



2018 PHILLIPSBURG OLE TOWNE FESTIVAL

We are celebrating 31 years of heritage at the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! This year's festival takes place Thursday, June 21st through Saturday, June 23rd. All three days will be jam-packed with festival favorites and fresh entertainment for attendees of all ages.

The 2018 Ole Towne Festival begins Thursday, June 21st with a kick-off event at Shappell Park featuring live music, a classic car cruise, free fitness classes, and more. Friday, June 22nd features the return of the popular outdoor movie theatre at Riverside Way, as well as family-focused entertainment, a magic show, food vendors, and free caricatures. Finally, Saturday, June 23rd offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, a beer garden, carnival and pony rides, free hot air balloon rides, a hot dog eating contest, the All-Start Baseball Tournament, and the Ole Towne Festival 5k. Of course, the festivities conclude Saturday evening with the highly-anticipated fireworks display.

Thousands are expected to attend this year's Ole Towne Festival and enjoy all the new attractions in store. **Join in on the excitement as an official festival sponsor!**

Audience: About 5,000 Phillipsburg and Easton area residents and their families.

Sponsorship Opportunities

Premier Sponsor: \$5,000

- Free booth at Ole Towne Festival
- Distribution of marketing materials at Ole Towne Festival Headquarters
- **Large logo in all advertising**, including The Chamber's *Connections* publication (15,000 readership)
- **Large logo** in E-Blast Invitation to Chamber Members
- **Bold Listing** in official press release
- **NEW!** - Banner displayed **in premiere location** at the festival (see categories below)
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Full page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Large logo on Ole Towne Festival T-Shirt

Premiere Sponsor Categories Available (1 of each):

Firework Sponsor

Entertainment Sponsor

Dining Sponsor

Platinum Sponsor: \$3,500

- Distribution of marketing materials at Ole Towne Festival Headquarters
- Logo in Official E-Blast Invitation to Chamber Members
- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- **NEW!** - Banner displayed **in platinum location** at the festival (see categories below)
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Half page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Logo on Ole Towne Festival T-Shirt

Platinum Sponsor Categories Available (1 of each):

5k Sponsor

Home Plate Sponsor

Movie Night Sponsor

Gold Sponsor: **\$2,500**

- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Quarter page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Logo on Ole Towne Festival T-Shirt

Silver Sponsor: **\$1,000**

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt

Bronze Sponsor: **\$500**

- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt

Friend of Phillipsburg: **Other Donation**

- **Listing** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt



2018 Ole Towne Festival Sponsor Opportunities

Name: (as to appear in all promotions included with sponsorship) _____

Contact name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please select a sponsorship level below and send form to:

PHILLIPSBURG OLE TOWNE FESTIVAL

158 A Northampton Street

Easton, Pa 18042

or

Fax to: 610-330-9177

Please make checks payable to: Phillipsburg Ole Towne Festival

Thank you for your support!

_____ **Premier Sponsor: \$5,000**

Category _____

_____ **Platinum Sponsor: \$3,500**

Category _____

_____ **Gold Sponsor: \$2,500**

_____ **Silver Sponsor: \$1,000**

_____ **Bronze Sponsor: \$500**

_____ **Friend of Phillipsburg: \$** _____

Questions?

Contact Lauren Spence at:

610-349-9776 OR laurens@lehighvalleychamber.org