



## SUSTAINABILITY CULTURE TRAINING



MTBM Group Sdn. Bhd. (1600656-M)

Level 8, MCT Tower, Sky Park, One City, Jalan USJ 25/1, 47650 Subang Jaya, Selangor

**Course Title:** Sustainability Culture Training

**Course Validity:** 2 Days

**Validity:** Not Applicable

**HRD Corp Scheme:** Claimable

## **INTRODUCTION**

This training strengthens awareness and commitment towards building a sustainability-driven culture in organisations. Participants will learn sustainability values, environmental and social responsibilities, workplace practices, and behavioural changes needed to support long-term sustainability goals. The training encourages mindset transformation and promotes collective responsibility for sustainable actions.

## **OBJECTIVE(S):**

- Understand the concept of sustainability culture and organisational impact
- Strengthen awareness of environmental and social responsibilities
- Learn workplace sustainability practices and behavioural expectations
- Recognise the role of individuals in supporting ESG and sustainability goals
- Promote continuous improvement and collective action within organisations
- Build motivation and ownership for sustainability initiatives

**TARGET GROUP(S):**

- All employees & supervisors
- ESG and sustainability teams
- HR, administration and facility teams
- Manufacturing, office and service personnel
- Organisations promoting sustainability mindset

**ENTRY REQUIREMENT(S):**

- Able to read, write, and communicate in Malay/English

**TOPIC(S):**

1. Introduction to Sustainability Culture and Organisational Values
2. Environmental and Social Responsibility in the Workplace
3. Sustainable Behaviours, Practices and Employee Expectations
4. Energy, Water and Resource Conservation Awareness
5. Waste Reduction, 3R Culture and Responsible Consumption
6. ESG Alignment and Organisational Sustainability Commitments
7. Employee Engagement, Leadership Roles and Sustainability Champions
8. Sustaining Long-Term Culture Change and Continuous Improvement

**LIST OF REFERENCE BOOK(S):**

- Sustainability & Behaviour Change Guides
- ESG & Corporate Responsibility Frameworks
- Environmental Awareness Manuals
- UN SDG & organisational culture references

**LIST OF TEACHING AID(S):**

- LCD projector
- Computer
- Whiteboard with accessories

**METHODOLOGY(S):**

- Lecture
- Case studies
- Group discussions
- Documentation review

## TRAINING SCHEDULE

### Day 1

Time	Activity / Topic
8:30 am – 9:00 am	Registration and Introduction
9:00 am – 9:45 am	Topic 1: Sustainability Culture & Organisational Values
9:45 am – 10:30 am	Topic 2: Environmental & Social Responsibility
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 11:30 am	Topic 3: Sustainable Behaviours & Practices
11:30 am – 12:30 pm	Topic 4: Energy, Water & Resource Conservation
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 2:30 pm	Case Study: Sustainability Culture Gaps
2:30 pm – 3:30 pm	Workshop: Sustainable Workplace Practices
3:30 pm – 3:45 pm	<b>Afternoon Tea Break</b>
3:45 pm – 5:00 pm	Group Activity: Behaviour Change Exercise

## TRAINING SCHEDULE

### Day 2

Time	Activity / Topic
8:30 am – 9:00 am	Recap of Day 1 & Q&A
9:00 am – 9:45 am	Topic 5: Waste Reduction & 3R Culture
9:45 am – 10:30 am	Topic 6: ESG & Organisational Commitments
10:30 am – 10:45 am	<b>Morning Tea Break</b>
10:45 am – 11:30 am	Topic 7: Employee Engagement & Sustainability Champions
11:30 am – 12:30 pm	Practical: Designing Employee Engagement Activities
12:30 pm – 1:30 pm	<b>Lunch Break</b>
1:30 pm – 2:30 pm	Topic 8: Sustaining Culture Change & Improvement
2:30 pm – 3:30 pm	Group Exercise: Sustainability Action Plan
3:30 pm – 3:45 pm	<b>Afternoon Tea Break</b>
3:45 pm – 5:00 pm	Final Review, Q&A & Closing