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BUYING MARKET

JANUARY 14–16, 2022





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MESSAGE FROM PRESIDENT

Welcome to the January, 2022 NWST show!

On behalf of all the Northwest Shoe Travelers Board of Directors, members, and our Executive Director, Teri Tompkins, we'd like to THANK YOU for your patience the last two years during this evolving market based upon the Covid-19 restrictions. We are so happy to be able to gather again as a footwear community and share the many success stories of 2021.

This past year plus has been challenging in many ways for NWST. We as a board will continue to do our very best for the greater footwear community regarding the safety of our show, dates, and venues. We will continue to evolve as our markets get back to the "new normal". Thanks to all of you that participated in our surveys. They really help guide us as an organization for the future of making decisions.

We had fantastic attendance at our August market with many retailers attending and brand representation rising. We are heading in the right direction for the foreseeable future.

Don't forget to:

- Set appointments
- Make your hotel reservations
- Bring proper tools to make prosperous buying decisions

Again, welcome to the to the January show. As always, please feel free to reach out at any time. This is your show. We hope to continue to strive to make it the very best experience possible.

Onward and upward!

Joe Denne
President, NWST

2022 SHOW DATES

July 30 – August 1

Use this buying market to your advantage.

PLACE YOUR ORDERS NOW FOR EARLY DELIVERY!

OFFICERS

PRESIDENT Joe Denne
1st VICE PRESIDENT.....Charlotte Jensen
2nd VICE PRESIDENTMark Sullivan
SECRETARY/TREASURERDon Voth
PAST PRESIDENT: Bill Monahan

BOARD OF DIRECTORS

Mike Audette	Mark Bird	Patti Nichols
John Bartzén	Phil Hurwitz	David Olson
Scott Berry	Robbie Katz	& Tracy Hein (Retail Member)

SCHEDULE OF EVENTS

FRIDAY, JANUARY 14

Booths open9 a.m.–6 p.m.

SATURDAY, JANUARY 15

Booths open9 a.m.–6 p.m.

Roam on Your Own 6–7 p.m.

SUNDAY, JANUARY 16

Booths open9 a.m.–3 p.m.

**NOTE: BRING THIS BOOK TO THE MARKET.
ONLY A MINIMAL SUPPLY IS AVAILABLE.**

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Email: nwst@comcast.net • www.nwshoetravelers.com

"Roam On Your Own"

Join us Saturday evening

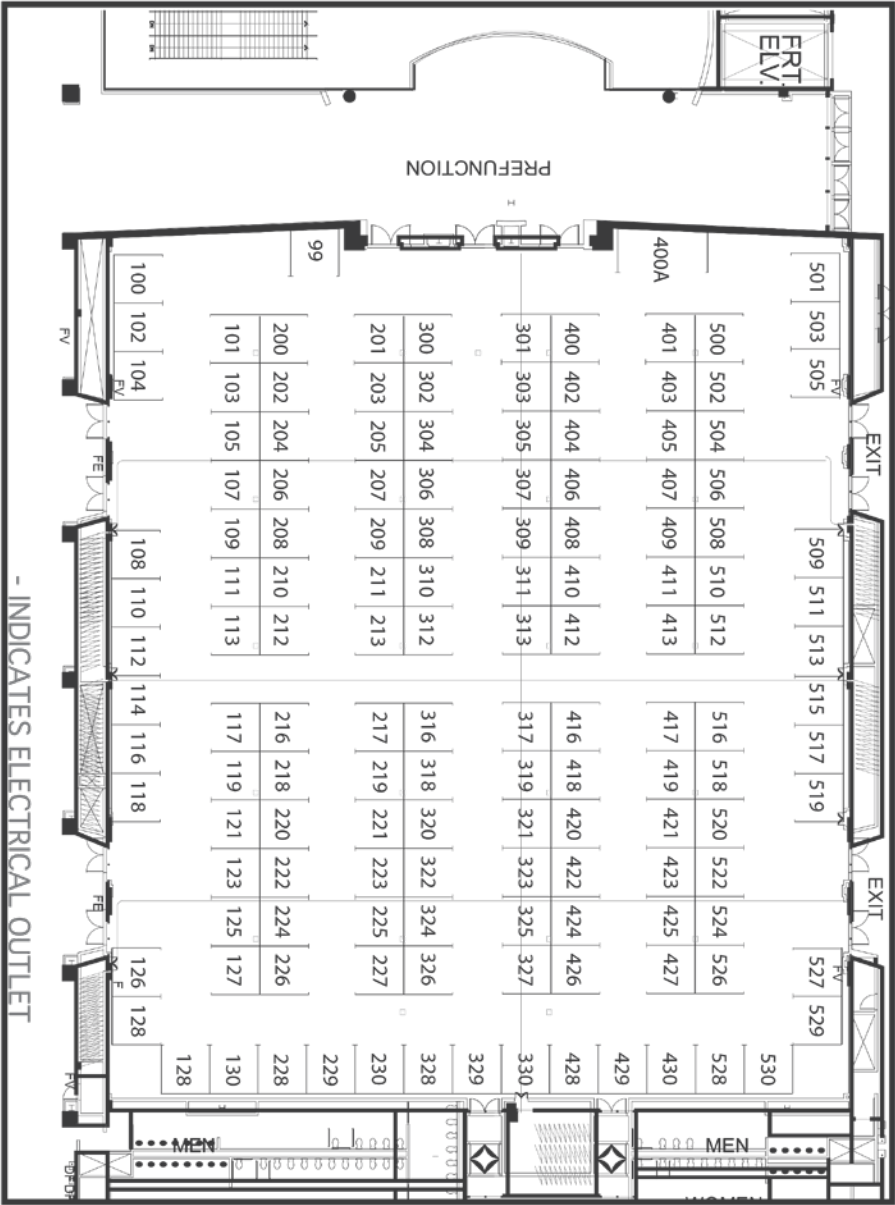
6-7 pm

Free appetizers

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DATE: FRIDAY, JANUARY 14

9:00 A.M.

10:00 A.M.

11:00 A.M.

12:00 P.M.

1:00 P.M.

2:00 P.M.

3:00 P.M.

4:00 P.M.

4:30 P.M.

5:00 P.M.

5:30 P.M.

6:00 P.M.

SHOW APPOINTMENTS

DATE: SATURDAY, JANUARY 15

9:00 A.M.
10:00 A.M.
11:00 A.M.
12:00 P.M.
1:00 P.M.
2:00 P.M.
3:00 P.M.
4:00 P.M.
4:30 P.M.
5:00 P.M.
5:30 P.M.
6:00 P.M.

SHOW APPOINTMENTS

DATE: SUNDAY, JANUARY 16

9:00 A.M.

10:00 A.M.

10:30 A.M.

11:00 A.M.

11:30 A.M.

12:00 P.M.

12:30 P.M.

1:00 P.M.

1:30 P.M.

2:00 P.M.

2:30 P.M.

3:00 P.M.



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