# CE Stock Colors

We have over **150** stock ink colors! When placing an order please reference a stock color or PMS match.

These swatches can be viewed on your monitor for an **approximate** representation of the color. If you have a Pantone color you'd like to use, we can try to match it to one of our closest stock colors or we can match a specific Pantone color for a PMS Mixing Fee.

We use plastisol inks which are the best for specific Pantone colors, because the ink sits on the surface of the garment. Water-based inks and discharge inks have less accuracy, because the ink reacts with the garment color.

#### **Pantone Matching**

When you need a specific Pantone color, we use the formula provided by Pantone to mix the color as accurately as possible. There are some acceptable variations of accuracy for mixing Pantone colors, but we do try to match it closest to the actual swatch in the Pantone book.

There is no substitution for the accuracy of the Pantone book. Viewing color on a computer screen, phone, tablet, etc. will not give you an accurate representation of the finished product. Other factors, like viewing angle, type of lighting, and background color will affect how the color looks. Here is an example of how ink looks in different light:



For the closest representation, we suggest to lay the Pantone swatch from the book onto the garment background and view it in natural lighting.

#### **CMYK**

These are the colors used for process jobs (4-Color Process and 6-Color Process), and are not available for spot colors. Please choose from the ink colors on the following pages.



# \*\*\*Proof & Production Disclaimer\*\*\*

The digital proof is our production team's blueprint for printing your job. Please compare your artwork with the art on the proof. While we are diligent in making sure your art meets your vision as closely as possible, small details could get lost when converting to print ready art due to formatting, locked layers, clipping masks, gradients, etc.

ACTUAL COLORS MAY VARY SLIGHTLY FROM ON SCREEN REPRESENTATION. Please go by a PANTONE SOLID COATED COLOR GUIDE for better representation of color.

Due to circumstances and variables beyond our control, we cannot guarantee an exact Pantone color match. The allowance for PMS color matching is a shade or tone up or down from the intended color.

When creating gradients in the screen print process we use halftones





PROOF IS NOT TO SCALE. IT IS INTENDED TO SHOW THE APPROXIMATE PLACEMENT ON THE GARMENT Please go by a ruler for accurate representation of print size. Template sized approximately for Unisex Small Unless otherwise specified, these placements will be printed in our STANDARD PLACEMENTS

Customer is responsible for garment and ink color(s) selection and holds all responsibility for the overall look and combination of the two

Two ply (items with two layers) are only able to be printed with one color and with one print stroke. There is a great margin for error. Prints can have smudging, fading, and imperfections. Prints will most likely differ from piece to piece. Customer holds all responsibility for misprints on these types of garments.

# Understanding Your Garment and Print Quality

When ink is applied to different garment colors and fabrics the end result of the print appearance and feel will vary. The print can change from a matte or glossy, a smooth to a textured finish, and have a thinner or heavier ink deposit. Small lines and details may not be legible, because ink may potentially fill in or drop out due to the nature of the printing process.











Thick textured print

Matte vs Glossy / orange color appears different

Loss of detail due to holes







Small text and thin outlines closing in Pantone match cannot be exact





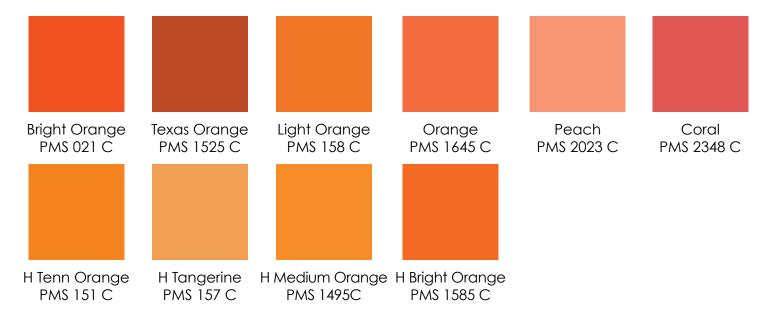
Halftones/colors appear different

After final artwork approval and receipt of ALL stock a minimum of 3 days is required to complete your order By approving the proof, you are acknowledging that you have read and understood this information.

#### **REDS**



### **ORANGES**



# **YELLOWS**



## **GREENS**



#### **BLUES**



# **PINKS**



Azalea Pink PMS 223 C



Berry Pink PMS 219 C



Cancer Pink PMS 243 C



Medium Pink PMS 240 C



PMS Rhodamine Red C



Rubine Red C

**PURPLES** 



Groovy Purple PMS 2095 C



Eggplant PMS 2627 C



Lilac PMS 265 C



Bright Purple PMS 266 C



Purple PMS 669 C



Lavender PMS 7446 C



Grape PMS 7671 C



Dark Purple PMS 7672 C



H Purple PMS 269 C



H Iris PMS 2726 C



H Dark Purple PMS 2735 C

#### **NEUTRALS**



H Light Silver PMS Cool Gray 1 C





H Clay Brown PMS 7526 C

H Dark Brown PMS 7596 C

# **METALLICS AND NEONS**



H Metallic Gold PMS 871 C

PMS 804 C

Neon Orange

H Metallic Gold PMS 874 C



H Neon Coral PMS 805 C



H Metallic Gold PMS 8640 C



Neon Pink PMS 806 C



H Metallic Green PMS 8341 C

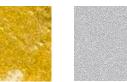
Neon Yellow

PMS 809 C





PMS 180 C



Metallic Silver