

BRAVES SPORTING CLUB

Are you a passionate football enthusiast with a flair for social media? Do you dream of working behind the scenes at a community football club in South East London? If you have a keen eye for captivating content and a talent for storytelling, we have an exciting opportunity for you!

Braves Sporting Club based in Camberwell is seeking a creative and driven Social Media Assistant to help grow our profile, a crucial role in strengthening our online presence, building an engaged community of supporters, and showcasing the heart and soul of our club to the world.

Responsibilities:

Content Creation: Develop innovative and compelling content for various social media platforms, including Facebook, Twitter, Instagram, TikTok, and more. Create visually appealing graphics, engaging videos, and well-crafted copy to captivate our audience and convey the club's brand message effectively.

Community Management: Engage with our followers, respond to comments, messages, and mentions, and foster a positive and interactive relationship with our online community. Address inquiries, offer customer support, and build connections to boost loyalty.

Available to take photos and videos at matches on Sundays starting in September 2023.

Social Media Strategy: Stay up-to-date with industry trends, analyze performance metrics, and suggest improvements to enhance our social media presence continually.

Partnerships and Influencers: Identify potential partnership opportunities with influencers, content creators, and football-related accounts to expand our reach and grow our online community.

Promotions and Campaigns: Support the planning and execution of social media campaigns, contests, and promotions to increase fan involvement and attract new followers.

Content Calendar Management: Assist in maintaining a well-organized content calendar, ensuring timely and consistent delivery of social media posts.

Requirements:

- Passion for football, sport or community engagement.
- Proven experience in social media management, either through previous work experience or personal projects. Experience in sports-related social media is a plus.
- Exceptional writing skills and a creative mindset to craft engaging and shareable content.
- Proficiency in using social media management tools and graphic design software.
- Strong knowledge of various social media platforms and their best practices.
- Ability to work in a fast-paced environment, multitask, and meet tight deadlines.

- Strong communication and teamwork skills to collaborate with different departments within the club.
- Basic knowledge of photography and video editing is a bonus.
- DBS
- Able to work with Children.
- References

Benefits

- You will receive a full club tracksuit.
- Expenses will be provided if necessary.
- Your travel will be organised to games

This is a voluntary position, ideally you are looking to gain experience for your CV or are currently studying.

Due to the nature of the role communication may be required during unsociable hours

In order to be selected please do submit your interest by sending a motivation letter as to why you should be selected to chairman@bravessportingclub.com