

Phoenix Artists Guild

Volume 105

January 2019



President's Message – January 2019

Emile Zola writes "The artist is nothing without the gift, but the gift is nothing without work." (Thank you to Mary Kirch for posting this on her Facebook page.)

One of the best parts of being a PAG member and attending meetings for me has been to learn a lot about painting. As a photographer, I, of course, do not paint. But I have appreciated visual arts all my life. Growing up in the Detroit area, my brother took art classes on Saturdays at what is now the Center for Creative Studies. My Dad and I would spend

Saturday mornings in the Detroit Institute of Arts. I became acquainted with some of the old masters, more contemporary work, and even some photography. In PAG I have learned a lot from Julie and Elaine and our demonstrators that help me have a better understanding of the mix of talent and hard work that goes into creating art. It has been good to see the progress of a number of our members as they have taken their individual gift and applied work to come up with beautiful art. It strikes me that the combination of gifts and dedicated work are what make volunteer organizations function successfully. PAG would not work without the dedication of many volunteers at all levels. We have been through a year of transition, with a move to a new meeting location, changes in leadership, and experimentation with new ways of doing things. I want to thank all the officers, volunteers and members who have made this possible. I am looking to a great year ahead for PAG, and I hope you will bring your unique blend of talent and dedication to be a part of that. Happy New Year! Grant



Creative Corner

Use <u>Design Lines</u> to Help You Be a Better Artist By Elaine Waters

We are going to think about painting better landscapes and still life paintings.

I like to think about the **design lines** separating value areas which help the viewer to move around the painting and these are the lines than make your painting exciting. These are much more than the sketching lines of your composition. They can include the horizontal or vertical lines and the intersections of these lines which strengthen your composition. These lines can be shadows and light, horizon line, ridge of mountains, fences, or trees, edges of buildings, walls, fences, mountain cliffs, people or lines which help you move into the painting such as roads, streams, fences, shadow and light on fields or in a still life, the folds of a table cover. When you begin a painting, even before you begin to paint, think about these lines which can help you tell the story in your painting. Look for them in your resource photo. If you think about them early on, you will have a much easier time of making them meaningful and important parts of your composition. Too many times I have seen student artists adding rocks, leaves, or isolated bushes to a painting to help with this problem.... But it is usually too late for those additions to save the painting.

Can you make your painting more interesting by using lines and contrasting value areas in the sky, in other words, is your sky interesting or boring because it is just the same old reliable blue? Make your skys and backgrounds exciting parts of your composition. Don't be afraid of using color in your sky, just use the right <u>value</u> of the colors. If doing a still life, use some of the subject colors in the background but don't get carried away and let the backgrounds become more important than the subject!

So, now you have your design lines in your mind and are ready to sketch your composition. You have a value plan and you have a color plan. You are truly excited about your new painting. And, because you have already given so much thought to your new painting you will be able to proceed with confidence. Because you have the confidence, you will have fun painting and your art viewers will enjoy the finished product.

MEETING AGENDA FOR JANUARY

Monday, January 28, 2019 6 – 6:45 pm – Critique 6:45 – 7:15pm – Business Meeting 7:15-7:30 pm Social Time 7:30 – 8:30pm Demonstration Featuring Julie Pollard



Julie Gilbert Pollard

Phoenix artist, Julie Gilbert Pollard, paints in oil and watercolor in a fluid, painterly manner. Her painting style, while representational, is colored with her own personal concept of reality. "The eye may see as a camera 'sees', but the mind's eye sees an altered, imagined image, what it wants and hopes to see. It's that illusive image, uniquely mine, along with a heightened sense of 'realness' that I try to express in my paintings. This world of ours is often a frightening and mysterious place, but it is filled with scenes and subjects that excite my eye and imagination! The magical allure of the natural world, and my reverence for it, compel me to attempt to capture its essence on canvas or paper."

Julie is the author of three North Light Books, *Discover Oil Painting, Watercolor Unleashed* and *Brilliant Color* (oil & acrylic), plus nine videos for North Light/ArtistsNetwork.com (three Watercolor Unleashed, four Oil Painting Unleashed and two Acrylic Unleashed). Additional publications include various articles and book inclusions including most recently *Watercolor Artist* (April 2018), *Splash 18* (2017) and *AcrylicWorks 3* (2016).

She has given instruction in watercolor and oil since 1985 in numerous venues such as La Romita School of Art in Umbria, Italy; Cheap Joe's Art Workshops in North Carolina; Beach Art Group in Panama City Beach, Florida, Saanich Peninsula Arts and Crafts Society in Sidney, B.C., Canada and Vale do Lobo in Portugal. Current (2019) venues include, among others, Scottsdale Artists' School, Shemer Arts Center and Sedona Arts Center in Arizona; and Art Travel Italy in Tuscany.

A frequent award winner, Julie's oils and watercolors have hung in numerous juried and gallery exhibits, including in 2018, 9th Annual International Signature American Watermedia Exhibition, Fallbrook Art Center, CA. Most notable awards: Best Impressionistic Painting in Best of America, National Oil & Acrylic Painters' Society, 2012 and Best Use of Light & Color in Best of America, National Oil & Acrylic Painters' Society, 2011.

