may have already been warned of the dangers of using images that you find online if you decide to use them on your website or blog without explicit permission from the rights holder. Many users on the Internet just don't realize that they're actually violating copyright laws when they post what they think are 'public' images on their site.

You can avoid getting caught up in a costly legal situation by making it a point to review all your images that you've posted on any website or blog that you own. When you aren't sure where any image came from, the best course is to delete them and replace them with items that you know are not violating a copyright.

Getty Images and other services like them offer large libraries of images that you can legally embed on your online sites for free, as long as you stick to their guidelines.

Another option is using images that fall under a 'Creative Commons' license which means that the owners of the images are allowing you to make use of their image for free following certain terms and conditions.

Another option is to purchase your legal images from resources like <https://BigStockPhoto.com> for just a few dollars each.

Ignoring image copyrights can end up costing you thousands of dollars per image when you are caught, so don't ignore this issue.

Check <http://www.datadoctors.com/help/columns/21988> for further suggestions.

Meetings:

4th Monday of Month
Arizona Artist Guild Building
18411 N. 7th Ave.
Phoenix, AZ 85023

Contacts:

Grant Washburn – President

Alika Kumar – Membership

Membership \$40.00 per year/May-April



“Tepee” Oil on Canvas by Cindy Chambers