



ESG FOR SMES – PRACTICAL IMPLEMENTATION TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: ESG for SMEs – Practical Implementation Training

Course Validity: 2 Days

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This 2-day program is tailored for small and medium enterprises (SMEs) to understand, adopt, and integrate ESG (Environmental, Social, Governance) practices in a practical, cost-effective, and scalable manner. Participants will learn how to align ESG with SME business goals, improve competitiveness, meet customer and regulatory expectations, and enhance long-term sustainability.

OBJECTIVE(S)

- Understand ESG concepts in the context of SMEs.
- Learn practical tools and approaches for implementing ESG with limited resources.
- Identify cost-effective ESG initiatives applicable to SME operations.
- Align ESG practices with supply chain and customer requirements.
- Develop a practical ESG roadmap for SMEs.
- Improve SME competitiveness through sustainability and compliance.

TARGET GROUP(S):

- SME business owners and directors.
- Operations, HR, and compliance managers.
- SME finance, governance, and administration staff.
- SME sustainability and CSR personnel.

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate in Malay/English.
- No prior ESG knowledge required.

TOPIC(S):

1. ESG Fundamentals for SMEs.
2. Business Benefits of ESG for SMEs.
3. Low-Cost and Practical ESG Initiatives.
4. SME Case Studies: Local and International Best Practices.
5. ESG Risk Identification & Compliance for SMEs.
6. Integrating ESG into SME Operations and Supply Chain.
7. Developing an SME ESG Roadmap.
8. Practical Workshop: Building an SME ESG Action Plan.

LIST OF REFERENCE BOOK(S):

- Global Reporting Initiative (GRI) Standards for SMEs.
- ISO 26000: Social Responsibility Guidelines.
- UN SDGs for SMEs.
- SME Corp Malaysia ESG Guidelines.

LIST OF TEACHING AID(S):

- LCD projector and computer.
- ESG roadmap templates for SMEs.
- Whiteboard and accessories.
- SME success story handouts.

METHODOLOGY(S):

- Lectures and interactive discussions.
- Case study analysis.
- Group brainstorming.
- Practical workshop.
- Roadmap building exercises.

TRAINING SCHEDULE

Day 1

Time	Activity/Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 10:30 am	Topic 1: ESG Fundamentals for SMEs
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 2: Business Benefits of ESG for SMEs
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 3:00 pm	Topic 3: Low-Cost and Practical ESG Initiatives
3:00 pm – 3:15 pm	Afternoon Tea Break
3:15 pm – 5:00 pm	Topic 4: SME Case Studies: Local and International Best Practices

TRAINING SCHEDULE

Day 2

Time	Activity/Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 10:30 am	Topic 5: ESG Risk Identification & Compliance for SMEs
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 12:30 pm	Topic 6: Integrating ESG into SME Operations and Supply Chain
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 7: Developing an SME ESG Roadmap
2:30 pm – 3:15 pm	Topic 8: Practical Workshop: Building an SME ESG Action Plan
3:15 pm – 3:30 pm	Afternoon Tea Break
3:30 pm – 5:00 pm	Group Presentation, Closing, Feedback & Certificate Distribution