

CRADLE TO GRAVE ACQUISITION MANAGEMENT



## **SOURCE SELECTION**

BETTER RESULTS, FASTER AWARD, TAILORED REPORTING

**INNOVONOW.COM** 

The Global Positioning System (GPS). Supercomputers. Google's PageRank search algorithm. Artificial Intelligence. Speech Recognition. The Internet. Smartphone technologies. Seismic Imaging. LED lighting technology. Magnetic Resonance Imaging (MRI). The Human Genome Project.

Each of these transformative, American innovations was the result of Federal investment provided in the form of contracts and grants to innovative private companies and citizens. Behind each of these contracts or grants was a Federal contracts or grants professional who labored behind the scenes, often thanklessly and always tirelessly, to make the machinery of our Government and our nation run smoothly.

At Innovo, our mission is to make the work of these unsung heroes just a little easier through the application of our own innovative software technology,  $iNsight^{TM}$ .

SOURCE SELECTION
SOFTWARE
designed for
THE FEDERAL MARKET



# FROM REQUIREMENT TO SOLICITATION TO AWARD AND BEYOND, **iNsight** AUTOMATES, STREAMLINES, AND STANDARDIZES THE SOURCE SELECTION PROCESS

# iNsight FOR CONTRACTING OFFICERS

Designed by retired Contracting Officers for active Contracting Officers (and their teams), iNsight gives the Contracting Officer full control of the evaluation process and the resulting reporting. In iNsight, the Contracting Officer:

- Configures a variety of evaluation processes such as compliance evaluation, self-scoring, adjectival evaluation, and price evaluation
- Initiates each step in the proposal submission and evaluation processes
- Monitors progress of each evaluator and provides timely feedback as needed
- Reports each step in the evaluation process through canned and custom reports

# iNsight FOR OFFERORS

Reflecting a deep understanding of the typical Offeror's capture and proposal development process, iNsight provides:

- An intuitive interface for submitting solicitation questions
- A rapid process for performing a self-scoring assessment
- A streamlined means for uploading and submitting proposal files
- An efficient approach to submitting clarification responses and revised proposals
- An audit trail to capture each Offeror action within iNsight for use in various proceedings

# iNsight FOR EVALUATORS

Whether evaluating one or one thousand proposals, the evaluation process should be easy, intuitive, and efficient. iNsight supports all manner of evaluation techniques, is tailorable to each solicitation, and:

- Allows each evaluator to perform their individual evaluation autonomously no matter where they are located
- Facilitates consensus evaluation, virtually bringing evaluators together from remote locations, as needed
- Provides for streamlined validation of self-scoring data submitted by Offerors

## evaluating one

## TRUSTED BY:









## iNsight BENEFITS

## **SECURE**

Hosted in a FedRAMP-approved Amazon Web Services GovCloud with two-factor authentication and data encrypted in transit and at rest

### **ADVANCED REPORTING**

Standard and customizable reports capture, organize, and present large and complex proposal and evaluation datasets in configurable, real-time reports generated instantly

## **RAPID EVALUATION**

Automation and tailored functionality let evaluators focus on the evaluation and not the mechanics which accelerates and streamlines the process

## HIGH QUALITY EVALUATION

Numerous integrated quality checks are enhanced by giving the Contracting Officer real-time visibility into evaluator progress and areas for improvement

#### SINGLE DATA REPOSITORY

All proposal and evaluation data is located in a single repository, preserving data integrity and allowing for fast and simple or advanced queries and reporting

## **DETAILED AUDIT TRAIL**

Captures every time-stamped action in detail and stores the data for later retrieval and use in protest proceedings and for other legal and contractual matters