



Phoenix Artists Guild

Volume 152

August, 2024



PRESIDENT'S MESSAGE – August 2024

Welcome back to everyone.

Hopefully everyone had a great summer and survived the heat.

Arizona State Fair deadline is August 30, 2024. Go to Arizona State Fair Fine Arts Exhibit website and note their information/directions. You enter totally online.

Then we have the WHAM exhibit from November 1-30, 2024. This is our juried exhibit. Entry forms will be on the website and on our website.

Holland will again be in April-May 2025.



By Bao Outreach this month is asking everyone to bring cans of Soup. Each month we will be selecting a different product. Hopefully, we will get more interest.

Please remember to bring your artwork for Artist of the Month and Members Activities.

Can you submit your artwork for the Back Page to: tees2others@gmail.com

Hope to see you all at the August meeting.

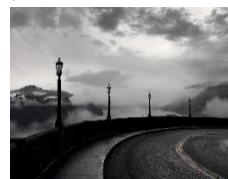
Cindy Chambers
PAG President

Members Activities:

Let's explore color in the first half of the year. In the second half, let's focus on Subject and Composition.



August -Use the palette in the photo to create an art piece of your choice. Suggested topics: animals, birds, spring.



September – Use a palette of greys to create a drawing or painting of your choice.



Creative Corner

Understanding Color Julie Frye

I admire good graphite drawing/painting. There are several experts in our very own group, and I have seen some very exciting works in black and white at various exhibits I have seen. (a beautiful oil portrait in black and white at a recent Glendale Arts Council show received (Best of Show!) I admire them but (not secretly I might add) I am grateful not to be part of that group of artists. WHY? I consider myself a colorist! I LOVE color; I love working with a full spectrum composition. Color excites me and one of best results of my art education (with muralist and portrait painter Jay Datus) was his understanding of color. He taught us to break color into hue, value and intensity, to know the paint in our tubes of oil pigment so well that we were able to reach for warm or cool, light or dark, transparent or opaque and as a result mix color and value accurately enough to be effective in “matching” our reference photo or live model.

So, let’s talk about color! Red is the “local color” of some apples; yellow, the local color of lemons, blue the local color of the sky on a clear summer day. It is the color of an object independent of such things as the light in which it is viewed, or its relation to other colors in the field of vision.

EXPRESSIVE COLOR – Color based on the artist’s response to the subject. It relies on intuitive, spontaneous feeling. Van Gough, with his passionate enthusiasm used expressive color to convey his response to his subjects.

THEORETICAL COLOR – This relies on scientific color analysis or on general rules such as “Cool colors recede, warm colors advance” as an example. I think we all have observed that a bright color (say a tree in an autumn landscape) appears to the viewer as brighter if the surrounding or adjacent color is muted or less intense.

PERSONAL COLOR – This refers to purely individual color choices, from color harmonies that the artist finds pleasing, to seemingly arbitrary, random colors. Rather than like the types mentioned above, it is simply based on the artist’s personal choice.

FULL COLOR SEEING – LIGHT AFFECTS COLOR! It is based not only on the local color of the object, but on all the colors surrounding it, the way the light is hitting it, the time of day, the season, the atmospheric conditions, the viewer’s distance from the object – too many factors for a formula to incorporate! The impressionists, especially Monet, saw the way light affected color. Monet’s series of haystack paintings, Rouen Cathedral paintings and Poplars embody this theory. The local color of a haystack is the color of straw, but Monet saw and painted them using the entire spectrum of light, from reds and oranges to greens, blues and violets.

This of course does not mean that all artists must paint like impressionists. Full color seeing can be applied to well defined, carefully rendered forms as well as to loose, flowing, soft forms; visualize water falling over rocks – in sunshine and shadow? Cast shadows on snowbanks? Flower petals? Eat your heart out your black-and-white sketchers!

August Demonstrator – Mark Christopher



Mark Christopher was an artist before he ever claimed the name. His journey to creating and teaching art was a leap of faith that began in his hometown of Detroit, Michigan, where he originally planned to pursue a career in physics. In 2011, he followed his true calling to be a full-time artist into the Arizona desert. Since then, he's committed to his explosive passion for painting, drawing, teaching, and unbridled self-expression.

For Mark, art is as much about aesthetics as it is about supporting the well-being of his community. His soul-driven representations of people and nature are designed to infuse homes, workplaces, and other public spaces with the spirit of unshakable inner peace. As an art teacher, Mark honors each student for their individuality and their vision, while promoting a clear understanding of artistic technique. From novices to seasoned artists, Mark strives to inspire anyone with the desire to create.

