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ThreatCon1, LLC

Cyber Security & Defense

confidentiality, integrity, and availability

COMPREHENSIVE CYBER SECURITY & CYBER DEFENSE SOLUTIONS

Protect your business with expert threat monitoring and response.

409-515-6400

info@threatcon1.com

What Small Business Owners Need to Know About Cybersecurity

"45% of small business owners have been attacked -- without knowing."

Nearly two-thirds of businesses suffered a cybercrime in the past year. There is no reason to think there will be fewer this year.

Denny Hixson
Managing Partner & Founder of ThreatCon1, LLC
Cyber Security & Defense

From HBO to Chipotle, from small businesses to the US Government; we often hear about major cyber-attacks in the news. We rarely think, however, that we could be victims. It's time to squash that mindset!

A recent study by Nationwide Insurance, which surveyed 1,069 small-business owners in the U.S., found that more **than three-quarters of entrepreneurs think cyber-attacks are unlikely to affect their businesses and 41% said they believe attacks most frequently happen to large businesses.** That attitude is risky for these entrepreneurs, because the study also found that 45% of small-business owners have been victims of attacks -- without even knowing.

Hacks can take many different shapes and forms, from a simple computer virus to a massive data breach -- companies are vulnerable to several types of cyber-attacks. **ThreatCon1's specialty is monitoring your data, security and privacy; and looking out for attacks.**

ThreatCon1 specializes in monitoring, securing, and defending your business and customer's intellectual information, no matter if it is one computer or many; saved to your physical machine or in the cloud. YOUR data can be suspectable to bad actors, viruses, keystroke loggers, and hackers.

ThreatCon1 will monitor, secure, and defend your data through our Security Operations Center (SOC) which is staffed 24 hours a day, 7 days a week – all to make sure that your data is secure. If you are breached, our engineers will work to restore your data & report to you what information was accessed and what was done with it. Additionally, if your company carries (or is required to carry) Cyber insurance, our service may qualify you for a substantial discount.

Thank you for your time, and I hope we can serve & protect you!

Denny Hixson

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ThreatCon1's Ten Cybersecurity Tips for Small Businesses

Cybersecurity threats are real, and businesses must implement the best tools and tactics to protect themselves, their customers, and their data. Here are ten key cybersecurity tips to protect your small business:

1. Train employees in security principles. Establish basic security practices and policies for employees, such as requiring strong passwords and establishing appropriate Internet guidelines.
2. Protect information, computers, and networks from cyber-attacks. Keep clean machines: having the latest security software, web browser, and operating system are the best defenses against viruses, malware, and other online threats.
3. Provide firewall security for your Internet connection. A firewall is a set of related programs that prevent outsiders from accessing data on a private network. If employees work from home, ensure that their home system(s) are protected by a firewall.
4. Create a mobile device action plan. Mobile devices can create significant security and management challenges, especially if they hold confidential information or can access the corporate network.
5. Make backup copies of important business data and information. Regularly backup the data on all computers.
6. Control physical access to your computers and create user accounts for each employee. Prevent access or use of business computers by unauthorized individuals. Laptops can be particularly easy targets for theft or can be lost, so lock them up when unattended.
7. Secure your Wi-Fi networks. If you have a Wi-Fi network for your workplace, make sure it is secure, encrypted, and hidden.
8. Employ best practices on payment cards. Work with banks or processors to ensure the most trusted and validated tools and anti-fraud services are being used. You may also have additional security obligations pursuant to agreements with your bank or processor. Isolate payment systems from other, less secure programs and don't use the same computer to process payments and surf the Internet.
9. Limit employee access to data and information, and limit authority to install software. Employees should only be given access to the specific data systems that they need for their jobs and should not be able to install any software without permission.
10. Passwords and authentication. Require employees to use unique passwords and change passwords every three months. Consider implementing multifactor authentication that requires additional information beyond a password to gain entry.

Cybersecurity: A Continuous Journey, Not a Destination

Remember, cybersecurity is an ongoing journey, not a destination. Regularly review and update your security measures to stay ahead of evolving threats. By embracing these state-specific obligations, IRS recommendations, industry best practices, you can protect your **clients' data** and your **business reputation** and build trust in today's digital landscape.

