

# SALES DEVELOPMENT ON-DEMAND

SAN FRANCISCO, CA



## ELIMINATE OVERHEAD

Our teams are only compensated when they produce qualified meetings.

We work directly with your Sales Teams and Leaders to produce meetings that match your target client profiles.

Unlike most traditional outsourcing, your teams are encouraged to work directly with our experienced SDRs, same as they would an in-house member of Sales, Account, Business Development or Marketing.

## QUALITY OUTSOURCING

- Our SDRs are citizens of the countries you are targeting.
- 20 personalized emails and 20 targeted calls per day.
- We take the opposite approach of call centers and those using AI to maximize their outreach.
- Single project/product focus.
- Activity and outreach logged or uploaded into your CRM.

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OVER-SCALING IS EXPENSIVE  
AND SIMPLY DOESN'T WORK.

WE WERE CREATED TO SOLVE  
THIS ALL TOO COMMON  
PROBLEM IN SaaS TODAY.

WHEN COMPANIES OVER-HIRE,  
THEM, THEIR CUSTOMERS AND  
THEIR SALES TEAMS SUFFER.

OUR VOLUME AND ROI ISN'T  
JUST PREDICTABLE, IT CAN BE  
ADJUSTED MONTH TO MONTH.



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## WE VALUE YOUR ACCOUNT POOL

Our team's work on a limited  
number of target accounts.

We track and measure reply  
rates, conversion  
percentages, as well  
as pipeline and performance.

Quality is our differentiator.

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# LET'S HAVE A CONVERSATION!

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