LUCIDAL®

Super Fuel for Your Brain





Delivering Innovations in Nature, Science & Medicine for Breakthroughs in Your Health



THE PROBLEM

As you age, your brain oxidizes due to poor nutrition, environmental toxins and other stressors.

- Oxidation dramatically affects the health of your brain and the way it functions, processes and performs.
- Symptoms appear as memory loss, problems concentrating or keeping focus, brain "fog," forgetting names or words or even where your keys are.

These symptoms are all signs of "cognitive falloff" and an "aging" brain.





HOW TO SOLVE IT

In order to combat "cognitive falloff" and prevent many of the consequences of brain "aging," you need to eat a healthy diet with proper amounts of protein, carbohydrates, fats, fruits and vegetables.

- However, in today's world, toxins, chemicals and soil depletion interfere with nutrient availability.
- So, even if you eat the healthiest of diets, you still are not getting all of the required nutrients you need for brain health.

With LUCIDAL®- YOU DO!



LUCIDAL® packs nearly 50 powerful brain-boosting nutrients into one daily supplement.

POWER UP YOUR BRAIN

LUCIDAL®'s patented, clinically-proven formula has been shown to help you:



THINK MORE CLEARLY



PROCESS INFORMATION FASTER



REVERSE THE EFFECTS
OF AGING ON YOUR BRAIN



REGULATE YOUR MOODS BETTER



REMEMBER MORE QUICKLY



BRAIN BOOSTING BENEFITS & INGREDIENTS

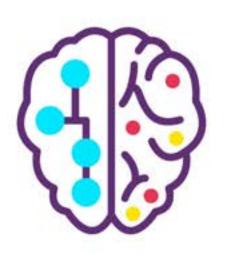
LUCIDAL® enhances brain function by providing clinically proven ingredients that optimize performance in:

ENERGY:

The brain uses more energy than any other organ in the human body. So, LUCIDAL® provides key nutrients that support and boost brain energy.

Creatine, Acetyl L-Carnitine, Alpha Keto Glutaric acid, B Vitamins

BRAIN BOOSTING BENEFITS & INGREDIENTS



FUNCTION:

The brain is composed of delicate fats that can "oxidize" and turn "rancid." To protect the brain and enhance overall cognition, LUCIDAL* supplies a range of anti-oxidants that help fight free radicals and decrease inflammation.

Alpha Lipoic Acid, Coenzyme Q10, Lycopene, Carotenoids (Lutein, Zeaxanthin, Cryptoxanthin, Alpha Carotene, Beta Carotene), Pine Bark Extract, Resveratrol, Grape Seed Extract, Bilberry Extract, Green Tea Extract, Vitamin C, Trimethylglycine, Zinc

MEMORY:

As we age, levels of acetylcholine, the memory transmitter, can diminish. LUCIDAL* includes nutrients that can improve levels of this essential neurotransmitter.

Huperzine A, Choline, Phosphatidyl Choline, Trimethylglycine

BRAIN BOOSTING BENEFITS & INGREDIENTS



FOCUS:

Mental energy, alertness, and focus are key elements of sharp brain function. LUCIDAL® contains ingredients that support "smarter" brains.

DMAE, B Vitamins, Huperzine A, Acetyl L-Carnitine, Alpha Lipoic Acid, Creatine

MOOD:

Balanced sugar and insulin are crucial for a "happy brain" diet. LUCIDAL® provides vital nutrients that support healthy insulin and glucose levels.

Vanadium, Chromium, Selenium, Magnesium, Alpha Lipoic Acid

THE LUCIDAL STORY

As the head of Neurosurgery at Denver's Children's Hospital, Dr. Larry McCleary saw many young patients who suffered from significant impairments in brain function. Observing first-hand the impact this had on the children and their families - Dr. McCleary made it his **personal mission to develop natural interventions** to alleviate the devastating cognitive impairments these conditions caused.

Ultimately, Dr. McCleary discovered that "nourishing" his young patient's brains with the proper nutrients enhanced their recovery and produced upgrades in their cognitive functioning. So much so, that the parents of the children he treated, asked if they, too, would benefit from the same protocols that changed the lives of their children.

LUCIDAL®, a product he refers to as "superfuel for the brain." Tested in human clinical trials with the results published in a peer-reviewed medical journal, LUCIDAL® has been shown to improve memory, focus, concentration, information processing, mental alertness and learning capabilities. This next pinnacle in the evolution of brain nutrition is now available for everyone to improve their cognitive power and overall health.

DR. LARRY McCLEARY

Dr. Larry McCleary is a board-certified neurosurgeon, whose credentials include:

- Rufus Choate scholar & graduate in Physics at Dartmouth
- Graduated 1st in medical school class
- Residency in Neurosurgery at NY University –Bellevue Medical Center
- Former Head of Neurosurgery at Denver Children's Hospital
- Co-founder, President of Shining Stars Foundation (providing year-round programs for children with cancer)
- Author of The Brain Trust Program, Feed Your Brain, Lose Your Belly, and The Fracture Cure (2019)

WHAT LUCIDAL USERS SAY

Rebecca T., VP, Charitable Organization



I can live my life again and not be afraid that my brain is going to disappear on me. Steve N., IT Services



Within the first few days of taking LUCIDAL* I felt a 100% difference. I could feel more rejuvenated. I also felt as though I could think more clearly. Wayne K., Business Owner



It's helped my attitude. It's helped my ability to get things done. The fog is gone. And I haven't lost my keys in 3 weeks!















WHAT LUCIDAL USERS SAY

Dennis O., Sales Executive



During the day, I noticed I had a lot more focus, memory, recollection of things much faster. I was able to recall numbers, names much faster than I ever did before. Libby L., Health Care Provider



LUCIDAL* made me feel so much better!

I began to think better. My mind felt like, 'Hey,
I've turned back the hands of time!















OVERVIEW

LUCIDAL® is backed by Science.

- Doctor-Formulated by Dr. Larry McCleary, Board-Certified Neurosurgeon, Pioneer in Field of Nutrition & Brain Health, Author of "The Brain Trust Program"
- Tested in a Gold-Standard Clinical Trial Results Published in a Peer-Reviewed Medical Journal
- Patented Formulation

OVERVIEW

LUCIDAL® contains nearly
50 brain optimizing
ingredients. It:

- Improves Memory
- Enhances Focus & Concentration
- Increases Cognitive Function
- Helps You Think Faster & Clearer
- Boosts Alertness
- Promotes Elevated Mood & Energy
- Assists in Alleviating Mild Depression & Anxiety