



GEN AI INNOVATOR & LEADERSHIP TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: Gen AI Innovator & Leadership Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This training equips leaders, managers and innovators with strategic understanding and practical applications of Generative AI (Gen AI) in modern organisations. It covers AI capabilities, risks, governance, prompt engineering, workflow optimisation and innovation frameworks. Participants will learn how to integrate Gen AI into business operations, enhance decision-making, drive digital transformation and lead AI-enabled teams responsibly. Practical hands-on activities demonstrate real industry use cases to build confidence, creativity and leadership capability in applying Gen AI for organisational growth.

OBJECTIVE(S):

- Understand the fundamentals and strategic impact of Generative AI
- Learn how Gen AI can enhance productivity, decision-making and innovation
- Understand governance, ethics and risk management for responsible AI use
- Develop skills in prompt engineering, workflow design and AI-driven problem solving
- Learn leadership approaches for managing AI-empowered teams and change adoption
- Strengthen organisational readiness for Gen AI implementation and transformation

TARGET GROUP(S):

- Leaders, managers and executives
- Innovation and transformation teams
- HR, training and organisational development personnel
- IT, digital and data teams
- Business strategists and project owners
- Anyone involved in integrating AI into organisational workflows

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate in Malay/English

TOPIC(S):

1. Introduction to Generative AI and Modern AI Landscape
2. Key Capabilities, Models and Enterprise Use Cases
3. AI Value Creation, Innovation Mapping and Business Impact
4. Prompt Engineering Essentials and Practical Applications
5. AI-Driven Workflow Design and Automation Opportunities
6. Ethical AI, Governance and Risk Mitigation Frameworks
7. Leading AI-Enabled Teams and Managing Change
8. AI for Strategic Decision-Making and Problem-Solving
9. Designing Gen AI Innovation Roadmaps
10. Case Studies, Implementation Scenarios and Best Practices

LIST OF REFERENCE BOOK(S):

- AI Leadership Guides
- Generative AI Practical Manuals
- Digital Transformation and Innovation Frameworks
- Responsible AI Governance Guidelines

LIST OF TEACHING AID(S):

- LCD projector
- Computer
- Whiteboard with accessories

METHODOLOGY(S):

- Lecture
- Group discussions
- Case studies
- Hands-on practical workshop

TRAINING SCHEDULE

Day 1

Time	Activity / Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 9:45 am	Topic 1: Overview of Generative AI and Digital Landscape
9:45 am – 10:30 am	Topic 2: AI Models, Capabilities and Enterprise Use Cases
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 3: AI Innovation Mapping and Value Creation
11:30 am – 12:30 pm	Topic 4: Fundamentals of Prompt Engineering
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 5: Workflow Automation and AI-Driven Operations
2:30 pm – 3:30 pm	Topic 6: Responsible AI, Ethics and Governance
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Workshop: Building Your First Gen AI Use Case

TRAINING SCHEDULE

Day 2

Time	Activity / Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 9:45 am	Topic 7: Leadership in the Age of Gen AI
9:45 am – 10:30 am	Topic 8: Managing AI-Enabled Teams and Change Adoption
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 9: AI for Strategic Decision-Making
11:30 am – 12:30 pm	Topic 10: Designing a Gen AI Implementation Roadmap
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Workshop: Prompt Engineering for Leadership Scenarios
2:30 pm – 3:30 pm	Workshop: AI Workflow & Innovation Blueprint Development
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Final Workshop: Presenting Gen AI Leadership Strategy & Q&A