



## **2019 PHILLIPSBURG OLE TOWNE FESTIVAL**

We are celebrating 32 years of heritage at the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! This year's festival takes place Friday, June 21<sup>st</sup> and Saturday, June 22<sup>nd</sup>. Both days will be jam-packed with festival favorites and fresh entertainment for attendees of all ages.

The 2019 Ole Towne Festival begins Friday, June 21<sup>st</sup> with a kick-off event at Shappell Park featuring live music, a classic car cruise, a community farmers market, and more. Saturday, June 22<sup>nd</sup> offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, a beer garden, carnival and pony rides, free hot air balloon rides, a hot dog eating contest, a magic show, free caricatures, and the Ole Towne Festival 5k. Of course, the festivities conclude Saturday evening with the highly-anticipated fireworks display.

Thousands are expected to attend this year's Ole Towne Festival and enjoy all the attractions in store. **Join in on the excitement and help make this community event possible as an official festival sponsor!**

**Audience:** About 5,000 Phillipsburg and Easton area residents and their families.



## 2019 Ole Towne Festival Sponsor Opportunities

Name: (as to appear in all promotions included with sponsorship) \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a sponsorship level below and send form to:

**PHILLIPSBURG OLE TOWNE FESTIVAL**

**158 A Northampton Street**

**Easton, Pa 18042**

or

**Fax to: 610-330-9177**

Please make checks payable to: Phillipsburg Ole Towne Festival

Thank you for your support!

\_\_\_\_\_ **Premier Sponsor: \$5,000**

**Category** \_\_\_\_\_

\_\_\_\_\_ **Platinum Sponsor: \$3,500**

**Category** \_\_\_\_\_

\_\_\_\_\_ **Gold Sponsor: \$2,500**

\_\_\_\_\_ **Silver Sponsor: \$1,000**

\_\_\_\_\_ **Bronze Sponsor: \$500**

\_\_\_\_\_ **Friend of Phillipsburg: \$** \_\_\_\_\_

**Questions?**

Contact Lauren Spence at:

610-349-9776 OR [laurens@lehighvalleychamber.org](mailto:laurens@lehighvalleychamber.org)

# Sponsorship Opportunities

**Premier Sponsor:** **\$5,000**

- Free booth at Ole Towne Festival
- Distribution of marketing materials at Ole Towne Festival Headquarters
- **Large logo in all advertising**, including The Chamber's *Connections* publication (15,000 readership)
- **Large logo** in E-Blast Invitation to Chamber Members
- **Bold Listing** in official press release
- **NEW!** - Banner and signage displayed in **premiere location** at the festival (see categories below)

***Premiere Sponsor Categories Available (1 of each):***

*Firework Sponsor*

*Main Stage Sponsor*

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Full page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Large logo on Ole Towne Festival T-Shirt

**Platinum Sponsor:** **\$3,500**

- Distribution of marketing materials at Ole Towne Festival Headquarters
- Logo in Official E-Blast Invitation to Chamber Members
- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- **NEW!** - Banner and signage displayed in **platinum location** at the festival (see categories below)

***Platinum Sponsor Categories Available (1 of each):***

*5k Sponsor*

*Carnival Sponsor*

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Half page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Logo on Ole Towne Festival T-Shirt

**Gold Sponsor:** **\$2,500**

- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Quarter page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Logo on Ole Towne Festival T-Shirt

**Silver Sponsor:** **\$1,000**

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

**Bronze Sponsor:** **\$500**

- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

**Friend of Phillipsburg:** **Other Donation**

- **Listing** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

Thank you for your support!

