



Phillipsburg, New Jersey

For updated information on the festival, activities and all necessary vendor forms, email LaurenS@lehighvalleychamber.org

March 2018

Dear Exhibitor,

We are celebrating 31 years of heritage at the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! To help our great town celebrate, we are seeking quality vendors for Friday, June 22nd and Saturday, June 23rd, 2018.

Both days of the 2018 Ole Towne Festival will be jam-packed with festival favorites and fresh entertainment for attendees of all ages. Friday, June 22nd features the return of the popular outdoor movie theatre at Riverside Way, as well as family-focused entertainment, a DJ, food vendors, and the new "Kids' Cupcake Showdown." Saturday, June 23rd offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, a beer garden, carnival and pony rides, free hot air balloon rides, a hot dog eating contest, the All-Star Baseball Tournament, and the Ole Towne Festival 5k. Of course, the festivities conclude Saturday evening with the highly-anticipated fireworks display.

Thousands are expected to attend this year's Ole Towne Festival. **Join in on the excitement as an official exhibitor during the weekend.** As an exhibitor, please review the following guidelines to assure an atmosphere of fun and safety is provided to our attendees:

1. **THERE WILL BE NO BOTTLED WATER, SODA, OR ANY RELATED ITEM SOLD. FAILURE TO FOLLOW THIS RULE WILL RESULT IN EJECTION FROM THE FESTIVAL & FEES WILL NOT BE REFUNDED.**
2. ALL EXHIBITORS ARE SUBJECT TO THE APPROVAL OF THE COMMITTEE.
3. ALL EXHIBITORS WILL BE PLACED AT THE DISCRETION OF THE COMMITTEE.
4. ALL EXHIBITORS MUST COMMIT TO THE DURATION OF THE DAYS THEY SELECTED.
5. ALL EXHIBITORS MUST PROVIDE THEIR OWN TABLES, TENTS & EXTENSION CORDS.
6. ANY CHANGES IN EXHIBITOR'S PROGRAM MUST BE APPROVED BY THE COMMITTEE.

Festival Details:

Friday, June 22nd – 5:00 p.m. to 10:00 p.m. at Riverside Way (7 Union Square, Phillipsburg)

Saturday, June 23rd – 12:00 p.m. to 9:30 p.m. at Walters Park (1 Meyner Road, Phillipsburg)

The 31st Annual Ole Towne Festival will be a grand time for all. We hope you can participate this year! If interested, please complete the registration form and send it back to **158 A Northampton Street, Easton, PA 18042 ATTN: Ole Towne Festival**. If you have any questions, please contact Lauren Spence at (610) 349-9776 or e-mail LaurenS@lehighvalleychamber.org. Thank you!

Festively yours,

Lauren Spence
Ole Towne Festival Chair