



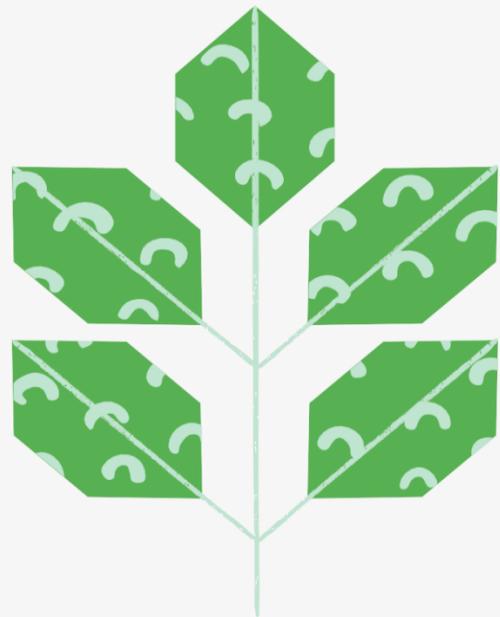
# The International Sustainability & Growth Summit 2021 Brochure



*"International Perspectives on Global Sustainability Solutions"*

1st-2nd September

**Dubai, UAE**



**Under The Grand Patronage of His Excellency**

**Eng. Sheikh Salem Bin Sultan Al Qasimi**

**Chairman of Department of Civil Aviation**

**Member of the Executive Council**

**Ras Al Khaimah Government, UAE**



# The TISGS 2021 Venue

## SWISSOTEL AL MUROOJ

### Dubai





## SWISSOTEL AL MUROOJ

A unique resort-style hotel enjoying a downtown Dubai setting opposite the Dubai Mall and Burj Khalifa. The five-star Al Murooj Hotel is the perfect location from which business and leisure visitors can explore the city





## The TISGS 2021 Overview

**Sustainability is a broad discipline giving foresight into the most revealing aspects of the human world from business to technology to environment and the social sciences.**

**This summit is an accumulation of speakers, panelists and industry experts to collaborate, learn & engage in thought provoking dialogue.**

# ABOUT OUR ORGANIZERS

The GUIDE is a UK based non-profit organization that provides business platform to promote collaboration between the UK, UAE and various African and European markets. In addition to encouraging business collaborating for all of its members and partners, The GUIDE has a global footprint of more than 2,000 members comprising of professional speakers and high profiled experts.





# ABOUT 'THE GUIDE'



**The GUIDE** is a UK-based non-profit organization that provides business platform to promote collaboration between the UK, UAE and various African and European markets. In addition to encouraging business collaboration for all of its members and partners, The GUIDE has a global footprint of more than 2,000 members comprising of professional speakers and high profiled experts.

The vision of The GUIDE is to develop a series of conferences and dialogues around the world under one platform for experts to discuss, innovate and to propose new perspectives for the advancement of business, society and professional self-development.

# PREVIOUS CONFERENCES



The XII International GUIDE Conference  
“Online Learning in the 21st Century: Practice, Problems  
and Prospects  
University of Phoenix, Orlando  
15-17TH Feb 2018

The XI International GUIDE Conference  
The Global Economic Crisis and its consequences On The  
National Educational Systems  
Megaron Athens International Conference Center  
2-4 October 2017

The World Leading Influencers Summit 2020  
Redefining New Perspectives of Future Innovation  
19-21 November 2020  
Virtual Conference

Ways Of Dealing With The Crisis of Covid 19  
A virtual Conference held virtually in cooperation  
with Ethraa Training Institute  
17-19 July 2020

The Leading Global Socio Economic Forum  
Building Back A Resilient Recovery  
3-5 Sep 2020  
Virtual Conference

# AIM OF THE EVENT



This summit will gather some of the most influential leaders in the world including pioneer thinkers, and successful business leaders who are at the frontiers of advancement. It will cover the latest research findings, current practices and theoretical development in the fields of the 4 pillars of sustainability; human, social, economic and the environmental domain.

