



## DEVELOPING ESG STRATEGY & ROADMAP TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

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**Course Title:** Developing ESG Strategy & Roadmap Training

**Course Validity:** 2 Days

**Validity:** Not Applicable

**HRD Corp Scheme:** Claimable

## **INTRODUCTION**

This 2-day program is designed to provide participants with practical knowledge and tools to develop, implement, and sustain an effective ESG (Environmental, Social, and Governance) strategy and roadmap. It emphasizes aligning ESG with business objectives, stakeholder expectations, and global sustainability frameworks. Participants will explore practical methodologies, case studies, and step-by-step approaches to crafting a tailored ESG roadmap for their organization.

## **OBJECTIVE(S)**

- Understand the process of developing an ESG strategy aligned with organizational goals.
- Learn how to identify ESG priorities based on materiality assessment and stakeholder engagement.
- Gain insights into integrating ESG into business strategy, risk management, and operations.
- Explore international ESG frameworks, reporting standards, and regulatory expectations.
- Develop a customized ESG roadmap with measurable targets and action plans.
- Strengthen organizational capacity to communicate ESG commitments effectively.

## **TARGET GROUP(S):**

- ESG, sustainability, and corporate strategy managers.
- Senior executives and decision-makers.
- Compliance, governance, HR, and finance personnel.
- Managers from manufacturing, oil & gas, logistics, construction, and services sectors.
- Anyone tasked with developing or implementing ESG strategies.

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**ENTRY REQUIREMENT(S):**

- Able to read, write, and communicate verbally in Malay/English.
- Basic understanding of ESG principles is recommended (preferably prior awareness training).

**TOPIC(S):**

1. AESG Fundamentals Recap & Business Imperatives.
2. Conducting Materiality Assessments & Stakeholder Mapping.
3. ESG Strategy Development: Linking to Organizational Goals.
4. International ESG Frameworks & Standards (GRI, SASB, TCFD, SDGs).
5. Risk Management & Governance Integration in ESG.
6. Building the ESG Roadmap: Milestones, KPIs, and Action Plans.
7. Embedding ESG in Operations, Supply Chain, and Culture.
8. Communication, Reporting, and Assurance of ESG Initiatives.
9. Case Studies: Successful ESG Strategy & Roadmap Implementation.
10. Group Workshop: Designing Your Organization's ESG Roadmap.

**LIST OF REFERENCE BOOK(S):**

- Global Reporting Initiative (GRI) Standards.
- Task Force on Climate-related Financial Disclosures (TCFD).
- Sustainability Accounting Standards Board (SASB) Framework.
- ISO 26000: Guidance on Social Responsibility.
- United Nations Sustainable Development Goals (UN SDGs).

**LIST OF TEACHING AID(S):**

- LCD projector and computer.
- ESG strategy templates and roadmap frameworks.
- Whiteboard and accessories.
- Case study handouts.

**METHODOLOGY(S):**

- Interactive lectures.
- Group discussions and brainstorming.
- Case study analysis of ESG strategy implementation.
- Practical workshop: Designing an ESG Roadmap.
- Presentations by participants.

## TRAINING SCHEDULE

### Day 1

Time	Activity/Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 10:30 am	Topic 1: ESG Fundamentals Recap & Business Imperatives
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 12:30 pm	Topic 2: Conducting Materiality Assessments & Stakeholder Mapping
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 3:00 pm	Topic 3: ESG Strategy Development: Linking to Organizational Goals
3:00 pm – 3:15 pm	<b>Afternoon Tea Break</b>
3:15 pm – 5:00 pm	Topic 4: International ESG Frameworks & Standards (GRI, SASB, TCFD, SDGs)

## TRAINING SCHEDULE

### Day 2

Time	Activity/Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 10:30 am	Topic 5: Risk Management & Governance Integration in ESG
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 12:30 pm	Topic 6: Building the ESG Roadmap: Milestones, KPIs, and Action Plans
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 2:30 pm	Topic 7: Embedding ESG in Operations, Supply Chain, and Culture
2:30 pm – 3:15 pm	Topic 8: Communication, Reporting, and Assurance of ESG Initiatives
3:15 pm – 3:30 pm	<b>Afternoon Tea Break</b>
3:30 pm – 4:30 pm	Topic 9: Case Studies: Successful ESG Strategy & Roadmap Implementation
4:30 pm – 5:00 pm	Group Workshop & Presentation: Designing Your Organization's ESG Roadmap + Closing & Certificate Distribution