

IN PARTNERSHIP WITH THE PALM BEACH COUNTY SPORTS COMMISSION

# MUCK MASTERS BASS CLASSIC

March 27–28, 2026

Torry Island | Belle Glade, FL

*A Destination in The Palm Beaches*



## SPONSORSHIP OPPORTUNITIES 2026

*Connecting Brands with Families, Anglers & the Next Generation*

Dear Community Partner,

On behalf of **MCA Total Experience Inc.**, we invite you to partner with us for the **inaugural Muck Masters Bass Classic**, a premier youth fishing tournament and family-focused community celebration taking place **March 27–28, 2026**, at **Torry Island in Belle Glade, Florida**, on the waters of Lake Okeechobee.

The Muck Masters Bass Classic was created to honor the Glades' fishing heritage while investing in its future. This two-day event blends competitive bass fishing with youth education, conservation awareness, and community pride—creating meaningful impact for anglers, families, sponsors, and the region as a whole.

Presented by **MCA Total Experience Inc.**, a **501(c)(3) nonprofit organization**, in partnership with the **Palm Beach County Sports Commission**, the event serves as both a high-quality tournament and a platform for youth development. Through hands-on fishing clinics and conservation-focused programming, we aim to inspire the next generation while showcasing the Glades as a destination for outdoor recreation.

Based on comparable regional fishing tournaments and strong pre-registration interest, the inaugural Muck Masters Bass Classic is projected to welcome **2,500+ on-site attendees**, **200+ registered tournament boats**, and **75+ youth participants**, generating an estimated **500,000+ media and digital impressions** and **\$350,000+ in local economic impact**.

Sponsorship of the Muck Masters Bass Classic offers more than visibility—it provides authentic engagement, measurable reach, and an opportunity to align your brand with youth development, conservation, and family values. Sponsors benefit from on-site recognition, digital promotion, and direct interaction with a loyal, community-minded audience.

All sponsors at the Supporting level and above will receive a comprehensive Post-Event Sponsorship Report within 30 days of event completion, documenting deliverables including photo verification, media coverage, social media metrics, and attendance figures.

Enclosed, you will find a range of sponsorship opportunities designed to deliver meaningful exposure and engagement. We invite you to join us as a **founding partner** and help establish a new signature event for the Glades region.

**Together, we build community.**

Warm regards,  
**Jeffery Willis**  
President & Founder  
MCA Total Experience Inc.



**TOGETHER WE BUILD COMMUNITY**

## **WHY PARTNER WITH THE MUCK MASTERS BASS CLASSIC**

The Muck Masters Bass Classic is more than a fishing tournament—it is a platform for youth opportunity, community pride, and meaningful brand engagement in the Glades region.

### **Audience Profile**

Our event attracts a valuable, engaged demographic:

- Primary household decision-makers ages 35-55 with average household incomes of \$75,000+
- Families with children ages 6-17 are actively engaged in outdoor recreation
- Bass fishing enthusiasts who regularly invest in quality gear, boats, and regional travel
- Local business owners and civic leaders from Palm Beach, Hendry, and Glades counties
- Conservation-minded consumers who support brands that invest in their community

### **Engaged Audience & Regional Reach**

Your brand connects directly with more than 2,500 on-site attendees, including anglers, families, outdoor enthusiasts, and community leaders. Event promotion extends well beyond tournament weekend, generating over 500,000 media and digital impressions through social media, local television and radio, print coverage, and branded merchandise worn year-round.

More importantly, this reach is personal—families gathered along the shoreline, children learning from seasoned anglers, and a community coming together around a shared tradition.

### **Strong Brand Visibility**

Sponsors receive prominent exposure through event signage, apparel, stage recognition, digital promotion, and on-site activation opportunities. This is not passive logo placement—it is face-to-face interaction with a loyal, family-oriented audience that values businesses that invest locally and show up for the community.

Your brand becomes part of the experience, not just a name on a banner.

### **Your Investment in Context**

Title Sponsorship (\$25,000) delivers 500,000+ impressions at approximately \$0.05 per impression—compared to \$15-25 CPM for regional digital advertising and \$20-40 CPM for local television. Plus, you receive premium booth space, VIP access, naming rights, and direct community engagement that traditional advertising cannot provide.