# SUMMARY OF ACTIVITIES

- Arrival
- Safety / Security Briefing and Induction
  - Welcome / Opening Formalities
    - Video Prelude
    - Presentation Sessions
    - Panel Sessions
    - Networking / Cocktail
  - Deal Room Private Meetings
  - Lunch
- The TISGS 2021 International Award for Global Excellence
  - Award of Honors for Partners and Sponsors
  - Gala Dinner Session



# DISTINGUISHED GUEST



**Dr.Eng. Abdullah Ali Al Saihati (KSA)**

**Voted the World Leading Influencer 2020 by The GUIDE. As active chairman of the Saihati Group and a graduate of King Fahd University of Petroleum and Minerals, his expertise and focus on sustainable practices is valued honorably.**

# INTERNATIONAL GUEST



HRH Dr. Princess Moradeun Ogunlana  
Executive Board Member at Fight Cancer  
Global President/CEO of Innovative Global  
Consulting Group

# INTERNATIONAL GUEST



John Kwamena Essel , is a Businessman; a Humanitarian ,Founder and Director of Knutsford University College /Ghana, the Chairman and Executive Director of Alissel International Company

# GUEST OF HONOR



**ARSHI AYUB MOHAMED ZAVERI , CEO  
at TrustWithTrade Group UAE, CEO  
,Senior Advisor Royal Family Offices, UAE,  
Board of Directors at the Abu Dhabi Arts  
Society. Board Member at the Al Suwaidi  
Group & Al Emarat United.**

# GUEST OF HONOR



**H.E. Supha Xayprasith-Mays, Candidate for Governor of Arkansas USA. President and CEO of Inclusion Magazine USA**

# FEATURED SPEAKERS



**Michele Wong**

**Social Impact Strategist | Philanthropy & Sustainability expert**



**Nadene Joy is a top advisor and executive leadership strategist .She is the CEO of Nadene Joy Consulting Inc., Certified CMHA Psychological Health and Safety Advisor, NLP Practitioner, former senior oil exploration Geologist, global speaker, and international bestselling author**

# FEATURED SPEAKERS



**Dr Nimrat Singh has a Ph.D. in Organizational Behavior, an international psychotherapist, RCI and IACP certified Psychologist and founder of Tangram 2003. She is a strong promoter of mental health, associated to philanthropic activities.**



**Renu Manjunath ,a self-made entrepreneur who encapsulated her childhood passion into a unique brand of traditional yet fusionjewelry.,Founder of Exquisite Jewelry Line- LabelRM**

# FEATURED SPEAKERS



**H.E Denisa Gokovi**

**Brand Ambassador | Philosopher | Writer | Pianist | Greatness Award Winner | Humanitarian | Adviser | Composer | Speaker**



**Yasser Bahaa**

**Organizational Excellence Expert and Life Transformational Catalyst. He is As a certified assessor, trainer, life coach, Emotional Intelligence Practitioner Coach, NLP Coach, Author and adviser**

# FEATURED SPEAKERS



**Kirsten Westholter**

Head of Strategic Consulting of Predixa, Transformation | Design Thinking | Continuous Improvement | AI Solutions



**Manal Zeineddine is a Global Education Consultant, certified quality management expert, and the founder of O.R.B.I.T.S. Development Code, a transdisciplinary approach for creating conscious leaders and communities.**

# FEATURED SPEAKERS



**Madhushmita Nayak**, Awarded Inspiring Woman Business Leader Award 2021, Received Distinguished Leadership Award at International Education Summit and Awards 2020 on December 20, 2020 for distinguished contribution in the field of Education. Ambassador for Commonwealth Entrepreneurs



**Tom Rivett-Carnac**  
Founding Partner of Global Optimism, a Senior Advisor at the UN Climate Convention, President and CEO of CDP North America and author of *The Future We Choose: Surviving the Climate Crisis*