Many of Mark's images convey a profound serenity that's hard to find in the modern world. Yet, his love for justice drives him to constantly think of ways to take the difficult but necessary journey of making peace a reality for those suffering from social oppression. He's currently planning ways to engage and elevate marginalized communities through local non-profits, aiming to give them a voice in visual form while tackling issues such as greed, water shortages, and poverty. His ultimate artistic goal is to re-connect viewers and patrons with what matters most: our true selves, our fellow human beings, and living in harmony with nature.

To explore Mark's work and learn how he could support your creative and humanitarian endeavors, contact him here Mark@MarkChristopherArt.com. Connect with him on social media via Instagram or Facebook @MarkChristopherArt or by clicking the social media buttons at the bottom of the page.

Meeting Agenda

Monday, August 26, 2024

6 – 6:45pm – Critique by Elaine Waters

6:45 – 7:15pm – Business Meeting

7:15 – 7:30pm – Social Time

7:30 – 8:30pm – Demonstration Featuring Mark Christopher



Artist of the Year:



Pat Washburn

Remember to only enter 1 piece of artwork each month. Also, once you have won, you can't enter another monthly competition during the current year. You are eligible for Artist of the Year, held at the May general meeting.

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August Birthdays



Soonthorn Cheevasit and Chuck Cummins



ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep.

Artist Opportunities

A list of artist opportunities. You can go to their websites for additional information.

Artlink.com
Azarts.gov/opportunities
Az Art Alliance website
Herbergertheater.org

phoenix.gov/arts
scottsdalepublicart.org
shemerartcenter.org



Julie Frye cordially invites you to view an exhibit of new paintings at the beautiful Olney Gallery at Trinity Cathedral, 100 W. Roosevelt in downtown Phoenix. August 31, through September 26, 2024 Opening Reception — First Friday Art Walk Friday September 6, 2024 6:00 p.m.– 9:00 p.m. (The artist will be present.) The exhibit is open for viewing Monday – Thursday 9:00 a.m.– 4:00 p.m. Friday by appointment, Sunday 8:00 a.m. – Noon, Closed Labor Day



Membership forms will be at each of the General meetings and on our website. Annual fees are \$50.00.



Please **remember** to submit your artwork for Back Page art.
Send to Cindy Chambers at: tees2others@gmail.com

Remember also to submit your artwork for Members Monthly Activity and Artist of the Month.



Outreach will be collecting soup this month for Valley View Food Bank. Old glasses will also be collected.



For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again. **Include it in your annual membership dues** – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, (Chuck and Alike Kumar assisting) so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com), A JPG (**as least 300dpi**) of one of your pieces

- The title of the piece
 - unframed sizes, media
 - Your name, email address, website link, (remember-link it back to PAG site, to increase traffic)
- Organizations to which you belong.

Computer Corner



Phony Utility Ads

Search engines, like Google, are so popular that many people use the search feature instead of typing a URL. For instance, people may quickly search for their electricity provider's name to find the online payment portal. And that's exactly what cybercriminals want you to do. This scam tries to trick you into clicking on a fake advertisement instead of the billing portal that you're trying to find. The scammers purchase a variety of fake utility payment advertisement and you see those ads during your searches. Scammers know that they can trick you easily if you contact them instead of them reaching out to you.

If you click on one of these ads, you will be prompted to dial a phone number. Dialing the number puts you directly in contact with a scammer. They may try to scare you by saying your bill must be paid immediately. Or they may tempt you with an offer to help you save money-but only if you act now. Neither is legitimate. Paying them won't help you with your utility bills.

Follow these tips to avoid falling victim to a utility bill scam:

- Anyone can purchase an advertisement. Always be cautious when clicking on ads.
- - Scammer often ask you to make payments using unusual methods like gift cards. If something seems strange about a financial transaction, stop immediately.
- If an offer seems too good to be true, it probably is. Always stop and think before taking any action!

OFFICERS FOR 2023-2024

President	Cindy Chambers
1 st Vice President (Program)	Julie Frye
2 nd Vice President (Exhibits)	Nancy Donovan
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Sheila Bellinger

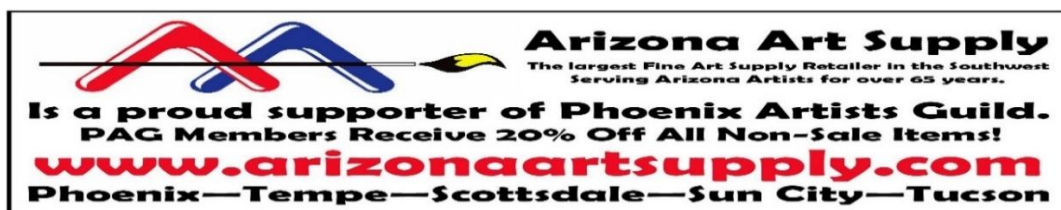
BACK

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ART



“Red Fox” Scratchboard – by BetteLou Tobin



Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Cindy Chambers - President
Pat Washburn – Membership

Membership \$50.00 per year/May-April