## Meaningful Community Impact

Sponsorship directly supports:

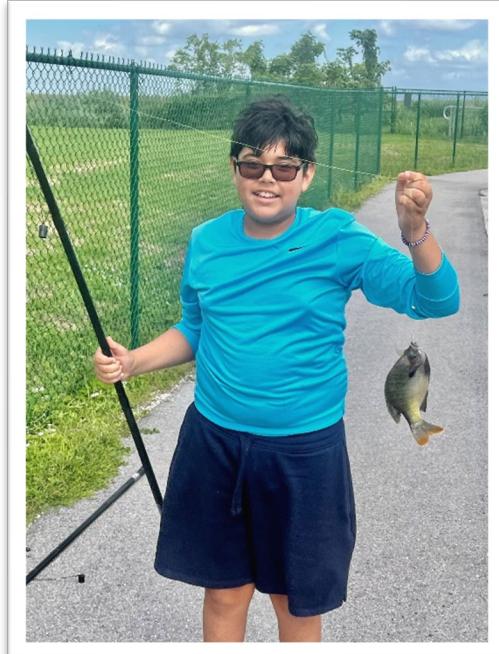
- Free youth fishing clinics for local children
- Conservation education and responsible catch-and-release practices
- Scholarships and equipment access for underserved families

For many young participants, this may be their first time fishing, learning on the water, or being encouraged by a mentor. Your partnership helps create those moments—and the confidence that comes with them.

## Credibility & Trust

The Muck Masters Bass Classic is presented by MCA Total Experience Inc., a 501(c)(3) nonprofit organization, in partnership with the Palm Beach County Sports Commission, reinforcing accountability, transparency, and regional support.

*"Events like the Muck Masters Bass Classic strengthen our regional identity and create lasting economic and social benefits for the Glades community. We're proud to support*



		TITLE (Exclusive)	ELITE SPONSOR	PREMIER SPONSOR	SUPPORTING SPONSOR	COMMUNITY SPONSOR	YOUTH ZONE Exclusive Sponsor Brand Presence in Youth Zone
<b>BENEFIT</b>		\$25,000	\$10,000	\$5,000	\$3,500	\$1,000	\$2,500
Naming Rights Across Entire Event			-	-	-	-	Focus on Youth Activities & Fishing Clinics 
Logo on Event Shirts					-	-	-
Logo on Banners & Signage					-	-	-
Logo/Name Website & Social Media							
Press Release Inclusion					-	-	Dedicated to Youth Zone & Materials 
Recognition Trophy/Award Presentation Opportunity on Main Stage					-	-	-
Speaking Opportunity at Opening Ceremony			-	-	-	-	-
Sponsor Board Recognition							
On-Stage Recognition			-	-	-	-	-
PA Announcements			6 minimum	4 minimum	2 minimum	-	-
Booth Space		20'x20'	10'x10'	10'x10'	10'x10'	-	10'x10'
Promotional Materials in Bags					-	-	Youth-Focused Distribution 
VIP Passes		10	8	6	4	2	4
Photo Opportunity with Youth Award Winners		-	-	-	-	-	
Category Exclusivity			-	-	-	-	
First Right of Refusal (2027)			-	-	-	-	-
Post-Event Sponsorship Report						-	

# Sponsorship Opportunities

Presenting Partner of the Muck Masters Bass Classic

## TITLE SPONSOR

(Exclusive)

**\$25,000**

The Title Sponsor is the presenting partner and most visible supporter of the event, receiving premier recognition across all marketing, media, signage, and on-site experiences.

### Brand Visibility

- Exclusive naming rights across all event branding and media
- Primary logo placement on event shirts, stage backdrop, banners, and digital promotions

### On-Site Presence

- Premium 20' x 20' booth space with electricity in a high-traffic location
- Five-minute speaking opportunity during the Opening Ceremony

### Media & Recognition

- On-stage recognition throughout the event
- Dedicated press release distributed through MCA and tourism channels
- Estimated media value: \$40,000+ (based on equivalent advertising rates for signage exposure, digital impressions, and broadcast mentions)

### Hospitality & Exclusivity

- 10 VIP passes with hospitality access and preferred parking
- Category exclusivity (no competing sponsors)
- First right of refusal for 2027 at 2026 pricing

### Accountability

- Post-Event Sponsorship Report within 30 days, including photo documentation of all logo placements, verified attendance figures, social media analytics, and media coverage compilation

**Ideal for:** Organizations seeking maximum exposure, leadership positioning, and long-term alignment with a signature Glades event.

Strategic Event Partner

## ELITE SPONSOR

**\$10,000**

Elite Sponsors are recognized as key contributors to the success of the Muck Masters Bass Classic, enjoying high-level visibility and engagement throughout event promotion and tournament weekend.