# FEATURED SPEAKERS



Taylor Elizabeth Perramond is a modern etiquette and elegance advisor. Through her professional etiquette training and 13 plus years of international public relations experience on 5 continents she has developed unique insight and skills in the areas of cross-cultural communications and cultural sensitivity



Rebecca J Dahl, M.ED.  
Founding Director of American Leadership Board, LLC –  
Advisor/Trainer of Olweus International Bullying Prevention Program & Materials  
Executive Leadership & Team Coach || Mentor || Trainer || Speaker ||  
Moderator || ORSC Passionate about transforming lives

# FEATURED SPEAKERS



**Flemming Rontved**

CEO ESQ World, Certified Coach & Speaker JMT, Chief Happiness Officer,  
Authorized GInI Provider, LIFO Practitioner



**Britta Simon**

Certified Professional of the Institute of Heart Math High Performance  
Coach for Leaders and Executives | Expert for Stress Management &  
Building Personal Resilience

# FEATURED SPEAKERS



**Dr. Maya Al Hawary is a performance-driven and process-focused, UAE National and executive-level project & program operations professional with 12+ years of progressive experience in leading cross-functional teams, overseeing multi-million dollar programs, driving program change and implementing innovative projects from concept to completion.**



**Dr. Teri Baydar Leadership Development Consultant/Executive Coach/CEO Whisperer at White Lily Individual Development LLC**

# FEATURED SPEAKERS



**Dr. Hanan Selim**

**Int. Award Winning Speaker & Author | Holistic Lifestyle, Health & Wellness Practitioner | PharmD & Founder Healology**



**Kate Brandt has worked with both businesses and government to promote circular principles, highlighting circular economy and the idea that resources can be repurposed to lessen the strain on our environment. From AI to recycling, Kate is at the forefront of business sustainability**

# FEATURED SPEAKERS



**Sushmita Kumar**

Senior Retail Professional and Global Goodwill Ambassador –  
Humanitarian UN, UAE



**Dr. Sumedha Sahni, MD**

Head of Medical Affairs – EMA BD Life  
Sciences Integrated Diagnostic Systems

# FEATURED SPEAKERS



**Canan Piskin**

**Coach for Career Acceleration via Stakeholder Relationships & Positive Intelligence.**



**Anar Mehta**

**President at WICCI - Women's Indian Chamber of Commerce and Industry  
National President, NRIS (WICCI), President of MSME & Startups Forum - Bharat,  
Gujarat**

# FEATURED SPEAKERS



**Paula Newby**

Helping organizations rapidly diagnose D&I areas of focus, to drive improvement and increased profitability using our Ai-driven software application



**Eli Ghazel**

Academic Programs Director at 21st Century Academic Forum, Curriculum designer, author ,trainer and educational consultant

# FEATURED SPEAKERS



Ivana Rossi Dragovic Global Head of Marketing, Tecnotree Cooperation



Daniel Gribbin Corporate Sustainability Lead, WSP Middle East  
Sustainable Development Goals, UN Global Compact

# FEATURED SPEAKERS



**Karuna Luther**

**Member of Social Audit Network, UK and India**

**Board Member for the India Arm of International NGO Operation Eyesight**

# FEATURED SPEAKERS



Amb. Dr. Kimberly Grant-Bynoe, CLC, CPC Chief  
Innovation Officer at The Economic Hub

# AGENDA- DAY 1

Arrival & Documentation of Participants (8:30 AM– 9 AM)

Welcome / Opening Formalities (9:00– 9:10)

National Anthem & Holy Quran

**Welcome Address by:**

**H.E Sheikh Eng, Salem Bin Sultan Al Qasimi**

**(9:10– 9:20)**

**Dr. Hala El Miniawi, Regional President of The GUIDE,**

**The TISGS Summit Chancellor (9:20–9:30)**

**Guest of Honour Welcome Remarks by:**

**H.E Sheikh Dr. Eng. Abdullah Ali Al Saihati; The GUIDE Honorary President London Branch**

**(9:30–9:45)**



# AGENDA- DAY 1



Video Prelude (9:45– 9:50)

