



INTRODUCTION TO ESG & SUSTAINABILITY TRAINING



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Course Title: Introduction to ESG & Sustainability Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This 2-day program introduces participants to the fundamentals of Environmental, Social, and Governance (ESG) and Sustainability. It provides a broad overview of global sustainability drivers, ESG frameworks, and the practical importance of integrating ESG into organizational strategy and operations. Participants will learn how sustainability and ESG concepts contribute to business resilience, compliance, and long-term value creation.

OBJECTIVE(S)

- Understand the fundamental concepts of sustainability and ESG.
- Learn the global and local context of sustainability trends, regulations, and expectations.
- Identify the environmental, social, and governance dimensions and their business relevance.
- Explore international ESG frameworks and reporting standards.
- Recognize the benefits and challenges of adopting sustainability practices.
- Develop awareness of practical steps for integrating ESG into organizational practices.

TARGET GROUP(S):

- Managers and supervisors across industries.
- ESG, sustainability, and compliance personnel.
- HR, finance, and governance teams.
- Professionals and employees interested in sustainability and ESG practices.

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate verbally in Malay/English.
- No prior ESG knowledge required.

TOPIC(S):

1. Introduction to Sustainability: Concepts and Principles.
2. ESG Explained: Environmental, Social & Governance Dimensions.
3. Global Sustainability Trends and Drivers (Regulatory, Market, Investor).
4. Key ESG Frameworks and Standards (GRI, SASB, ISSB, TCFD, SDGs).
5. The Business Case for ESG: Risks, Opportunities, and Value Creation.
6. ESG in the Malaysian and ASEAN Context.
7. Case Studies: Successful ESG & Sustainability Practices.
8. Workshop: Mapping Sustainability Issues Relevant to Your Organization.

LIST OF REFERENCE BOOK(S):

- Global Reporting Initiative (GRI) Standards.
- SASB and ISSB Guidance.
- TCFD Recommendations.
- UN Sustainable Development Goals (UN SDGs).
- ISO 26000: Social Responsibility.

LIST OF TEACHING AID(S):

- LCD projector and computer.
- ESG and sustainability templates.
- Case study handouts.
- Whiteboard and accessories.

METHODOLOGY(S):

- Interactive lectures.
- Group discussions and brainstorming.
- Case study analysis.
- Hands-on workshop exercises.
- Participant presentations.

TRAINING SCHEDULE

Day 1

Time	Activity/Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 10:30 am	Topic 1: Introduction to Sustainability: Concepts and Principles
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 2: ESG Explained: Environmental, Social & Governance Dimensions
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 3:00 pm	Topic 3: Global Sustainability Trends and Drivers (Regulatory, Market, Investor)
3:00 pm – 3:15 pm	Afternoon Tea Break
3:15 pm – 5:00 pm	Topic 4: Key ESG Frameworks and Standards (GRI, SASB, ISSB, TCFD, SDGs)

TRAINING SCHEDULE

Day 2

Time	Activity/Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 10:30 am	Topic 5: The Business Case for ESG: Risks, Opportunities, and Value Creation
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 6: ESG in the Malaysian and ASEAN Context
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 7: Case Studies: Successful ESG & Sustainability Practices
2:30 pm – 3:15 pm	Topic 8: Workshop: Mapping Sustainability Issues Relevant to Your Organization
3:15 pm – 3:30 pm	Afternoon Tea Break
3:30 pm – 5:00 pm	Group Presentation, Closing, Feedback & Certificate Distribution