



SDG IMPACT MEASUREMENT TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: SDG Impact Measurement Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This training equips participants with the knowledge and skills to measure, evaluate and report the impact of organisational activities in alignment with the United Nations Sustainable Development Goals (SDGs). It introduces measurement frameworks, indicators, data collection methods and evaluation techniques to strengthen SDG performance tracking and impact communication.

OBJECTIVE(S):

- Understand SDG impact measurement concepts and principles
- Learn how to identify relevant SDG indicators and targets
- Strengthen skills in data collection, measurement and evaluation
- Understand qualitative and quantitative impact assessment methods
- Learn reporting requirements for SDG and ESG frameworks
- Support organisations in demonstrating measurable sustainability outcomes
- Improve capability for continuous improvement and impact alignment

TARGET GROUP(S):

- ESG and sustainability teams
- Impact assessment & reporting personnel
- Operations, planning and corporate strategy teams
- NGOs, government agencies and development organisations
- Organisations measuring sustainability and SDG outcomes

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate in Malay/English

TOPIC(S):

1. Introduction to SDG Impact Measurement and Principles
2. Identifying Relevant SDG Targets, Indicators and Metrics
3. Impact Mapping, Theory of Change and Logic Models
4. Data Collection Methods, Tools and Measurement Techniques
5. Qualitative and Quantitative Impact Assessment Approaches
6. SDG & ESG Reporting Requirements and Disclosure Principles
7. Verification, Validation and Continuous Improvement Processes
8. Developing SDG Impact Measurement Plans and Dashboards

LIST OF REFERENCE BOOK(S):

- United Nations SDG Indicator Framework
- Impact Measurement & Management (IMM) Guidelines
- Global Reporting Initiative (GRI) Standards
- ESG and Sustainable Development Reporting References

LIST OF TEACHING AID(S):

- LCD projector
- Computer
- Whiteboard with accessories

METHODOLOGY(S):

- Lecture
- Case studies
- Group discussions
- Impact-mapping exercises
- Practical measurement workshops

TRAINING SCHEDULE

Day 1

Time	Activity / Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 9:45 am	Topic 1: SDG Impact Measurement Principles
9:45 am – 10:30 am	Topic 2: Identifying SDG Targets, Indicators & Metrics
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 3: Impact Mapping & Theory of Change
11:30 am – 12:30 pm	Topic 4: Data Collection Methods & Tools
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Case Study: SDG Impact Evaluation Examples
2:30 pm – 3:30 pm	Workshop: Developing Logic Models
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Practical Exercise: Indicator Selection & Mapping

TRAINING SCHEDULE

Day 2

Time	Activity / Topic
8:30 am – 9:00 am	Recap of Day 1 & Q&A
9:00 am – 9:45 am	Topic 5: Qualitative & Quantitative Assessment Approaches
9:45 am – 10:30 am	Topic 6: SDG & ESG Reporting Requirements
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 7: Verification & Continuous Improvement
11:30 am – 12:30 pm	Practical: Evaluating Sample Impact Data
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 8: Developing Impact Measurement Plans & Dashboards
2:30 pm – 3:30 pm	Group Exercise: SDG Impact Reporting Plan
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Final Review, Q&A & Closing