



THE INSPIRING PRESENTER: HIGH IMPACT PRESENTATION TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: The Inspiring Presenter: High Impact Presentation Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This training provides participants with practical techniques to deliver inspiring, engaging and high-impact presentations in a professional setting. It focuses on structuring messages clearly, using confident body language, applying persuasive communication and engaging audiences effectively. Through hands-on practice, feedback sessions and real workplace presentation activities, participants will develop the confidence and capability to present ideas that influence, motivate and inspire.

OBJECTIVE(S):

- Strengthen confidence in presenting to different audiences.
- Apply structured approaches for clear and impactful presentations.
- Use vocal tone, body language and gestures effectively.
- Engage and influence audiences using persuasive techniques.
- Design visually effective and professional presentation slides.
- Handle Q&A sessions with confidence and clarity.
- Manage anxiety and present with authority.
- Deliver presentations that inspire action and drive results.

TARGET GROUP(S):

- Managers and executives
- Supervisors and team leaders
- Sales, marketing and customer-facing staff
- Trainers, facilitators and presenters
- Anyone required to deliver professional presentations

ENTRY REQUIREMENT(S):

- Able to read, write and communicate verbally in Malay/English

TOPIC(S):

1. Foundations of Inspiring and High-Impact Presentations
2. Structuring Messages for Clarity and Engagement
3. Verbal and Non-Verbal Communication Techniques
4. Visual Slide Design and Presentation Tools
5. Storytelling, Persuasion and Audience Influence
6. Managing Nervousness and Building Stage Confidence
7. Handling Questions, Objections and Difficult Situations
8. Practical Presentation Delivery and Feedback

LIST OF REFERENCE BOOK(S):

- Presentation skills and public speaking guides
- Storytelling and persuasion references
- Visual communication and slide design materials

LIST OF TEACHING AID(S):

- LCD projector
- Computer
- Whiteboard with accessories
- Flip chart with accessories
- Presentation templates and practice materials

METHODOLOGY(S):

- Lecture
- Demonstration
- Video examples
- Group discussions
- Individual presentation practice
- Feedback and coaching

TRAINING SCHEDULE

Day 1

| Time | Activity / Topic |
|---------------------|---|
| 8:30 am – 9:00 am | Registration and Introduction |
| 9:00 am – 10:15 am | Topic 1: Foundations of High-Impact Presentations |
| 10:15 am – 10:30 am | Morning Tea Break |
| 10:30 am – 12:30 pm | Topic 2: Structuring Messages for Clarity |
| 12:30 pm – 1:30 pm | Lunch Break |
| 1:30 pm – 3:30 pm | Topic 3: Verbal and Non-Verbal Communication Techniques |
| 3:30 pm – 3:45 pm | Afternoon Tea Break |
| 3:45 pm – 5:00 pm | Topic 4: Visual Slide Design and Tools |

TRAINING SCHEDULE

Day 2

| Time | Activity / Topic |
|---------------------|--|
| 8:30 am – 9:00 am | Recap of Day 1 |
| 9:00 am – 10:15 am | Topic 5: Storytelling and Persuasion Techniques |
| 10:15 am – 10:30 am | Morning Tea Break |
| 10:30 am – 12:30 pm | Topic 6: Managing Nervousness and Stage Confidence |
| 12:30 pm – 1:30 pm | Lunch Break |
| 1:30 pm – 3:30 pm | Topic 7: Handling Questions and Difficult Situations |
| 3:30 pm – 3:45 pm | Afternoon Tea Break |
| 3:45 pm – 5:00 pm | Topic 8: Practical Presentation Delivery & Feedback |