### Brand Visibility

- Prominent logo placement on event shirts, banners, and printed materials

### On-Site Presence

- 10' x 10' booth space with electricity

### Media & Recognition

- Featured recognition on website, social media, and press materials
- Trophy or award presentation opportunity on the main stage
- Minimum of six PA announcements during the event

### Hospitality

- 8 VIP passes with hospitality access
- Promotional materials included in 400+ angler registration bags

### Accountability

- Post-Event Sponsorship Report within 30 days, including photo documentation of all logo placements, verified attendance figures, social media analytics, and media coverage compilation

**Ideal for:** Businesses looking for strong regional exposure and meaningful community alignment.

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Major Event Partner

## PREMIER SPONSOR

**\$5,000**

Premier Sponsors receive consistent, high-impact recognition across digital, print, and on-site channels while supporting youth development and conservation efforts.

### **Brand Visibility**

- Logo placement on event shirts, banners, and printed materials

### **On-Site Presence**

- 10' x 10' booth space with electricity

### **Media & Recognition**

- Recognition on website and social media platforms
- Trophy or award presentation opportunity on the main stage
- Minimum of four PA announcements during the event

### **Hospitality**

- 6 VIP passes with hospitality access

Promotional materials included in angler registration bags

### **Accountability**

- Post-Event Sponsorship Report within 30 days, including photo documentation of all logo placements, verified attendance figures, social media analytics, and media coverage compilation

***Ideal for:*** Organizations seeking a balanced partnership with strong visibility and community presence.

Supporting Event Partner

## SUPPORTING SPONSOR

**\$3,500**

Supporting Sponsors provide essential backing that helps deliver a successful, family-friendly event while receiving solid recognition across signage and digital promotion.

### **Brand Visibility**

- Logo placement on event banners and printed materials

### **On-Site Presence**

- 10' x 10' booth space with electricity

### **Media & Recognition**

- Recognition on website and social media platforms
- Recognition on sponsor boards at the weigh-in area and main stage
- Minimum of two PA announcements

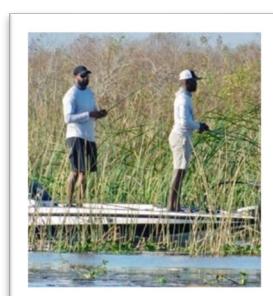
### **Hospitality**

4 VIP passes with hospitality access

### **Accountability**

- Post-Event Sponsorship Report within 30 days, including photo documentation of all logo placements, verified attendance figures, social media analytics, and media coverage compilation

***Ideal for:*** Businesses looking to support a quality community event while maintaining professional recognition.



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Community Support Partner

## COMMUNITY SPONSOR

**\$1,000**

Community Sponsors help make the Muck Masters Bass Classic possible while receiving recognition that reflects their support of youth, family, and community pride.

### **Brand Visibility**

- Recognition on sponsor boards at the weigh-in area and main stage

### **Media & Recognition**

- Recognition on website
- Recognition in post-event thank-you messaging and newsletter recap

### **Hospitality**

- 2 VIP passes
- Option to display a promotional table in the vendor area

***Ideal for:** Local businesses and individuals seeking an accessible way to invest in the future of the Glades.*

Youth Development Partner

## YOUTH ZONE SPONSOR

(Exclusive)

**\$2,500**

The Youth Zone Sponsor is an exclusive, purpose-driven partnership dedicated to youth fishing clinics, conservation education, and hands-on learning experiences.

- Exclusive naming rights to all youth activities and fishing clinics
- 10' x 10' booth space with electricity
- Logo placement on all Youth Zone signage and materials
- Opportunity to provide branded giveaways to youth participants
- Photo opportunity with youth award recipients
- 4 VIP passes

### **Accountability**

- Post-Event Youth Zone Impact Report with photos of youth participants, clinic attendance numbers, and testimonials

***Ideal for:** Organizations that value direct community impact, family engagement, and investing in the next generation.*

*This sponsorship directly supports youth education, conservation awareness, and family engagement.*



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## EVENT SCHEDULE

### Muck Masters Bass Classic

Torry Island | Belle Glade, Florida

#### DAY ONE — FRIDAY | MARCH 27, 2026

*Pre-Tournament & Kickoff*

##### **All Day (Starting 8:00 AM)**

Event Site Setup, Weigh-in Stage, Vendor Row, and Family Zone Installation

**4:00 PM** - Networking, Social, and Media Opportunities

**5:00 PM** - Official Rules Meeting, Angler Gift Bags, and T-shirt Distribution

**6:00 PM** - Evening Social and Welcome Activities

#### DAY TWO — SATURDAY | MARCH 28, 2026

*Tournament & Festival Day*

**4:30 AM** - Volunteer and Site Crew Arrival

**5:00 AM** - Angler Check-in and Livewell Inspections

**6:00 AM** - Tournament Blast-off, National Anthem, and Blessing

**8:00 AM** - MCA Youth Fishing Tutorial

**8:30 AM** - Bank Fishing Tournament Begins Family and Youth Festival Zones Open

**11:30 AM** - Bank Fishing Tournament Concludes

**1:00 PM** - Weigh-in Preparations Begin

**2:30 PM** - Official Live Weigh-in

**5:30 PM** - Awards Ceremony and Sponsor Recognition

**6:30 PM** - Live Entertainment

**9:00 PM** - Event Close

### NOTE TO SPONSORS

Sponsor recognition is integrated throughout both days via on-stage announcements, signage, digital displays, and scheduled acknowledgments during key event moments.

