



Phoenix Artists Guild

Inspired by Art

Volume 137

October, 2022



This might be the perfect time to pick up that gift for the hard to buy for relative or friend.

Hope to see you all at the October meeting.

Cindy Chambers – PAG President

PRESIDENT'S MESSAGE – October 2022

Making PAG Stronger

PAG has had a couple of financially tough years. Budgets are tough for everyone.

To generate some funds, we are going to have a Silent Auction at the December/Holiday Gathering.

We are asking each member to donate a smaller size, ready to hang art piece. Each piece will have a value attached to it (done by the artist). The bidding will start at a smaller amount, with \$5.00 increment bids.

Members Activities:

October – Halloween and Autumn Fun!



Your Challenge: Paint a scene using fall colors and the Fall theme. See the following prompts: Leaves, windy, broom, wet, costume, candle, pumpkin, decorate, moon, spooky, door, cat...

November -Food, Friends and Family



Your Challenge: You have 2 options, you either draw/paint something frosty (your interpretation) or create art of your favorite food or recipe.



Creative Corner

“What makes a good painting?”

by Julie Frye

Each month when you bring your paintings to the general meeting for critique by Elaine or myself, we evaluate them using some guidelines that we use as teachers to help you understand the principles of what makes a good painting. I have been asked to spell out these guidelines in order to give you the tools for critiquing your own paintings before you sign your name to it and call it finished!

First on the list is **COMPOSITION**. (Simplicity, harmony, subtlety?) We have spoken many times about dividing your painting surface into thirds vertically and thirds horizontally. (Known for centuries as “The Golden Mean”) By planning your focal point for **ONE** of the four intersections, and in a landscape placing your horizon line near the one-third line, either the top one or the lower one, your painting should balance.

LIGHT SOURCE. Is the light source obvious to the viewer right away? Do values suggest form? Be aware of tonal relationships.

COLOR HARMONY AND KEY. Is there a dominant hue? Are there too many subordinate colors? A color wheel is helpful here and this should be determined before you ever begin painting.

BALANCE. Is one side heavier than the other? Turn your back to the painting and look at it through a mirror. (Or turn it upside down.....or perhaps stand on your head?)

UNITY. Consider these: **FORM; COLOR, VALUE AND DOMINANCE**. Are the relationships between these elements working together or fighting each other? Is there **VISUAL UNITY? FLOW?**

DRAWING SKILLS. (For representational paintings – not abstract.) Are objects or elements correctly interpreted? Painting shapes helps us out here but picking out negative shapes and positive ones, (light source factors in here too!) and big simple shapes to start. Refine details in the focal point area only and use the tool of light against dark, warm against cool to draw the viewer to it. Subordinate the rest!

FRAMING. Does it enhance the artwork? Always bring the painting with you when selecting the frame. Avoid thrift store and garage sale frames (most of the time)

I hope these tips will help you! Ask yourself all these questions several times as the painting progresses - You can't help but end up with a painting that WORKS!

October Demonstrator – Tess Mosko Sherer



Tess Mosko Scherer is an accomplished artist with a lot of experience coaching and mentoring artists. She has a diverse background as a gallery owner, as the Artistic Director of Schemer Art Center, and she is Director of Facilitation and Curriculum for the World Academy for the Future of Women. Tess is also currently Executive Director of Arizona Art Alliance. In her position with AAA Tess has noticed a lot of issues with photographs of artwork submitted for AAA shows. Some submissions are rejected simply because the photograph is so bad. She will be demonstrating setting up to take your picture of your work, transferring the image from phone to computer, resizing and renaming the image, cropping, and skewing, lightening, and darkening, etc. Do not miss this informative presentation.

