

SOCCER TENNIS[®]

A New Take on
The World's Game

SPONSORSHIP OPPORTUNITIES
International Professional and Amateur Tournaments



SOCCER TENNIS



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What is It?

Totally New and Exciting International Game played by some of the best professional soccer players in the world

Hybrid Sport features lightening quick play with 3 x 3 soccer action on a specially prepared XL Turf[®] regulation tennis court

World Class Players at a much closer distance than any fan ever imagined...close enough to hear talk on the field

Celebrates Soccer, the biggest and best loved sport in the world, and brings together players and fans of all ages and diverse cultures who love the game

Cool, Fun and Innovative – based on a well-loved, well-known soccer technical training exercise played by millions around the world

A fast-paced, high-scoring spectator sport, perfect for today's markets







THE TOURNAMENT

Professional Teams



Mauricio Cienfeugos
EL SALVADOR



Karlheinz Riedle
GERMANY



Aldair
BRAZIL



Luis Hernandez
MEXICO



Eric Wynalda
USA



Alfredo Raul Cascini
ARGENTINA



Carlos Valderrama
COLOMBIA



Nick Dasovic
CANADA

Eight 3-Man Teams featuring World Cup players and winners from all over the world with tournament play and promotional activities over a 4 to 5 hour period or spread over several days.

Big money prizes and some of the biggest names in soccer flying high to win them!



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Format – 8 Team Sample

GROUP 1



Team A



Team B



Team C



Team D

Opening Ceremonies/Introduction of Players

GAMES (2 sets to 11 Points, with possible tie breaker)

Match 1 Group 1 Team A vs. Team B

Match 2 Group 2 Team E vs. Team F

Match 3 Group 1 Team C vs. Team D

Match 4 Group 2 Team G vs. Team H

Break / Promo Activities

Match 5 Group 1 Team A vs. Team C

Match 6 Group 2 Team E vs. Team G

Match 7 Group 1 Team B vs. Team C

Match 8 Group 2 Team F vs. Team G

Break / Promo Activities

Match 9 Group 1 Team A vs. Team D

Match 10 Group 2 Team E vs. Team H

Match 11 Group 1 Team B vs. Team D

Match 12 Group 2 Team F vs. Team H

Break / Promo Activities

Match 13 Second Group 1 vs. Second Group 2

Match 14 Winner Group 1 vs. Winner Group 2

Awards/Interviews

GROUP 2



Team E



Team F



Team G



Team H







THE TOURNAMENT

Venues



The XL[®] Turf playing field setup is extremely versatile and can be adapted to almost any outdoor or indoor venue anywhere in the world from stadiums and arenas to even the beach.

The perfect showcase for advertisers looking to reach the biggest sports market in the world







THE OPPORTUNITY

- Major branded sporting event that features an exciting and new hybrid soccer experience
- Up close and personal with world class soccer players
- An exclusive sponsorship that offers real value
- Priceless packages for fans ranging from ticket competitions to meeting their favorite players to playing a game against soccer super stars

**YOUR
COMPANY
NAME
HERE**

Exciting, exclusive, big name sporting event targeted to your core market







TV OPPORTUNITIES

Event is advertiser-friendly

TV will be structured in a variety of ways around each tournament event depending on country of origin, media availability and sponsors needs. Possibilities include:

- Live Broadcast with Live remote-feed
- 1 Hour Highlight Show
- “Championship Series” in segments

Bonus: Sponsors always have the opportunity to capture exclusive print and video material featuring fans and soccer stars that can air on tournament show and could be utilized in other relevant advertising.







Long-Term Opportunities

Professional

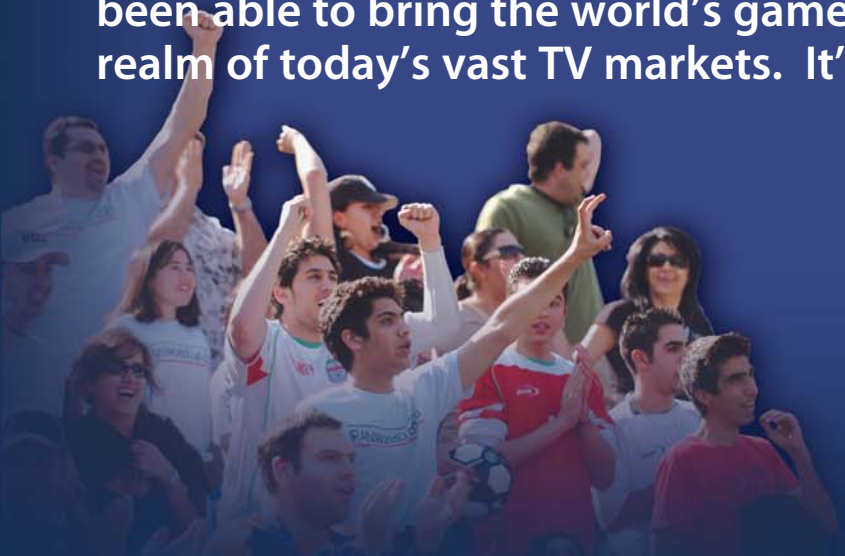
By becoming a sponsor of Professional SOCCER-TENNIS, your company will be in the favorable position of **securing a long-term relationship with growing ASTO** (American Soccer-Tennis Organization) and WSTA (World Soccer-Tennis Association). We are currently in the planning stages for 2007 events in Argentina, Brazil, Spain and U.S.

By taking Soccer to the tennis court, we have been able to bring the world's game into the realm of today's vast TV markets. It's a fast,

explosive and exciting sport with **lots of scoring action and a playing format that is advertiser friendly**...something that traditional soccer lacks.

Soccer-Tennis is a format every professional player knows and loves. A professional league is in the planning stages. High stakes, competitive matches attract high profile, international players...which means **maximum fan appeal for sponsors.**

Because our tournaments are played with "National Team" players, every event has an **exclusive, World Cup look and a broad appeal to diverse cultures and generations.**







Long-Term Opportunities

Amateur

ASTO and WSTA are also positioned to **bring Soccer-Tennis to amateur players worldwide.** An 8 city tour of exhibition games and tournaments is currently being planned for some of the largest U.S. amateur soccer tournaments over the next year.

Each one of these well-established, high attendance events offers **unique sponsorship opportunities.**

Overall, our goal is to bring people together ...kids, families, and adult men and women. Everyone can compete against each other as this is also **an amateur-friendly sport with no body contact.**

In addition to that, Soccer-Tennis is the best training exercise to develop soccer technique. There is **no better exercise that is more fun** to learn “the touch” with the ball.

The promotion of Soccer-Tennis as a competitive sport can really **help build better soccer players.** In doing so, it will also focus more attention and excitement on the professional level.





JAKO



GARCIA ASPE

8



2007 Event Calendar

Professional Invitationals

JANUARY – Mar del Plata, Argentina (Beach)

MARCH – Rio de Janeiro, Brazil (Beach)

MAY – Mallorca, Spain (Beach)

JULY – Los Angeles, USA – Home Depot Center

Toronto, Canada and Puerto Vallarta, Mexico are being targeted for August and October.

Amateur

These are the cities we have targeted in 2007 for Professional Exhibitions/Amateur Tournaments:

Orlando

Dallas

Chicago

San Francisco

Orange County

Huston

Boston

New York

Sponsorships Available

on four levels: Main, Sponsor, Trophy and Jersey

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