



2022 PHILLIPSBURG OLE TOWNE FESTIVAL

We are celebrating 34 years of the annual Phillipsburg Ole Towne Festival in Phillipsburg, New Jersey! This year's festival takes place Friday, June 17th and Saturday, June 18th. Both days will be jam-packed with festival favorites and fresh entertainment for attendees of all ages.

The 2022 Ole Towne Festival begins Friday, June 17th with a kick-off event at Shappell Park featuring live music, vendors, and more. Saturday, June 18th offers extended hours at Walters Park with even more entertainment for the family, more bands to satisfy all musical preferences, children's activities, local vendors, food trucks, pony rides, free hot air balloon rides, a hot dog eating contest, a magic show, free caricatures, and more. Of course, the festivities conclude with the highly-anticipated fireworks display Saturday evening.

Thousands are expected to attend this year's Ole Towne Festival and enjoy all the attractions in store. **Join in on the excitement and help make this community event possible as an official festival sponsor!**

Audience: About 5,000 Phillipsburg and Easton area residents and their families.



2022 Ole Towne Festival Sponsor Opportunities

Name: (as to appear in all promotions included with sponsorship) _____

Contact name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please select a sponsorship level below and send form to:

PHILLIPSBURG OLE TOWNE FESTIVAL

158 A Northampton Street

Easton, Pa 18042

or

Fax to: 610-330-9177

Please make checks payable to: Phillipsburg Ole Towne Festival

Thank you for your support!

_____ **Premier Sponsor: \$5,500**

Category _____

_____ **Platinum Sponsor: \$3,500**

Category _____

_____ **Gold Sponsor: \$2,500**

_____ **Silver Sponsor: \$1,000**

_____ **Bronze Sponsor: \$500**

_____ **Friend of Phillipsburg: \$**_____

Questions?

Contact Liana Marte at:

610-739-1520 OR lianam@lehighvalleychamber.org

Sponsorship Opportunities

Premier Sponsor: **\$5,500**

- Free booth at Ole Towne Festival
- Distribution of marketing materials at Ole Towne Festival Headquarters
- **Large logo in all advertising**, including The Chamber's *E-Newsletter*
- **Large logo** in E-Blast Invitation to Chamber Members
- **Bold Listing** in official press release
- **NEW!** - Banner and signage displayed **in premiere location** at the festival (see categories below)

Premiere Sponsor Categories Available (1 of each):

Firework Sponsor

Main Stage Sponsor

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Full page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Large logo on Ole Towne Festival T-Shirt

Platinum Sponsor: **\$3,500**

- Distribution of marketing materials at Ole Towne Festival Headquarters
- Logo in Official E-Blast Invitation to Chamber Members
- Logo in all advertising, including The Chamber's *E-newsletter*
- Listing in official press release
- **NEW!** - Banner and signage displayed **in platinum location** at the festival (see categories below)

Platinum Sponsor Categories Available (1 of each):

5k Sponsor

Family Fun Sponsor

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Half page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Logo on Ole Towne Festival T-Shirt

Gold Sponsor: **\$2,500**

- Logo in all advertising, including The Chamber's *E-newsletter*
- Listing in official press release
- Banner displayed at festival
- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Quarter page** advertisement in program
- Logo on Website: www.oletownefestival.com
- Logo on Ole Towne Festival T-Shirt

Silver Sponsor: **\$1,000**

- Recognition at opening ceremonies and over the public-address system throughout the weekend
- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt

Bronze Sponsor: **\$500**

- Social Media recognition on Chamber Social Media
- **Listing & logo** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt

Friend of Phillipsburg: **Other Donation**

- **Listing** in program
- Logo on Website: www.oletownefestival.com
- Name on Ole Towne Festival T-Shirt

Thank you for your support!