Opening Keynote Address Topic : **The Role of the Humanitarian efforts of NPO in promoting Community growth in the Third World Countries**

By: **HRH Dr. Princess Deun Ogunlana**, Executive Board Member at Fight Cancer Global President/CEO of Innovative Global Consulting Group (9:50–10:05) Q&A (10:05 –10: 10)

**Guest Speaker:** Topic, **Changing what you Attract Through Developing Your Soft Skills**

**Taylor Elizabeth Perramond** Founder and director At The Elegance Advisor Consultancy US (10:10–10:25)

Q&A ( 10:25–10:30)

# AGENDA- DAY 1

**1st Panel Session (10:30-11:10) Q&A ( 11:10- 11:20)**

**Spotlight on: Africa's Priorities for Sustainable Development**

**Moderator: Daniel Gribbin** Corporate Sustainability Lead, WSP Middle East

Sustainable Development Goals, UN Global Compact

**Panelist: HRH Dr. Princess Moradeun Ogunlana** Executive Board Member at Fight Cancer

Global President/CEO of Innovative Global Consulting Group

**H.E. Supha Xayprasith-Mays**, Candidate for Governor of Arkansas USA. President and

CEO of Inclusion Magazine USA

**Madhushmita Nayak** Quality & Excellence Enthusiast and business consultant

**Dr. Hanan Selim** Int. Award Winning Speaker & Author | Holistic Lifestyle, Health & Wellness Practitioner | PharmD & Founder

Healology

**Amb. Dr. Kimberley Grant-Bynoe**, CLC, CPC Chief Innovation Officer at The Economic Hub

**Domains of Discussion of The Panel Session**

1. Agricultural production & food security

2. Industrial development & Energy

3. Water & Hazardous Wastes

4. Hazardous wastes/ Climate Change



# AGENDA- DAY 1



(11:20–11:45) Exclusive Keynote – Business Presentation

Topic: **Social Enterprise: Growing a Sustainable Business**

Guest Speakers:

**Kirsten Westholter** Head of Strategic Consulting of Predixa, Business Transformation | Design Thinking | Continuous Improvement | AI Solutions

**Paula Newby:** joint founder and CEO of Predixa,

Q&A (11:45–11:50)



**Exclusive Keynote – Business Presentation (11:50 –12: 05)**

**Topic: ESG in The Boardroom**

**Karuna Luther** Member of Social Audit Network, UK and India , Board Member for the India Arm of International NGO Operation Eyesight

**Q&A (12:05 –12:10)**

**Exclusive Keynote – Business Presentation (12:10–12:25)**

**Topic : Why Gender Equality Is Essential For Business Growth?**

**Paula Newby:** joint founder and CEO of Predixa

**Q&A ( 12:25–2:30)**

**International Lunch Buffet (12:30–2:00 )**

# AGENDA- DAY 1



2nd Panel Session Spotlights: **The several intersecting socio-economic and environmental challenges facing the Arab region for the achievement of the SDGs (2:00–2:40 PM)** **MODERATOR: Flemming Rontved:** CEO ESQ World, Certified Coach & Speaker JMT, Chief Happiness Officer, Authorized GInI Provider. **Panelists:**

**Taylor Elizabeth Perramond** is a modern etiquette and elegance advisor in the areas of cross-cultural communications and cultural sensitivity

**Yasser Bahaa** Organizational Excellence Expert and Life Transformational Catalyst, a certified assessor, trainer, life coach, Emotional Intelligence Practitioner Coach, NLP Coach, Author and adviser

**Rebecca J Dahl, M.ED.** Trainer, Advisor and international speaker

**Eli Ghazel** Academic Programs Director, curriculum designer and author

**Manal Zeineddine** is a Global Education Consultant, certified quality management expert, and the founder of O.R.B.I.T.S.

