



## **SDGS (UN SUSTAINABLE DEVELOPMENT GOALS) ALIGNMENT TRAINING**



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor



+603 8022 8330



+603 8022 8201



info@mtbmgroup.com



mtbmgroup.com

**Course Title:** SDGs (UN Sustainable Development Goals) Alignment Training

**Course Validity:** 2 Days

**Validity:** Not Applicable

**HRD Corp Scheme:** Claimable

## **INTRODUCTION**

This 2-day training program introduces participants to the United Nations Sustainable Development Goals (SDGs) and equips them with the knowledge and tools to align business strategies and ESG initiatives with the global sustainability agenda. Participants will learn practical methods for mapping their organizational priorities to SDGs, setting measurable targets, and reporting progress.

## **OBJECTIVE(S)**

- Understand the 17 UN SDGs and their relevance to businesses and organizations.
- Learn how to integrate SDG targets into ESG and sustainability strategies.
- Identify key SDGs most relevant to different industries and sectors.
- Develop practical SDG alignment roadmaps and measurable KPIs.
- Enhance stakeholder engagement through SDG-based reporting.
- Study case examples of SDG alignment in business.

## **TARGET GROUP(S):**

- ESG and sustainability officers.
- Strategy, governance, and compliance managers.
- HR, finance, and CSR teams.
- Business leaders aiming to integrate SDGs into their operations.

**ENTRY REQUIREMENT(S):**

- Able to read, write, and communicate in Malay/English.
- No prior ESG knowledge required.

**TOPIC(S):**

1. Introduction to the UN Sustainable Development Goals.
2. Global and Local Relevance of SDGs.
3. Mapping ESG Practices to SDGs.
4. Prioritizing SDGs by Sector and Industry.
5. Developing SDG-Aligned Business Strategies.
6. SDG Reporting Frameworks and Tools.
7. Case Studies: Companies Successfully Aligning with SDGs.
8. Workshop: Creating an SDG Alignment Roadmap.

**LIST OF REFERENCE BOOK(S):**

- UN Sustainable Development Goals (Official UN Resources).
- UN Global Compact Business Reporting on SDGs.
- GRI & SDG Mapping Guidelines.
- ISO 26000: Social Responsibility Guidance.

**LIST OF TEACHING AID(S):**

- LCD projector and computer.
- SDG mapping tools and templates.
- Whiteboard and accessories.
- Case study reports.

**METHODOLOGY(S):**

- Interactive lectures and discussions.
- Case study analysis.
- Group exercises on SDG prioritization.
- Practical roadmap development.
- Presentation and peer feedback.

## TRAINING SCHEDULE

### Day 1

Time	Activity/Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 10:30 am	Topic 1: Introduction to the UN Sustainable Development Goals
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 12:30 pm	Topic 2: Global and Local Relevance of SDGs
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 3:00 pm	Topic 3: Mapping ESG Practices to SDGs
3:00 pm – 3:15 pm	<b>Afternoon Tea Break</b>
3:15 pm – 5:00 pm	Topic 4: Prioritizing SDGs by Sector and Industry

## TRAINING SCHEDULE

### Day 2

Time	Activity/Topic
8:30 am – 9:00 am	Recap of Day 1
9:00 am – 10:30 am	Topic 5: Developing SDG-Aligned Business Strategies
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 12:30 pm	Topic 6: SDG Reporting Frameworks and Tools
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 2:30 pm	Topic 7: Case Studies: Companies Successfully Aligning with SDGs
2:30 pm – 3:15 pm	Topic 8: Workshop: Creating an SDG Alignment Roadmap
3:15 pm – 3:30 pm	<b>Afternoon Tea Break</b>
3:30 pm – 5:00 pm	Group Presentation, Closing, Feedback & Certificate Distribution