



## **2019 PHILLIPSBURG OLE TOWNE FESTIVAL**

We are celebrating 32 years of heritage at the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! This year's festival takes place Friday, June 21<sup>st</sup> and Saturday, June 22<sup>nd</sup>. Both days will be jam-packed with festival favorites and fresh entertainment for attendees of all ages.

The 2019 Ole Towne Festival begins Friday, June 21<sup>st</sup> with a kick-off event at Shappell Park featuring live music, festival 5k Race, a classic car cruise, vendors, and more. Saturday, June 22<sup>nd</sup> offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, carnival and pony rides, free hot air balloon rides, a hot dog eating contest, a magic show, free caricatures, and more. Of course, the festivities conclude Saturday evening with the highly-anticipated fireworks display.

Thousands are expected to attend this year's Ole Towne Festival and enjoy all the attractions in store. **Join in on the excitement and help make this community event possible as an official festival sponsor!**

**Audience:** About 5,000 Phillipsburg and Easton area residents and their families.



## 2019 Ole Towne Festival Sponsor Opportunities

Name: (as to appear in all promotions included with sponsorship) \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please select a sponsorship level below and send form to:

**PHILLIPSBURG OLE TOWNE FESTIVAL**

**158 A Northampton Street**

**Easton, Pa 18042**

or

**Fax to: 610-330-9177**

Please make checks payable to: Phillipsburg Ole Towne Festival

Thank you for your support!

\_\_\_\_\_ **Premier Sponsor: \$5,000**

**Category** \_\_\_\_\_

\_\_\_\_\_ **Platinum Sponsor: \$3,500**

**Category** \_\_\_\_\_

\_\_\_\_\_ **Gold Sponsor: \$2,500**

\_\_\_\_\_ **Silver Sponsor: \$1,000**

\_\_\_\_\_ **Bronze Sponsor: \$500**

\_\_\_\_\_ **Friend of Phillipsburg: \$** \_\_\_\_\_

**Questions?**

Contact Lauren Spence at:

610-349-9776 OR [laurens@lehighvalleychamber.org](mailto:laurens@lehighvalleychamber.org)

## Sponsorship Opportunities

### **Premier Sponsor:** **\$5,000**

- Free booth at Ole Towne Festival
- Distribution of marketing materials at Ole Towne Festival Headquarters
- **Large logo in all advertising**, including The Chamber's *Connections* publication (15,000 readership)
- **Large logo** in E-Blast Invitation to Chamber Members
- **Bold Listing** in official press release
- **NEW!** - Banner and signage displayed in **premiere location** at the festival (see categories below)

#### ***Premiere Sponsor Categories Available (1 of each):***

*Firework Sponsor*

*Main Stage Sponsor*

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Full page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Large logo on Ole Towne Festival T-Shirt

### **Platinum Sponsor:** **\$3,500**

- Distribution of marketing materials at Ole Towne Festival Headquarters
- Logo in Official E-Blast Invitation to Chamber Members
- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- **NEW!** - Banner and signage displayed in **platinum location** at the festival (see categories below)

#### ***Platinum Sponsor Categories Available (1 of each):***

*5k Sponsor*

*Family Fun Sponsor*

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Half page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Logo on Ole Towne Festival T-Shirt

**Gold Sponsor:** **\$2,500**

- Logo in all advertising, including The Chamber's *Connections* publication (15,000 readership)
- Listing in official press release
- Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Quarter page** advertisement in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Logo on Ole Towne Festival T-Shirt

**Silver Sponsor:** **\$1,000**

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

**Bronze Sponsor:** **\$500**

- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

**Friend of Phillipsburg:** **Other Donation**

- **Listing** in program
- Logo on Website: [www.oletownefestival.com](http://www.oletownefestival.com)
- Name on Ole Towne Festival T-Shirt

Thank you for your support!

