



For updated information on the festival, activities and all necessary vendor forms, email [LaurenS@lehighvalleychamber.org](mailto:LaurenS@lehighvalleychamber.org)

March 2018

Dear Food Vendor,

We are celebrating 31 years of heritage at the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! To help our great town celebrate, we are seeking quality vendors for Friday, June 22<sup>nd</sup> and Saturday, June 23<sup>rd</sup>, 2018.

Both days of the 2018 Ole Towne Festival will be jam-packed with festival favorites and fresh entertainment for attendees of all ages. Friday, June 22<sup>nd</sup> features the return of the popular outdoor movie theatre at Riverside Way, as well as family-focused entertainment, a DJ, food vendors, and the new "Kids' Cupcake Showdown." Saturday, June 23<sup>rd</sup> offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, a beer garden, carnival and pony rides, free hot air balloon rides, a hot dog eating contest, the All-Star Baseball Tournament, and the Ole Towne Festival 5k. Of course, the festivities conclude Saturday evening with the highly-anticipated fireworks display.

Thousands are expected to attend this year's Ole Towne Festival. **Join in on the excitement as an official food vendor during the weekend!** As a food vendor, please review the following guidelines to assure an atmosphere of fun and quality is provided to our attendees:

1. THERE WILL BE **NO BOTTLED WATER, SODA, OR ANY RELATED ITEM SOLD.** FAILURE TO FOLLOW THIS RULE WILL RESULT IN EJECTION FROM THE FESTIVAL AND **FEES WILL NOT BE REFUNDED.**
2. FOOD VENDORS MUST PROVIDE THEIR OWN TENTS, TABLES, CHAIRS AND EXTENSION CORDS.
3. IT IS YOUR RESPONSIBILITY TO FILE ALL NECESSARY PAPERWORK. IF YOU WILL BE COOKING WITH PROPANE, YOU MUST FILE FOR A FIRE PERMIT WITH THE STATE OF NJ. THE COST OF THE PERMIT IS **\$42.00**, WHICH IS NOT INCLUDED IN THE FESTIVAL REGISTRATION FEE. IT WILL BE YOUR RESPONSIBILITY TO HAVE THE CORRECT FIRE EXTINGUISHER AT YOUR STAND.
4. YOU MUST FILL OUT THE ATTACHED APPLICATION FOR THE WARREN COUNTY HEALTH DEPARTMENT AND MAIL IT DIRECTLY TO THEM. THE APPLICATION FEE THIS YEAR IS **\$50.00** MADE PAYABLE TO "WC TREASURER."
5. ALL ITEMS FOR SALE MUST BE APPROVED BY THE FESTIVAL COMMITTEE.
6. ALL VENDORS MUST COMMIT TO THE DURATION OF THE DAYS THEY SELECTED.

**Festival Details:**

**Friday, June 22<sup>nd</sup>** – 5:00 p.m. to 10:00 p.m. at Riverside Way (7 Union Square, Phillipsburg)

**Saturday, June 23<sup>rd</sup>** – 12:00 p.m. to 9:30 p.m. at Walters Park (1 Meyner Road, Phillipsburg)

The 31<sup>st</sup> Annual Ole Towne Festival will be a grand time for all. We hope you can participate this year! If interested, please complete the registration form and send it back to **158 A Northampton Street, Easton, PA 18042 ATTN: Ole Towne Festival**. If you have any questions, please contact Lauren Spence at (610) 349-9776 or e-mail [LaurenS@lehighvalleychamber.org](mailto:LaurenS@lehighvalleychamber.org). Thank you!

Festively yours,

*Lauren Spence*  
Ole Towne Festival Chair