Relax, and trust ThreatCon1 to handle your Cybersecurity needs. Our platinum service includes:

- Live, US-based 24/7/365 monitoring and detection center
- Contracted SLA's for P1 & P2 alerts (P1 alerts 1hr. response, P2 alerts 2 hr. response)
- Active monitoring and detection of your corporate data integrity (monitor and defend against any threats that are attempting to access your data)
- Active & Passive Dark Web monitoring (scan the dark web for compromised user credentials, alerting you to potential threats before they can be exploited by malicious actors.)
- Email Phishing monitoring & training (Proactively block phishing attempts, preventing malicious emails from reaching users and protecting sensitive information from falling into the wrong hands.)
- Patch Management (monitor, test, and deploy all relevant security patches to your computer environment)
- Anti-virus & Ransomware Detection (Protect systems with cutting-edge antivirus and defense against malware threats & Safeguard against ransomware attacks with proactive detection and response.)
- Online backups of your sensitive data (utilizing DoD level encryption standards)

ALL AT A PRICE THAT IS AFFORDABLE TO YOU AND YOUR BUSINESS.

Would You Leave Your Front Door Unlocked..?

Q: Do you give just anyone access to your home?

A: Of course not...

Q: Do you lock your front door when you leave?

A: Yes, of course...

Q: Why? Has someone ever tried to walk in uninvited?

A: No, but I lock it to make sure my home is secure.

That's exactly what Threatcon1 does for your business. We are your lock, your deadbolt, your security system— the barrier that keeps cyber threats out. We safeguard your data, ensure it remains inaccessible to unauthorized users, and take immediate action when a threat arises.

Cybersecurity isn't just about reacting to attacks; it's about preventing them before they happen.

With Threatcon1, you don't have to wonder if your business is secure— you can be sure.

Give us a call at 409-551-6400 to schedule a meeting or an in-person visit (we come to you!) where we can discuss potential threats and how we can help secure your business.

ThreatCon1 LLC
Cyber Security & Defense

One Cyberattack Can Wipe Out Your Business and Savings Overnight!

Protect what you've worked hard to build without lifting a finger with our affordable, 24/7, round-the-clock cyber protection.

Reclaim your peace of mind today and let us handle the complex, technical part that makes most people's head spin!

Ensure Your Business's Longevity, Keeping your company and employees protected

Let our experienced Technical Analysts empower your business with robust protection against ruthless cyber criminals constantly on the lookout for businesses without proper security.

Increase Your Business Productivity And Get More Done With The Right Tools

Most companies don't have the time or expertise to keep up with changes in technology. With us, you'll have managed technology solutions to meet the specific needs of your business.

Don't Let DIY Turn Into Dollar Drain And precious hours Wasted

Shield your business not only from cyber threats but also from financial headaches. We'll save you time and money from the start with our years of knowledge so you can focus on your business.

Call us now at (409) 515-6400
Or send us a quick email at info@threatcon1.com
And find out how we can help your business's longevity today.

ThreatCon1 LLC

Cyber Security & Defense

Reduce The Likelihood Of A Devastating Cyber Attack

While Saving Your Business Valuable Time And Money

95%
of breaches are caused by human error

Let us handle that for you.

Security Filtering blocks malicious websites, links, and applications, helping guard your business.
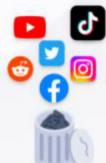
Allowing you and your employees to focus on what you do best.

Put time back into your business by customer tailoring what types of websites and content your employees can access.

Ensure a safe and productive work environment.

40%
of employee time is lost surfing non-work related websites

$5,000,000
The average cost of a ransomware attack forecasted in 2023

During a breach time means money. With the average breach taking 85 days to contain, costs quickly skyrocket.

Optimize incident response and forensic procedures for timely remediation of security breaches.

Let Our MSP Enhance Your Security Today!

Contact us at (409) 515-6400 or info@threatcon1.com
You can also learn more at www.threatcon1.com

SMALL BUSINESS = BIG TARGET FOR CYBERATTACKS

The average cyberattack costs SMBs $2,000,000. What would that do to your business?

76% OF ATTACKS HAPPEN AFTER HOURS OR DURING THE WEEKEND

70% OF CYBERATTACKS TARGET SMALL AND MID-SIZED BUSINESSES

63% OF SMALL BUSINESSES FACE RANSOMWARE AND ADVANCED THREATS

HOW WE CAN HELP:

Tailored Cybersecurity Solutions:
- Our MSP services offer tailored solutions to address your unique vulnerabilities.

Affordable Defense Against Losses:
- Resource constraints shouldn't compromise your security. Our affordable plans offer world-class protection, shielding your business from potential losses.

Focus on Your Business, We'll Handle the Rest:
- Small businesses often lack the resources to manage cybersecurity effectively. Let our experts take care of it.

24/7 365 Protection For Your Business:
- Cyber attacks don't rest and neither do we. We make sure the technology side of your business is secure around the clock.