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TED^xUStreetSalon

x = independently organized TED event

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TEDxUStreetSalon Announces Speaker Line-up for its 2021 Event The Future of Men of Color

Washington DC, March 25, 2021 – TEDxUStreetSalon will host its inaugural event on April 5, 2021 from 5pm – 8pm EST. The independently organized event, licensed by TED, will feature local voices, TED Talks, and an inter-generational panel discussion around the theme, “The Future of Men of Color”. Launched in 2009, TEDx is program of locally organized events that bring the community together to share a TED-like experience. Some of the best talks from TEDx events have gone on to be featured on TED.com and garnered millions of views from audiences across the globe.

Our first salon event theme is “The Future of Men of Color” where the speakers, panelist and audience will discuss their ideas/thoughts around the changing landscape of the world and how it impacts men of color. With the emergence of the pandemic and the current civic unrest, one cannot image the effects it will have on our youth and men of color. What will the job landscape look like? Will men of color have the same level of access to wealth? What about our youth? Will they have the support they need to handle their unique challenges. Are men prepared to thrive in this new normal? These are just some questions that need innovative ideas (recommendation) that will be shared with the world.

Due to social distancing requirements, in-person space is limited. This event is broken into 4 concurrent discussion sessions with TED/TEDx speakers. They include: Navigating Within a System that Don't Appreciate Your Heritage; Is Wealth the Answer to the Future of Men of Color; Healing the Man of Color- Discussing the Effects of Toxic Masculinity and an Inter-Generational Panel Discussion About the Future of Young Men directed by a young and up-and-coming producer. We will end the day breaking bread and connecting young people with mentors.

“Recognizing that a critical market audience was missing – men, I decided to expand the TEDxUStreet brand to include TEDxUStreetSalon. TEDxSalons are designed to be small but impactful. A critical element of salon are lively discussions, allowing attendees to actively participate in the event. With much smaller audiences, Salons bring attendees together in more

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Speakers at TEDxUStreetSalon include:

- Arthur Cutler
- Andre Rogers

For details, visit our website at www.tedxustreetsalon.com.

Website and social media accounts

1. Website: www.tedxustreetsalon.com
2. Twitter: <https://twitter.com/TEDxUStreet>
3. Facebook: <https://www.facebook.com/TEDxUStreetSalon>
4. Instagram: <https://www.instagram.com/TEDxUStreetWomen>

Social hashtags

1. #TEDxUStreetSalon
2. #TheFutureOfMenOfColor
3. #MenofColor

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.) Information on TEDx is available at <http://www.ted.com/tedx/>.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, often in the form of short talks delivered by leading thinkers and doers. Many of these talks are given at TED conferences, intimate TED Salons and thousands of independently organized TEDx events around the world. Videos of these talks are made available, free, on TED.com and other platforms. Audio versions of TED Talks are published to [TED Talks Daily](#), available on all podcast platforms.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; [TEDx](#), which licenses thousands of individuals and groups to host local, self-organized TED-style events around the world; the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities; [The Audacious Project](#), which surfaces and funds critical ideas that have the potential to impact millions of lives; [TED Translators](#), which crowdsources the subtitling of TED Talks so

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also has a growing library of original podcasts, including [The TED Interview](#) with Chris Anderson, [WorkLife with Adam Grant](#), [Pindrop](#) and [TEDxSHORTS](#).

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