She is a signature member of National Oil & Acrylic Painters' Society, Arizona Watercolor Association, San Diego Watercolor Society and Plein Air Painters of Arizona. Her work is included in many private and corporate collections and is represented in Arizona by Esprit Decor Gallery in Phoenix, Raku Gallery in Jerome and Sedona Arts Center Gallery in Sedona.

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December 10, 2018 collection:

98 items - \$196.00, Military Families 4 items - \$4.00. Thank you to all who gave donations. We will again be collecting items for the Military. Refer questions to Victoria Lansing (602-943-4782) or Cindy Berg (480-205-0498)



Ascension Lutheran Church 7100 N. Mockingbird Lane Paradise Valley, AZ 85253

Exhibit Dates: January 18, 2019 through February 4, 2019

Drop Off: Thursday, January 17, 2019 – 10am – 11:30am Pick Up: Monday, February 4, 2019 – 1pm – 2pm



January Birthday's

Linda David Dan Gellenbeck Carol France Marilyn Miller Paula Sandera Carmen Timm



The next Alliance exhibit, "INTERPRETATIONS IV" to be held at the WHAM West Gallery, March 2019. This will be a juried show (artwork not artist), entry through Entrythingy with deadline January 13th, 2019.

Jim Garrison will be videoing at the WHAM West Gallery's PAG reception, Saturday, December 8th. His plan is to involve various artists showing their work, the creative challenges to the art work they're showing, and other elements of their artistic craft. His goal is to create a DVD of the PAG that will be provided by the Art Alliance at no charge.

For the second year the Alliance is sponsoring the "A League of Their Own" exhibit for all Alliance member organizations to be held at the Holland Gallery the months of June and July2019. We have been given a 5'x17' wall space #9 for the month of June. As was done this past June, we exhibited mini 2D artwork plus 1 - 3D piece, The Board approved this presentation for 2019, again to have as many of our artists as possible to show (and with comparatively lower prices to increase potential for sales). A signup sheet for those wishing to participate will be available at the January meeting. We anticipate space for 37 to 40 2D pieces plus 1 3D piece.

More to come,

Dr. Carl, Alliance Rep



Artist of the Month: November

1st Place: Lois Miller 2nd Place: Cindy Chambers

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at the Arizona Center

Cindy Berg – "The Waiting" will be featured in the January issue of "Where Lives Art' Magazine.



Remember to bring your art work for Critiques and Artist of the Month.



There is the 50/50 raffle each month to participate in as well. Check out the Ways and Means table. Lots of great bargains.

OFFICERS FOR 2018-2019

President 1st Vice President (Program) 2nd Vice President (Show Chair) Julie Frye Treasurer **Recording Secretary**

Grant Washburn Pat Washburn Paula Sandera Jo Allebach

Chuck's Corner:

Want to know how to create, or improve collages?

The Photo Grid app is one option for creating collages easily with up to 9 images, on your smartphone. You can make appealing collages the first time you use it.

When the app is launched, it asks you to choose the type of collage you with to create from options that include free form, single image, grid, high-photo booth-style strip, or wide – a horizontal strip.

This app makes it very easy to swap images, crop, zoom and even change the orientation, along with border and background options.

When you feel like your masterpiece is done, simply save it to your smartphone and post it whenever you want.

Beware of Package Thieves

As the holiday gift-giving season has arrived, lots of us are making as many purchases online as we can, to avoid the crowds.

After making your purchases, be aware of how the items will be delivered. In most cases, it'll be your front door, when no one's home. This can lead to the growing problem of 'porch pirates'. Thieves may literally tail delivery vehicles, to stalk the best packages to grab, after the determine that no-one is home.

To avoid this problem, it's best to have your packages sent to a neighbor, or a friend that you know will be home, or have the packages sent to where you work.

Consider providing special delivery instructions for hidden places at your house or provide a note to the carrier, if there's an alternative location for delivering the packages. Anyone getting packages delivered regularly all year long, should actually install a motions-sensing camera or doorbell at the front door, so everything is recorded any time motion is sensed at the door. You'll also get a text or email notification whenever anyone is at your door.

Happy Holidays to you all, and a healthy, prosperous 2019!

Chuck Cummins; Chuckc1@cox.net

SHOW and PROMOTE YOUR ART TO THE WORLDWIDE WEB

For just. **\$25.00 A YEAR! Include it when you pay** your membership dues. This includes **ONE FREE mid-year image exchange!**

We have enhanced the website, using current search terms/words to increase traffic to get more visitors to our site, and <u>pique their interests</u> when they get THERE! Over 6,500 visitors since Jan. 1, (from all over the world!) Click on the last "button" below the spinning globe, and then "locations".

So, get YOUR LINK on the PAG website LINKS page and get these advantages working for YOU!

Just send Chuck (chuckc1@cox.net) the following details:

- A JPG (as least 300dpi) of one of your pieces, with
- Its' title, unframed size, media
- Your name, email address, website Art organizations to which you belong









"The Waiting" - Acrylic by Cindy Berg



Meetings:

4th Monday of Month Arizona Artist Guild Building 18411 N. 7th Ave. Phoenix, AZ 85023 Contacts:

Grant Washburn– President Alika Kumar – Membership Membership \$40.00 per year/May-April