

Strengthening Families and Communities Parent Café Sponsorship Application

Project Summary

The Parent Café program is a nationally recognized peer-to-peer learning process to keep children safe and families strong. Parents and caregivers create safe spaces to explore their strengths and learn from themselves and each other how to use the Strengthening Families protective factors with their loved ones. Cafes are carefully designed, structured discussions that use the principles of adult/youth learning and family support. With training reinforcement, community support, and a commitment to a strength-based approach that engages and affirms families, Parent Cafes are highly effective and sustainable. The funding opportunity outlined below enables individuals, organizations, and systems to utilize the Parent Café tool to strengthen families and communities throughout Western Kentucky.

Sponsorship Opportunity

Working with the TTA team of our Strengthening Families and Communities Regional Team, Provider Enrichment Services is offering sponsorships to hold a series of three parent cafes in all 8 counties of the Purchase Area.

Timeline

The first grant deadline is 6/20/2019 to host a series of three parent cafes ending before 12/20/2019. The second deadline is 1/20/2020 to host a series of three parent cafes ending before 5/20/2020.

Funding Criteria

To be eligible for sponsorship, county representatives will identify 1-2 Parent Café leads to champion this effort in that specific county and recruit a volunteer base from their community. Parent Café leads will join the Regional Strengthening Families and Communities Team and provide county wide data as well as report gaps in services in their communities.

Prior to receiving funds, Parent Café Lead(s) will sign a café collaborative MOU and attend a meeting with the TTA team. To ensure sustainability of the program, each team will be provided training and technical assistance in regards to preparing for the cafe experience, training volunteers, and utilizing community resources.

Sponsorship recipient expectations

1. Participate in consultation and assessment with a TTA workgroup & provide on-going feedback
2. Complete data entry into the Café Collective and as directed by TTA workgroup
3. Utilize and provide to Regional TTA Team Parent Café Sign-in sheets from events, completed with WellCareID # and birthdate (if applicable)
4. Submit receipts for all expenditures
5. Maintain fidelity to the Café Model (Note: To ensure fidelity to the model, TTA members may attend the cafes as able)

Parent leadership: How do you plan to include parents/caregivers in leadership roles in café experiences?

Marketing strategies: How will you reach your target audiences and engage parents/caregivers in your cafes? *List at least 3 strategies*

Strategy/Tool:

Strategy/Tool:

Strategy/Tool:

Budget Details (include budget proposal for 3 café experiences)

Description	Proposed budget cost
Flyers/Marketing Tools	
Childcare	
Incentives/Give-a-ways	
Hospitality/food	
	TOTAL BUDGET:

