



MATERIALITY ASSESSMENT & STAKEHOLDER ENGAGEMENT TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: Materiality Assessment & Stakeholder Engagement Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This 2-day training program equips participants with the knowledge and practical skills required to conduct materiality assessments and effectively engage stakeholders as part of an ESG strategy. Participants will explore the importance of identifying material issues, applying global standards, and aligning engagement with corporate sustainability objectives. Practical tools, frameworks, and case studies will be used to ensure participants are able to design and implement meaningful materiality and stakeholder engagement processes for their organizations.

OBJECTIVE(S)

- Understand the concept of materiality in ESG and why it matters for business performance and compliance.
- Learn the steps to conduct a materiality assessment, including issue identification, prioritization, and validation.
- Explore stakeholder mapping, analysis, and engagement strategies.
- Familiarize with international standards and frameworks related to materiality and stakeholder engagement (GRI, AA1000, SDGs).
- Develop skills to integrate materiality outcomes into sustainability reporting and ESG strategy.
- Apply practical tools and case studies to design an effective materiality assessment and engagement plan.

TARGET GROUP(S):

- Sustainability, ESG, and compliance officers.
- Corporate strategy and risk management teams.
- Managers and executives responsible for stakeholder engagement.
- Communication, CSR, and investor relations teams.
- Professionals tasked with ESG reporting and sustainability disclosures.

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate verbally in Malay/English.
- Basic awareness of ESG concepts recommended.

TOPIC(S):

1. Understanding Materiality in ESG Context.
2. Frameworks and Standards for Materiality (GRI, AA1000, SDGs).
3. Identifying and Prioritizing Material ESG Issues.
4. Stakeholder Mapping: Types, Interests, and Influence.
5. Stakeholder Engagement Strategies and Methods.
6. Designing and Conducting a Materiality Assessment.
7. Integrating Materiality Results into ESG Strategy and Reporting.
8. Case Studies: Materiality Assessment and Engagement Practices.
9. Practical Workshop: Building Your Organization's Materiality Matrix.

LIST OF REFERENCE BOOK(S):

- Global Reporting Initiative (GRI) Standards.
- AA1000 Stakeholder Engagement Standard.
- ISO 26000: Guidance on Social Responsibility.
- United Nations Sustainable Development Goals (UN SDGs).
- SASB (Sustainability Accounting Standards Board) Guidance.

LIST OF TEACHING AID(S):

- LCD projector and computer.
- Materiality assessment templates and stakeholder mapping tools.
- Whiteboard and accessories.
- Case study handouts and sample ESG reports.

METHODOLOGY(S):

- Lectures and guided discussions.
- Case study analysis of ESG materiality practices.
- Group brainstorming and mapping exercises.
- Hands-on workshop for building a materiality matrix.
- Presentation and peer feedback.

TRAINING SCHEDULE

Day 1

Time	Activity/Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 10:30 am	Topic 1: Understanding Materiality in ESG Context
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 2: Frameworks and Standards for Materiality (GRI, AA1000, SDGs)
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 3:00 pm	Topic 3: Identifying and Prioritizing Material ESG Issues
3:00 pm – 3:15 pm	Afternoon Tea Break
3:15 pm – 5:00 pm	Topic 4: Stakeholder Mapping: Types, Interests, and Influence

TRAINING SCHEDULE

Day 2

Time	Activity/Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 10:30 am	Topic 5: Stakeholder Engagement Strategies and Methods
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 6: Designing and Conducting a Materiality Assessment
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 7: Integrating Materiality Results into ESG Strategy and Reporting
2:30 pm – 3:15 pm	Topic 8: Case Studies: Materiality Assessment and Engagement Practices
3:15 pm – 3:30 pm	Afternoon Tea Break
3:30 pm – 4:30 pm	Topic 9: Practical Workshop: Building Your Organization's Materiality Matrix
4:30 pm – 5:00 pm	Group Presentation, Closing, Feedback & Certificate Distribution