



The Leading Global Socio-Economic Forum 2020

Building Back a Resilient Recovery

A crisis can fundamentally reshape our beliefs and behaviors. How then can companies prepare for a post crisis world, rather than craving for a return to the past? Public attitudes and behaviors are shaped by a deep societal crisis. Major disruptions can cause fundamental shifts in social attitudes and beliefs, which pave the way for new policies, ways of working, consumer needs and behaviors, some of which persist in the long run.

HOW WILL COVID-19 SHIFT BELIEFS AND BEHAVIORS?

Lasting shifts in social attitudes, policy, work, and consumption will likely emerge from the COVID-19 pandemic.

It's hard to predict precisely how it will shape our perspectives on society, but it's plausible that we could see a greater focus on crisis preparedness, systems resilience, social inequality, social solidarity, and access to health care.. At an individual level, it's also possible that we may adjust how we view the balance between work and family life, having been reminded of what is truly important to us.

Attitudinal shifts could be reflected in significant policy shifts in many areas

These attitudinal shifts could in turn be reflected in significant policy shifts in many areas, including trade, border controls, health care, crisis preparedness, foreign affairs, employment, and social welfare. National security agencies are already drawing analogies between COVID-19 and cyber warfare, and rethinking and bolstering cyber defenses as a result..

Attitudes, policies, and the direct experience of the pandemic are already changing how we work, including greater emphasis on remote working, digital collaboration, workplace hygiene, and protections for temporary workers, for example

We can visualize the field of possibilities by observing fundamental attitudinal and behavioral shifts and creating branching trees of potential ramifications and shifts

The Leading Global Conference 2020 aims at gathering a group of thought leaders from all trends of life to discuss the potentials, challenges and expectations of the post pandemic era.

The main themes will include the following categories:

1. Business , Economy and Environment

- The role of digital financial inclusion in mitigating the economic and social impact of the post COVID-19 crisis
- Current Digital Workplace Trends
- AI in Business Rescue
- Global Development in Practice: Designing an Intervention
- Current Digital Workplace Trends
- Future Foresight for a World with Changing Variables
- Strategic planning for professional service firms in the time of COVID-19
- Leading and Managing People-Centered Change
- Harnessing Open Innovation in Business
- Sustainability – Have we pulled back from the edge? Global Solutions for a Sustainable Future
- Making that giant leap for humankind – The Hope Probe mission to the Red Planet?
- Plan strategically for a “new normal” by evaluating opportunities and risks in complex and challenging markets.
- Functional planning for professional service firms in the time of COVID-19
- Risk Management in the Global Economy
- Environmental Challenges: Scarcity and Conflict in the Natural Environment

2. Self-Development

- Becoming Career Smart: How to introduce Yourself ?
- How to Succeed at: Interviews
- Developing Entrepreneurial Thinking
- Communication and Interpersonal Skills at Work
- Presenting Your Work with Impact
- Wellbeing and Resilience at Work
- Developing the attitudes, skills and knowledge required to thrive in diverse workplaces
- Unleash Your Potential: Innovation and Enterprise
- Decision Making in a Complex and Uncertain World
- Bring powerful digital interference into your professional practice
- Collaboration, Communication and Remote Working
- Emotional Rescue –sharing empathy, a powerful panacea for the post pandemic?

3. Risks and opportunities for education in the post pandemic era

- Coming together across boundaries
- Quality teaching and learning materials made accessible worldwide
- Blended learning approaches , tried, tested, and increasingly used
- Distant Learning and Global Accreditation
- Educational Technology in the New Normal
- Educating citizens in an interconnected world

- Redefining the role of the educator
- Teaching life skills needed for the future
- Unlocking technology to deliver education Vs. Digital Gap

The Organizing Committee would like to invite you to take part as a plenary speaker in the LGSEF 2020 as it will be held virtually on the 3rd -5th September from 5:00 -8:00 pm Dubai time

Conference Chair

Dr. Mohamed El Saadany

Conference Representative

Dr. Hala El Miniawi