### PEAK ENGAGEMENT WINDOWS

Highest sponsor visibility and audience engagement occur during:

- **Tournament Blast-Off (6:00 AM Saturday):** 200+ boats, 500+ anglers, families gathered at launch
- **Family Festival Zone (8:30 AM - 5:00 PM Saturday):** Peak family attendance, youth activities, vendor traffic
- **Official Weigh-In (2:30 PM Saturday):** Maximum crowd attendance, media coverage, excitement
- **Awards Ceremony (5:30 PM Saturday):** Sponsor recognition, trophy presentations, community celebration

## NEXT STEPS

Thank you for your interest in partnering with the **Muck Masters Bass Classic**. We value our sponsors and have designed a clear, efficient process to make participation straightforward, professional, and impactful.

## HOW TO SECURE YOUR SPONSORSHIP

### 1. Select Your Sponsorship Level

Review the sponsorship opportunities outlined in this packet and select the level that best aligns with your organization's marketing objectives and community engagement goals.

### 2. Complete the Sponsorship Commitment Form

To officially reserve your sponsorship, please complete and submit the enclosed Sponsorship Commitment Form. Sponsorship commitments are requested by **March 6, 2026**, to ensure full recognition across event materials, marketing campaigns, and on-site visibility. Early commitments receive additional VIP passes and enhanced early-campaign exposure.

### 3. Submit Your Logo & Assets

Upon confirmation, provide your company logo and any requested brand assets. Our team will handle all placement across signage, digital promotions, apparel, and event materials in accordance with your sponsorship level.

### 4. We Handle the Details

MCA Total Experience Inc. manages all sponsor coordination, logistics, and recognition—allowing you to focus on engaging with attendees and maximizing your presence throughout the event.

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## IMPORTANT DATES

- **Early Commitment Bonus:** Sponsors confirmed by January 31, 2026, receive additional VIP passes and enhanced early-campaign exposure across all promotional channels.
- **Full Benefits Deadline: February 20, 2026** — Ensures logo inclusion on all printed materials, event apparel, and pre-event marketing.
- **Final Sponsorship Deadline: March 6, 2026** — Sponsors confirmed after February 20 will receive digital recognition, on-site signage, and event-day benefits. Logo placement on pre-printed materials cannot be guaranteed.

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## CONTACT INFORMATION

For questions or to confirm your sponsorship, please contact:

### MCA Total Experience Inc.

Jeffery Willis, President / Founder

 (561) 985-8786

 [info@mcatotalexperience.org](mailto:info@mcatotalexperience.org)

MCA Total Experience Inc. is a **501(c)(3) nonprofit organization**.

All sponsorship contributions are tax-deductible to the extent allowed by law.



## SPONSORSHIP COMMITMENT FORM

**Sponsorship Level**

<input type="checkbox"/> TITLE	<input type="checkbox"/> ELITE	<input type="checkbox"/> PREMIER
<input type="checkbox"/> SUPPORTING	<input type="checkbox"/> COMMUNITY	<input type="checkbox"/> YOUTH ZONE

**Company Name** \_\_\_\_\_**Contact Name** \_\_\_\_\_**Address:** \_\_\_\_\_**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_**Although Unable to Participate I wish to contribute.** **Amount:** \_\_\_\_\_**Logo Submission**

Please email your company logo to [info@mcatotalexperience.org](mailto:info@mcatotalexperience.org).

Accepted formats: JPG or PNG. *High-resolution logos with transparent backgrounds are preferred.*

**Payment Method**

- Check enclosed (payable to MCA Total Experience Inc.)
- Credit Card (Visa / MasterCard / American Express)
- Please invoice me
- Other: \_\_\_\_\_

**Pay Now**

To make payment now, please click button on left and it will take you to our payment portal.

**Authorization**

By submitting this form, the sponsor authorizes the use of their logo and name for event-related marketing and promotional purposes.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

*Please return the completed form with payment to*

**MCA Total Experience Inc.**  
432 West Canal Street South  
Belle Glade, FL 33430  
Jeffery Willis, President / Founder  
(561) 985-8786  
[info@mcatotalexperience.org](mailto:info@mcatotalexperience.org)

MCA Total Experience Inc. is a **501(c)(3) nonprofit organization. EIN: 88-2119752**

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