



FSC LABELLING & CLAIMS TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

Course Title: FSC Labelling & Claims Training

Course Validity: 1 Day

Validity: Not Applicable

HRD Corp Scheme: Claimable

INTRODUCTION

This training provides participants with a comprehensive understanding of FSC labelling and claim requirements under FSC-STD-50-001. It covers FSC label types, claim structures, material categories, eligibility requirements, and correct use on products, packaging and promotional materials. Participants will learn how to ensure correctness, avoid misleading claims and comply with FSC branding rules to support market credibility and certification integrity.

OBJECTIVE(S):

- Understand FSC labelling rules and claim requirements
- Learn the correct application of FSC labels on products and packaging
- Understand eligibility criteria for FSC claims and label use
- Learn common errors and non-conformances related to labelling
- Strengthen organisational compliance with FSC branding and trademark rules

TARGET GROUP(S):

- Marketing and branding teams
- Compliance and documentation personnel
- Procurement and supply chain teams
- Quality assurance staff
- Managers, supervisors and executives
- Anyone involved in FSC product marking or communication

ENTRY REQUIREMENT(S):

- Able to read, write, and communicate in Malay/English

TOPIC(S):

1. Introduction to FSC Labels, Claims & Trademark Requirements
2. FSC Label Types (FSC 100%, FSC Mix, FSC Recycled)
3. FSC Claims for Chain of Custody & Controlled Wood
4. Eligibility Requirements for Using Labels & Claims
5. Correct Use of Labels on Products, Packaging & Digital Media
6. Requirements for Promotional Use of FSC Trademarks
7. Documentation, Approvals & Version Control
8. Common Errors, Misuse & Non-Conformances
9. Best Practices for Accurate & Compliant FSC Claims

LIST OF REFERENCE BOOK(S):

- FSC Trademark Use Guide (FSC-STD-50-001)
- FSC Chain of Custody Standard (FSC-STD-40-004)
- FSC Labelling & Claims Guidelines

LIST OF TEACHING AID(S):

- LCD projector
- Computer
- Whiteboard with accessories

METHODOLOGY(S):

- Lecture
- Group discussions
- Case studies

TRAINING SCHEDULE

Day 1

Time	Activity / Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 9:45 am	Topic 1: Overview of FSC Labels, Claims & Trademark Use
9:45 am – 10:30 am	Topic 2: FSC Label Types & Eligibility Requirements
10:30 am – 10:45 am	Morning Tea Break
10:45 am – 11:30 am	Topic 3: Correct Use of Labels on Products & Packaging
11:30 am – 12:30 pm	Topic 4: Promotional Use of FSC Trademarks
12:30 pm – 1:30 pm	Lunch Break
1:30 pm – 2:30 pm	Topic 5: Documentation, Approvals & Version Control
2:30 pm – 3:30 pm	Topic 6: Common Claim Errors & Non-Conformances
3:30 pm – 3:45 pm	Afternoon Tea Break
3:45 pm – 5:00 pm	Topic 7: Best Practices for FSC Labelling & Claims