

## Project Brief

### Document Overview

This project brief outlines the proposal to establish a community space, car boot sale & weekend market within the vacant site which once housed the Comet replica. This includes the objectives, scope and desired outcomes of the project and what the proposed solutions look like.

### Project Background

With the success of the Port Glasgow Retail Park there are opportunities to attract a corresponding increase in footfall within the historic core of Port Glasgow Town Centre.

The 2014 Port Glasgow Masterplan recognised that:

**“There is a physical ‘disconnect’ between the retail park and the Town Centre. There is also a lack of a defined western ‘gateway’ into the Town Centre.”**

This has been addressed by a number of developments in the last 10 years which has seen the development of a McDonalds restaurant and drive through, landscaping and a new spur road increasing traffic flow into Port Glasgow.

Unfortunately this has not been transposed into an increase in retail investment or arguably footfall within the Town Centre.

To address both these issues, this project looks to establish a new retail opportunity in the form of an open air weekend market and car boot sale at the junction between the retail park and the town centres historic core.

### Project Objectives / Outcomes

The objectives of the project is to provide a retail link at the junction between the retail park and the historic town centre. This will achieve the following outcomes:

- Increase retail footfall in the direction of the historic town centre
- Provide a new weekend retail space at the bottom of Princes Street
- Encourage local crafters and entrepreneurs to market their products and services locally
- Provide a covered community space that can host local events and projects when not in use by the Comet Market