



ISO 14024 TYPE I ECO-LABEL AWARENESS TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: ISO 14024 Type Eco-Label Awareness Training

Course Validity: 1 Day

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This training introduces participants to ISO 14024:2018 Type I Environmental Labelling, which focuses on third-party certified, lifecycle-based eco-labels. Participants will learn the principles and requirements for credible environmental labelling, including criteria development, environmental indicators, certification processes, documentation requirements, and scheme operator structures. The programme strengthens organisational readiness for Type I eco-label certification and its application in product design, marketing, sustainability claims and market positioning.

OBJECTIVE(S):

- Understand the purpose and principles of ISO 14024 Type I eco-labels.
- Identify lifecycle-based environmental performance criteria and indicators.
- Learn how certification bodies evaluate and verify Type I eco-labels.
- Analyse the benefits and market relevance of third-party certified environmental labels.
- Recognise requirements, documentation and compliance obligations for certification.
- Strengthen organisational capability in sustainability communication and product claims.
- Support readiness for Type I eco-label application and implementation.

TARGET GROUP(S):

- Sustainability, ESG & Environmental Personnel
- Product Development & R&D Teams
- Quality Assurance & Compliance Teams
- Procurement & Supply Chain Personnel
- Marketing & Brand Management Teams
- Managers, Executives & Supervisors involved in product sustainability

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate in Malay/English

TOPIC(S):

1. Introduction to Environmental Labelling & ISO 14020 Series
2. Fundamentals of ISO 14024 Type I Eco-Labels
3. Principles, Criteria & Environmental Performance Indicators
4. Understanding Scheme Operators & Certification Bodies
5. Lifecycle Approach & Product Category Requirements
6. Application & Assessment Process for Type I Labels
7. Documentation, Evidence & Compliance Requirements
8. Benefits, Challenges & Market Opportunities
9. Organisational Readiness for Type I Certification
10. Case Study: Reviewing a Type I Eco-Label Scheme

LIST OF REFERENCE BOOK(S):

- Lecture
- Group discussions
- Case studies
- Eco-label evaluation exercises

LIST OF TEACHING AID(S):

- LCD projector
- Computer
- Whiteboard with accessories

METHODOLOGY(S):

- Lecture
- Group discussions
- Case studies
- Strategic planning workshops
- Sustainability scenario exercises

TRAINING SCHEDULE

Day 1

Time	Activity / Topic
8:30 am – 9:00 am	Registration & Introduction
9:00 am – 9:45 am	Topic 1: Overview of ISO 14024 & Eco-Label Concepts
9:45 am – 10:30 am	Topic 2: Type I Labelling Principles & Environmental Criteria
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 3: Life Cycle-Based Evaluation & PCR Requirements
11:30 am – 12:30 pm	Topic 4: International & National Eco-Label Schemes
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 5: Documentation, Data Collection & Submission Requirements
2:30 pm – 3:30 pm	Topic 6: Certification Process, Assessment & Compliance Monitoring
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Workshop: Developing Eco-Label Compliance Checklist & Q&A