## Panel Session Questions

1. Business Growth: Tackling the Scale-up Challenges
2. The role of gender equality in attaining sustainable socio economic growth
3. Business Futures: Sustainable Business through Green HR
4. The role of education in spreading environmental awareness
5. The Healing power of Belief in dealing with the post Covid 19 on
6. Mental health and growth

Q&A: (2:40–2:50 PM)



# AGENDA- DAY 1



## Exclusive Masterclass Presentation

Topic: **The Healing Power Of Hope and Gratitude**

Guest Speaker:

**Nadene Joy** is a top advisor and executive leadership strategist , CEO of Nadene Joy Consulting Inc., Certified CMHA Psychological Health and Safety Advisor, NLP Practitioner, former senior oil exploration Geologist, global speaker, and international bestselling author (2:50–3:10 PM) Q&A (3:10–3:20)

**Topic: Changing What You Attract**

**Yasser Bahaa** a certified assessor, trainer, life coach, Emotional Intelligence Practitioner Coach, NLP Coach, Author and adviser



## Exclusive Masterclass Presentation

**Renu Manjunath** Founder of Exquisite Jewelry Line– Label RM

**Topic: Sustainable Fashion**

**(3:20–3:35)**

**Q&A (3:35–3:45 PM)**

**Flemming Rontved:** CEO ESQ World, Certified Coach & Speaker JMT, Chief Happiness Officer, Authorized GInI

Provider **Topic : Love conscious Leadership ; Healing The Broken Business Model**

**(3:45–4:00)**

**Q&A (4:00–4:10 PM)**

## Promotional Presentations

**(4:10–4:20 PM) Q&A (4:20–4:30 PM)**

Tea Break & Snacks/ Networking Session **(4:50– 5 PM)**

**End Of Day 1**

# AGENDA- DAY 2



Opening Ceremony (8:30–9:00 AM)

**Opening Keynote Address: (9:00–9:20 AM)**

**Topic: Culture and Climate Change: Raising Awareness To Drive Critical Change**

**Dr. Maya Al Hawary** is an Award winning speaker , performance–driven and process–focused, UAE National and executive–level project & program operations professional (9:20–9:25 AM)Q&A

**Exclusive Executive Master Class (9:25–9:40 AM)**

**Topic: Sustainable Solutions For Health and Resilience of Healthcare Workers And Caregivers During The Global Pandemic**

**Britta Simon**

Certified Professional of the Institute of Heart Math High Performance Coach for Leaders and Executives | Expert for Stress Management & Building Personal Resilie

# AGENDA- DAY 2



## 1st Panel Session

Topic **Spotlight on: India Priorities in Sustainable Development and Growth.**(10:00–10:40)