Meeting Agenda

Monday, October 24, 2022

6 – 6:45pm – Critique

6:45 – 7:15pm – Business Meeting

7:15 – 7:30pm – Social Time

7:30 – 8:30pm – Demonstration Featuring Tess Mosko Sherer



Artist of the Month

1st Place - Gary Merrill

2nd Place - BetteLou Tobin

Remember to only enter 1 piece of artwork each month. Also, once you have won, you can't enter again.

Winners: August- Mary Groves, September - Gary Merrill



October Birthdays



Nancy Donovan, Alika Kumar and Victoria Lansing



ARIZONA ART ALLIANCE REPORT – Grant Washburn PAG Rep.

Artist Information

Julie Frye and **Alika Kumar** have had art pieces accepted into the Herberger Exhibit – “Where the Music Lives” in February, 2023. More info as we get closer to the exhibit. Congrats to both.

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Reminder the WHAM EXHIBIT runs October 31st (set up 10-11:30am) Exhibit runs November 1- 30, 2022. Reception - November 5th -2-4pm. Take down November 30th (10-11:30am)

Remember: if you are participating in the show, you need to bring something for the refreshments. Individual wrapped finger foods are encouraged.



Please **remember** to submit your artwork for Back Page art. Send to Cindy Chambers at: tees2others@gmail.com

Remember also to submit your artwork for Members Monthly Activity and Artist of the Month.

*****Ways and Means will be selling everything for \$1.00 or less. Those items not sold will be given to Charity. We are looking into art groups or children art programs. The 50/50 will continue to be offered each meeting.**



Outreach will be collecting non-perishable foods and supplies for a Sun City Organization. Old glasses will also be collected.



Reminding Members to renew their memberships at the October general meeting. Membership forms are on the website.

\$50.00 for membership. It's an additional \$5.00 for a hard copy of the newsletter to be mailed.

It's an additional \$25.00 a year to have your personal website add to the PAG website. Mail to Pat Washburn, 8378 W. Bluefield Ave, Peoria, AZ 85382.

OFFICERS FOR 2022-2023

President	Cindy Chambers
1 st Vice President (Programs)	Julie Frye
2 nd Vice President (Exhibits)	John Mansour
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Sheila Bellinger



We will be having a Silent Auction at the December, Holiday Meeting. We are using this as a fundraiser for the club. We are asking each member to donate a smaller size art piece that is ready to hang and members will be bidding on the works. So, start to plan on what you are donating. More information to come.



Chuck's Corner

Turn your computer off when not using it; or keep it on 'til later?

You want to manage power consumption, reduce internal heat, and are very good about managing power consumption, and possibly extend the life of your computer.

You can put your computer to "sleep". You can do that by going to the lower left corner of your screen; click Power, and "Sleep" settings. Your monitor is a bigger power user. If you're using a laptop in the same place, like a desktop, powering on and off could be an issue.

You can leave laptops plugged in when not in use; and even your desktop/PC

And if you do decide to keep your computer on 24/7, reboot/restart it weekly to refresh it.

That's it for this time.

[Chuck Cummins](#)
Chuckc1@cox.net



For just \$25.00 a year!!!

This includes one additional mid-year image exchange! Then you can change-out again.
Include it in your annual membership dues – how easy is THAT?!

We are increasing traffic flow and visitors to our site and piquing their interests WHEN THEY GET THERE!

Julie Frye is now your webmaster, so get YOUR LINK on the PAG website and get these advantages WORKING for YOU!

Just send the following info. to Julie Frye, juliefrye381@gmail.com)

- A JPG (**as least 300dpi**) of one of your pieces
- The title of the piece
- unframed sizes, media
- Your name, email address, website link, (remember-link it back to PAG site, to increase traffic)
- organizations to which you belong.

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ART



“Gray Kitten” – Oil – Carmen Timm



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PAG Members Receive 20% Off All Non-Sale Items!

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Meetings:

4th Monday of Month
AAG Building
18411 N. 7th Avenue, Phoenix

Contacts:

Cindy Chambers - President
Pat Washburn – Membership

Membership \$50.00 per year/May-April