**MODERATOR: Dr. Sumedha Sahni**, MD Head of Medical Affairs – EMA BD Life Sciences Integrated Diagnostic Systems

Panelists: **Dr Nimrat Singh**: Psychologist & Author

**Anar Mehta** President at WICCI – Women’s Indian Chamber of Commerce and Industry

**Sushmita Kumar** Senior Retail Professional and Global Goodwill Ambassador – UN, UAE

**Karuna Luther** Member of Social Audit Network, UK and India

Board Member for the India Arm of International NGO Operation Eyesight

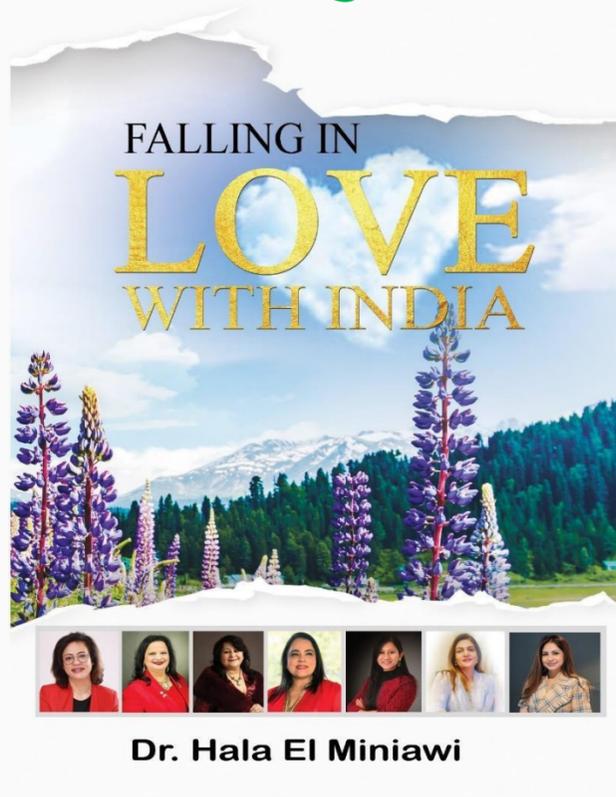
**Madhushmita Nayak** Quality & Excellence Enthusiast and business consultant



## Discussion Domains:

1. Productivity is low in the agricultural sector
2. Non-agricultural activities are increasing, but worker productivity is not
3. Indian soft power diplomacy and the SDG framework
4. Women empowerment, gender equality and free education for all the nation.

**Tea Break & Cake Cutting Celebrating The Launching of the Book *Falling in Love with India* (11:50–12:15 PM)**



# AGENDA- DAY 2



2nd Panel Session: **Identifying opportunities for business growth in the realm of ESG integration and sustainability management (12:15–12:55 PM)**

**Moderator: Dr. Hanan Selim** Int. Award Winning Speaker & Author | Holistic Lifestyle, Health & Wellness Practitioner | PharmD & Founder Healology

**Panelists: Michele Wong** Social Impact Strategist | Philanthropy & Sustainability

**Kirsten Westholter** Head of Strategic Consulting of Predixa, Business Transformation

**Paula Newby:** joint founder and CEO of Predixa

**Ivana Rossi Dragovic** Global Head of Marketing, Tecnotree Cooperation

**Britta Simon** Certified Professional of the Institute of Heart Math High Performance

**Q&A (12:55–1:00 PM)**

# AGENDA- DAY 2

**Exclusive Masterclass Presentation (1:00–1:15 PM)**

**Topic : Sustainability and Growth In Relation To The 21<sup>st</sup>  
Century Evolution Of Education**

**Rebecca J Dahl, M.ED.** Founding Director of American  
Leadership Board, LLC – Advisor/Trainer Executive Leadership  
& Team Coach || Mentor || Speaker ||

**Eli Ghazel** Academic Programs Director at 21st Century Academic Forum,  
Curriculum designer, author , trainer and educational consultant

Q & A ( 1:15–1:20)





## Exclusive Masterclass Presentation (1:20–1:35 PM)

Topic : **Conscious Learning For Sustainable Growth**

**Manal Zeineddine** is a Global Education Consultant, certified quality management expert, and the founder of O.R.B.I.T.S. Development Code, a transdisciplinary approach for creating conscious leaders and communities. **Q& A ( 1:35–1:40)**

Topic : **Decoding What You Attract ( 1:40–1:55) Q& A ( 1:55 –2:00)**

**Dr Nimrat Singh** has a Ph.D. in Organizational Behavior, an international psychotherapist, RCI and IACP certified Psychologist and founder of Tangram 2003. She is a strong promoter of mental health, associated to philanthropic activities.

**Promotional Presentations**

**(2:00–3:00 PM)**

**Tea Break & Snacks/ Networking Session (3:00– 4:00 PM)**

# Awarding Ceremony



Opening Formalities

Music/Video Interlude Presentation Of the Award Categories Honors / Awards for Global Excellence 2021 (4:00 PM–6:00 PM) Pictures / Closing Formalities (6:00–6:10 PM)

**Gala Dinner** (6:10 PM–7:00 PM)

Organized by The Guide

[www.iamacademicconference.com](http://www.iamacademicconference.com)

# OUR PARTNERS



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